TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: First Lien Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AKI Inc.		09/23/2014	CORPORATION: DELAWARE
Le Papillon, Ltd.		09/23/2014	Ltd.: DELAWARE

RECEIVING PARTY DATA

Name:	Goldman Sachs Bank USA, as collateral agent
Street Address:	200 West Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10282
Entity Type:	Bank: UNITED STATES

PROPERTY NUMBERS Total: 29

PROPERTY NUMBERS		
Property Type	Number	Word Mark
Registration Number:	2291333	BEAUTISEAL
Registration Number:	2594951	BEAUTITOUCH
Registration Number:	2289332	POWDATOUCH
Registration Number:	1649216	COLOR PRELUDE
Registration Number:	3146305	KISS-A-PEEL
Registration Number:	2221966	SMELL THE TASTE
Registration Number:	2989953	BEAUTIDUET
Registration Number:	2989952	BEAUTIPAK
Registration Number:	1930422	DISCCOVER
Registration Number:	2468163	LIPSEAL
Registration Number:	3948705	BEAUTIPOD
Registration Number:	913585	MICROFRAGRANCE
Registration Number:	1257538	SCENTSTRIP
Registration Number:	2290443	LIQUATOUCH
Registration Number:	2300214	LIQI-SEAL
Registration Number:	3763581	MAGNISCENT
Registration Number:	3815156	CLEARTOUCH
Registration Number:	2263695	SHADESEAL
Registration Number:	3971345	SCENTALKER TRADEMARK

REEL: 005371 FRAME: 0112 9003025/5

Property Type	Number	Word Mark
Registration Number:	2078154	ARCADE
Registration Number:	4362262	PRESCENT
Registration Number:	3975501	SCENTFX
Registration Number:	2780432	SELECTASHADE
Registration Number:	1928276	ARCADE
Registration Number:	1613883	VIALPAQ
Registration Number:	1507471	MAGPAQ
Registration Number:	2258515	MAILPAQ
Registration Number:	2197961	SAMPLING SOLUTIONS WORLDWIDE
Registration Number:	3574424	MASCARAPAQ

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: marina.kelly@thomsonreuters.com
Correspondent Name: Elaine Carrera, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: c/o Cahill Gordon & Reindel LLP
Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER:	Elaine Carrera, Legal Assistant
SIGNATURE:	/Marina Kelly, Thomson Reuters/
DATE SIGNED:	09/30/2014

Total Attachments: 8

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GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS (this "Agreement"), dated as of September 23, 2014, is made by the undersigned party (the "Grantor") in favor of GOLDMAN SACHS BANK USA, as collateral agent (in such capacity, the "Agent") for the several banks and other financial institutions (the "Lenders") from time to time parties to the First Lien Credit Agreement, dated as of September 23, 2014 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among TRIPOLIS HOLDINGS S.À R.L., a Luxembourg private limited liability company (société à responsabilité limitée), having its registered office at 26A, boulevard Royal, 2449 Luxembourg, Grand Duchy of Luxembourg, having a share capital of USD 29,528,128 and registered with the Luxembourg Register of Commerce and Companies under number B 188.961, TRIPOLIS INTERMEDIATE HOLDINGS S.C.A., a Luxembourg partnership limited by shares (société en commandite par actions), having its registered office at 26A, boulevard Royal, 2449 Luxembourg, Grand Duchy of Luxembourg, having a share capital of USD 11,118,829 and registered with the Luxembourg Register of Commerce and Companies under number B 190.119, BIOPLAN USA, INC., a Delaware corporation, as a borrower, TRIPOLIS US LLC, a Delaware limited liability company, as a borrower, the Lenders from time to time parties thereto, and GOLDMAN SACHS BANK USA, as the Swingline Lender, the Letter of Credit Issuer, the Administrative Agent and the Collateral Agent.

