

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318537

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMUSH BRAND LLC.		09/30/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	GILI Ritz		
Street Address:	9461 charleville blvd		
Internal Address:	#180		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4124745	SMUSH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-994-9094		
Email:	Gili_ritz@yahoo.com		
Correspondent Name:	GILI RITZ		
Address Line 1:	9461 charleville blvd		
Address Line 2:	#180		
Address Line 4:	Beverly Hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	Gili Ritz		
SIGNATURE:	/GILI RITZ/		
DATE SIGNED:	09/30/2014		
Total Attachments: 1			
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OP \$40.00 4124745

Sept 30, 2014

SMUSH BRAND LLC.- GILI RITZ, managing director
9461 Charleville Blvd.
Suite 180
Beverly Hills, CA. 90212

Re: change ownership of trademark # 4124745

To whom it may concern,

I am GILI RITZ, managing director of SMUSH BRAND LLC. A California LLC., the owner of registered trademark # 4124745 – SMUSH. I hereby assign all goodwill, interest and full ownership of this Trademark to GILI RITZ, a California USA citizen.

Conveying party:

SMUSH BRAND LLC.
9461 Charleville blvd.
Suite 180
Beverly Hills, CA. 90212

Receiving party:

GILI RITZ- (Individual, citizen of California, USA)
9461 Charleville Blvd #180
Beverly Hills, CA. 90212

Please call with any questions,

Respectfully,

Smush Brand LLC.
Gili Ritz- MANAGING DIRECTOR
Signature: /GILI RITZ/
Date 09/30/2014