# CH \$840.00 43344

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM318551

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BANK OF MONTREAL, AS ADMINISTRATIVE AGENT		09/30/2014	CHARTERED BANK: CANADA

## **RECEIVING PARTY DATA**

Name:	HBC/FQ LLC
Street Address:	324A HALF ACRE ROAD
City:	CRANBURY
State/Country:	NEW JERSEY
Postal Code:	08512
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

## **PROPERTY NUMBERS Total: 33**

Property Type	Number	Word Mark	
Registration Number:	4334448	HELPING HAND	
Registration Number:	3878899	HELPING HAND	
Registration Number:	3815467	POP 'N SHOP	
Registration Number:	3768695	HELPING HAND	
Registration Number:	3640998	HELPING HAND	
Registration Number:	3689893		
Registration Number:	3677043	LATITUDE	
Registration Number:	3606745	FIREFLY	
Registration Number:	3587946	LATITUDE	
Registration Number:	3585097	HOUSE HELPERS BY PARKER	
Registration Number:	3345380	HELPING HAND	
Registration Number:	3189047	HANDY SCRAPERS	
Registration Number:	3186194	HANDY GLIDES	
Registration Number:	3183124	HANDY TRAP	
Registration Number:	3126599	HANDY CUT	
Registration Number:	3108235	HELPING HAND	
Registration Number:	3192076	SOCK LOCKS	
Registration Number:	3055521	HELPING HAND	
Registration Number:	3055520	HELPING HAND	
		TRADEMARK	

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Property Type	Number	Word Mark
Registration Number:	3054734	HELPING HAND
Registration Number:	2994302	HELPING HAND
Registration Number:	2416889	HELPING HAND
Registration Number:	1810797	HELPING HAND
Registration Number:	1744249	HELPING HAND
Registration Number:	1928076	HELPING HAND
Registration Number:	1765931	HELPING HAND
Registration Number:	1250252	HELPING HAND
Registration Number:	1572889	HELPING HAND
Registration Number:	1489228	HELPING HAND
Registration Number:	1453190	HELPING HAND
Registration Number:	1363217	
Registration Number:	0921822	SPRITZER
Registration Number:	0934705	SHAMPOO 'N RINSE

### CORRESPONDENCE DATA

**Fax Number:** 2134432926

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 213-617-5493

**Email:** jcravitz@sheppardmullin.com

Correspondent Name: Sheppard, Mullin, Richter & Hampton LLP

Address Line 1: 333 S. Hope St., 43rd Floor

Address Line 2: Attn: J. Cravitz

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	27EJ-199102
NAME OF SUBMITTER:	JULIE CRAVITZ
SIGNATURE:	/JULIE CRAVITZ/
DATE SIGNED:	09/30/2014

### **Total Attachments: 3**

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> TRADEMARK REEL: 005371 FRAME: 0899

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is

made as of this 30th day of September 2014, by BANK OF MONTREAL, as administrative

agent ("Administrative Agent"), in favor of HBC/FQ LLC, a Delaware limited liability company

("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of

which are hereby acknowledged, Administrative Agent hereby unconditionally and expressly

releases, terminates, and extinguishes its liens on and security interests in the trademarks listed

on Schedule A attached hereto and made a part hereof, which liens and security interests were

established under and pursuant to that certain Trademark Security Agreement dated January 23,

2014 executed by Company in favor of Administrative Agent and recorded with the United

States Patent and Trademark Office on January 28, 2014 at reel/frame 05202/0665.

Administrative Agent consents and agrees to execute and deliver, at the request

and cost of Company, such further instruments, documents and release forms as Company may

reasonably request to more effectively release, terminate and extinguish any such liens and

security interests upon such trademarks.

[Signature Page Follows]

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TRADEMARK REEL: 005371 FRAME: 0900 IN WITNESS HEREOF, Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

BANK OF MONTREAL, as Administrative Agent

By: \_\_\_

Name:

itle: Direct

# **SCHEDULE A**

# **TRADEMARKS**

MARK	SERIAL NUMBER	REGIS. NUMBER	REGIS. DATE
HELPING HAND	85861582	NA	NA
HELPING HAND	85731367	4334448	05/14/13
HELPING HAND	77901641	3878899	11/23/10
POP 'N SHOP	77711051	3815467	07/06/10
HELPING HAND	77614151	3768695	03/30/10
HELPING HAND	77507918	3640998	06/16/09
None (Design only)	77236342	3689893	09/29/09
LATITUDE	77236318	3677043	09/01/09
FIREFLY	77233544	3606745	04/14/09
LATITUDE	77195899	3587946	03/10/09
HOUSE HELPERS BY PARKER	76684715	3585097	03/10/09
HELPING HAND	78674026	3345380	11/27/07
HANDY SCRAPERS	78698492	3189047	12/26/06
HANDY GLIDES	78698552	3186194	12/19/06
HANDY TRAP	78698454	3183124	12/12/06
HANDY CUT	78698530	3126599	08/08/06
HELPING HAND	78673074	3108235	06/20/06
SOCK LOCKS	78698475	3192076	01/02/07
HELPING HAND	78699362	3055521	01/31/06
HELPING HAND	78699172	3055520	01/31/06
HELPING HAND	78560586	3054734	01/31/06
HELPING HAND	78318997	2994302	09/13/05
HELPING HAND	75639671	2416889	01/02/01
HELPING HAND	74315661	1810797	12/14/93
HELPING HAND	74144874	1744249	01/05/93
HELPING HAND	74591050	1928076	10/17/95
HELPING HAND	74310878	1765931	04/20/93
HELPING HAND	73353323	1250252	09/06/83
HELPING HAND	73800418	1572889	12/26/89
HELPING HAND	73687480	1489228	05/24/88
HELPING HAND	73642412	1453190	08/18/87
None (Design only)	73526657	1363217	10/01/85
SPRITZER	72383424	0921822	10/12/71
SHAMPOO 'N RINSE	72344706	0934705	05/23/72

RECORDED: 09/30/2014

TRADEMARK REEL: 005371 FRAME: 0902