

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318544

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
REM PARTNERS LLC		09/30/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TLC The Label Company - CA, Inc.		
Street Address:	1511 E. Edinger		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92705		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3011017	TLC THE LABEL COMPANY	
CORRESPONDENCE DATA			
Fax Number:	3104461363		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310 478 1000		
Email:	doland@dolandlaw.com		
Correspondent Name:	Michael Doland		
Address Line 1:	12424 Wilshire Blvd. #900		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Michael Doland, attorney both partie		
SIGNATURE:	/Michael Doland/		
DATE SIGNED:	09/30/2014		
Total Attachments: 2			
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OP \$40.00 3011017

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of September 27, 2014 ("Effective Date") by and between REM Partners LLC, a California limited liability company ("Assignor") and TLC The Label Company - CA, Inc., a California corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark and trademark registration "TLC The Label Company + design" in the United States as USPTO registration number 3011017, the "Mark";

WHEREAS, Assignor wishes to assign to Assignee and Assignee wishes to acquire from Assignor, all right, title and interest in and to the Mark, together with the goodwill associated therewith.

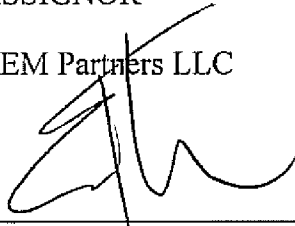
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby contributes and otherwise conveys, assigns, transfer and delivers to Assignee the entire right, title and interest, including common law rights, in and to the Mark, as part of a transfer of that portion of its business pertaining to the trademarks, together with the goodwill of the business symbolized by the Mark, including, without limitation, any translations, adaptations, derivations and combinations thereof and renewals in connection therewith, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement, dilution or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the United States Commissioner of Patents and Trademarks to record Assignee as the assignee and owner of the Marks.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR

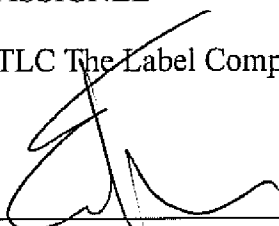
REM Partners LLC



Eric Jones, Manager

ASSIGNEE

TLC The Label Company - CA, Inc.



Eric Jones, Vice President