

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318525

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Houseplans, LLC		09/30/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hogan Lovells (Paris) LLP		
Street Address:	17 avenue Matignon		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75008		
Entity Type:	LIMITED LIABILITY LIMITED PARTNERSHIP: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4234486	BO.LT	
CORRESPONDENCE DATA			
Fax Number:	6504634199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504634000		
Email:	pam.rolph@hoganlovells.com		
Correspondent Name:	James R. Cady, Esq.		
Address Line 1:	4085 Campbell Avenue, Suite 100		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
ATTORNEY DOCKET NUMBER:	041271.000002 (2 OF 2)		
DOMESTIC REPRESENTATIVE			
Name:	James R. Cady, Esq.		
Address Line 1:	4085 Campbell Avenue, Suite 100		
Address Line 4:	Menlo Park, CALIFORNIA 94025		
NAME OF SUBMITTER:	James R. Cady		
SIGNATURE:	/JRCady/		
DATE SIGNED:	09/30/2014		

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Total Attachments: 1
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Trademark Assignment

WHEREAS, Houseplans LLC of 617a 2nd Street, Petaluma, California 94952, United States of America ("the Assignor") owns the trademark BOLT and U.S. Registration No. 4234486 therefor (collectively, "the Trademark");

WHEREAS, Hogan Lovells (Paris) LLP of 17 avenue Matignon, 75008 Paris, France ("the Assignee") desires to acquire all right, title and interest in and to the Trademark;

WHEREAS, the Assignor and the Assignee have entered into an agreement of even date herewith pursuant to which, inter alia, the Assignor has assigned and transferred all of its right, title, and interest in and to the Trademark to the Assignee, together with the goodwill of the business symbolized by the mark and the registration of the mark; and

WHEREAS, the Assignor and the Assignee wish to confirm said transfer and assignment of the Trademark in the instant agreement, for recordation with the U.S. Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration paid by the Assignee, receipt of which is hereby acknowledged, the Assignor hereby confirms such assignment and transfer, and assigns and transfers to the Assignee, his successors and assigns, all of the Assignor's right, title and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark and the right to sue and collect damages and/or profits for past infringements of the Trademark.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed, as of this 30 day of ~~July~~ September, 2014.

Name: Houseplans LLC

Signature: James Roche

Name: James Roche

Position: Chief Executive Officer

Date: 28 July 2014

Name: Hogan Lovells (Paris) LLP

Signature: David Taylor

Name: DAVID TAYLOR

Position: PARTNER

Date: 30 / 9 / 2014

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