$\underline{W} \underline{I} \underline{T} \underline{N} \underline{E} \underline{S} \underline{S} \underline{E} \underline{T} \underline{H}$:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make loans to the Borrowers, the Swingline Lender to make the Swingline Loans to the Administrative Borrower and the Letter of Credit Issuers have agreed to issue Letters of Credit for the account of Holdings, the Borrowers and the other Restricted Subsidiaries upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, the Grantor and any Subsidiaries that become a party thereto have executed and delivered a First Lien U.S. Security Agreement, dated as of September 23, 2014 in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor has pledged and granted to the Agent for the benefit of the Agent and the Secured Parties continuing security interest in all Intellectual Property, including the Trademarks, that is not Excluded Property; and

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make loans and the Swingline Lender to make the Swingline Loans and the Letter of Credit Issuer to issue Letters of Credit for the account of Holdings, the Borrowers and the other Restricted Subsidiaries under the Credit Agreement, and to induce one or more Lenders or Affiliates of Lenders to enter into Secured Cash Management Agreements or Secured Hedge Agreements with Holdings, the Borrowers and/or their respective Restricted Subsidiaries, the Grantor agrees, for the benefit of the Agent and the Secured Parties, as follows:

1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Security Agreement.

Grant of Security Interest. The Grantor hereby grants a security interest in all of the Grantor's right, title and interest in, to and under the Trademarks that are not Excluded Property (including, without limitation, those items listed on Schedule A hereto), including the goodwill associated with such Trademarks and the right to receive all Proceeds therefrom (collectively, the "Collateral"), to the Agent for the benefit of the Secured Parties as collateral security for payment and performance when due

of the Obligations; <u>provided</u> that, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of the Grantor's "intent to use" such trademarks or service marks will not be deemed to be Collateral unless and until an amendment to allege use or a statement of use has been filed and accepted by the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Collateral.

<u>Purpose</u>. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Secured Parties in connection with the Security Agreement and is expressly subject to the terms and conditions thereof. The Security Agreement (and all rights and remedies of the Secured Parties thereunder) shall remain in full force and effect in accordance with its terms.

Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Secured Parties with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

<u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

Governing Law: This Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

AKI, INC., as the Grantor

Name: Brian Hartman

Title: Secretary

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

LE PAPILLON, LTD., as the Grantor

y. Wame:

∛ame: B

Title: Secretary

REEL: 005371 FRAME: 0117

GOLDMAN SACHS BANK USA, as the Collateral Agent

By:

Name:

Title:

Charles D. Johnston Authorized Signatory

SCHEDULE A

U.S. Trademark Registrations and Applications

. Reg. No Trademark	52 2291333 BEAUTISEAL	99 2594951 BEAUTITOUCH	14 2289332 POWDATOUCH	53 1649216 COLOR PRELUDE	55 3146305 KISS-A-PEEL	60 2221966 SMELL THE TASTE	50 2989953 BEAUTIPAK	59 2989952 BEAUTIPAK	19 1930422 DISCOVER	10 2468163 LIPSEAL)1 3948705 BEAUTIPOD	99 MICROFRAGRANCE	54 1257538 SCENTSTRIP	11 2290443 LIQUATOUCH
Owner Appl. No.	AKI, Inc. 75/223162	AKI, Inc. 75/801799	AKI, Inc. 75/318614	AKI, Inc. 73/768253	AKI, Inc. 78/378865	AKI, Inc. 75/223,160	AKI, Inc. 76/389260	AKI, Inc. 76/389259	AKI, Inc. 74/368319	AKI, Inc. 75/530810	AKI, Inc. 77/864701	AKI, Inc. 72/364199	AKI, Inc. 73/364064	AKI Inc. 75/304811

Trademark	LIQI-SEAL	MAGNISCENT	CLEARTOUCH	SHADESEAL	SCENTALKER	ARCADE	PRESCENT	SCENTFX	SELECTASHADE	ARCADE	VIALPAQ	MAGPAQ	MAILPAQ	SAMPLING SOLUTIONS WORLDWIDE	MASCARAPAQ
Reg. No.	2300214	3763581	3815156	2263695	3971345	2078154	4362262	3975501	2780432	1928276	1613883	1507471	2258515	2197961	3574424
Appl. No.	75/077920	77/046453	77/575546	75/385865	77/864264	75/976095	85/601780	77/946858	76/389262	74/598794	73/825096	73/655019	75/304163	75/342068	76/690937
Owner	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	AKI Inc.	Le Papillon, Ltd.	Le Papillon, Ltd.	Le Papillon, Ltd	Le Papillon, Ltd	Le Papillon, Ltd

RECORDED: 09/30/2014