

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318438

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Emerson Electric Co.		08/05/2014	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Appleton Grp LLC		
<b>Street Address:</b>	9377 W. Higgins Road		
<b>City:</b>	Rosemont		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60018		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0502068	REELITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3147267501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-726-7500		
<b>Email:</b>	jewefile@hdp.com		
<b>Correspondent Name:</b>	Joseph E. Walsh, Jr.		
<b>Address Line 1:</b>	7700 Bonhomme, Suite 400		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	9690-200086		
<b>NAME OF SUBMITTER:</b>	Joseph E. Walsh, Jr.		
<b>SIGNATURE:</b>	/Joseph E. Walsh, Jr./		
<b>DATE SIGNED:</b>	09/30/2014		
<b>Total Attachments: 2</b>			
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ASSIGNMENT OF TRADEMARKS AND UNITED STATES TRADEMARK  
REGISTRATIONS THEREON

THIS ASSIGNMENT is effective as of the 5<sup>th</sup> day of August, 2014 from Emerson Electric Co. (hereinafter "Assignor"), a Missouri corporation, having a place of business at 8000 W. Florissant Ave., St. Louis, Missouri 63136 to Appleton Grp LLC (hereinafter "Assignee"), a Delaware limited liability company, having a place of business at 9377 W. Higgins Road, Rosemont, Illinois 60018.

WHEREAS, Assignor is the lawful owner of the trademark(s) and United States Trademark Registration(s) thereon listed on Exhibit A attached hereto and made a part hereof (hereinafter the "Trademark(s)"); and

WHEREAS, Assignee is desirous of acquiring the Trademark(s).

NOW, THEREFORE, for ONE US Dollar (\$1.00) and other good and valuable consideration, the complete receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, and Assignee does hereby accept all right, title and interest in, to and under the Trademark(s), including the right to sue for past infringement and to keep for itself any recovery derived therefrom, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized Representative.

Emerson Electric Co.

By: 

Christopher J. Hayes  
Asst. General Counsel, Intellectual Property

**EXHIBIT A**

**U.S. Trademark Registration**

<b>Country</b>	<b>Trademark</b>	<b>Application Number</b>	<b>Filing Date</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Renewal Deadline</b>
United States of America	REELITE	71/526659	7/5/1947	0502068	9/14/1948	9/14/2014

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