

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318573

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KWL Apparel, LLC		09/09/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Sean Michael Anderson Apparel, LLC
Street Address:	c/o 719 Griswold, Suite 820
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48226
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	85598264	BY AURA GOLD
Serial Number:	85598261	BY SEAN MICHAEL ANDERSON
Serial Number:	85598255	I AM FINALLY FAMOUS
Serial Number:	85567514	TEARS
Serial Number:	85567498	BOI
Serial Number:	85567495	FINALLY FAMOUS OVER EVERYTHING
Serial Number:	85567490	FFOE
Serial Number:	85567484	BIG SEAN
Serial Number:	85567475	FINALLY FAMOUS
Serial Number:	85551687	I AM FINALLY FAMOUS
Serial Number:	85551529	FINALLY FAMOUS OVER EVERYTHING
Serial Number:	85551539	FFOE
Serial Number:	85551522	BIG SEAN
Serial Number:	85551506	FINALLY FAMOUS

CORRESPONDENCE DATA

Fax Number: 3133400440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

Phone: 3133400440
Email: slynn629@aol.com
Correspondent Name: Stephanie L. Hammonds
Address Line 1: 719 Griswold, Suite 820
Address Line 4: Detroit, MICHIGAN 48226

NAME OF SUBMITTER:	Stephanie L. Hammonds
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SIGNATURE:	/Stephanie L. Hammonds/
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DATE SIGNED:	10/01/2014
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Total Attachments: 3

source=9-09-14 KWL Apparel LLC Trademark Assignment to SMAA LLC#page1.tif

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EXHIBIT D

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT dated as of 9/9/14, 2014 by and between KWL Apparel LLC, a Delaware limited liability company, c/o Monarch Business & Wealth Management, LLC, 209 E. 31st Street, New York, New York 10016 ("Assignor"), and Sean Michael Anderson Apparel, LLC, a Delaware limited liability company, c/o Law Office of Stephanie L. Hammonds, 719 Griswold, Suite 820, Detroit, Michigan 48226 ("Assignee").

Assignor is a joint applicant on the applications for registration of the Marks listed Exhibit A attached hereto. Pursuant to the Transfer and Surrender Agreement between Assignor and Assignee dated as of the date hereof, Assignor sold, transferred and assigned to Assignee all of Assignor's right, title, and interest in, to, and under the Marks (the "Assignment of Marks"). Assignor and Assignee want to confirm the Assignment of Marks for purposes of filing the same with the United States Patent and Trademark Office (the "PTO"). The parties therefore agree as follows.

1. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in, to, and under the following:

- a. the Marks;
- b. the goodwill associated with the Marks; and
- c. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present, or future infringement of the Marks.

2. Assignor is a joint applicant on the applications for registration of the trademarks listed on Exhibit A, Annexed hereto and made a part hereof (the "Marks") and hereby authorizes and requests the PTO to issue the certificate of registration in respect of the Trademark Application to Assignee for its sole use, and for the use of its legal representatives and assigns, to the full end of the term for which such registration may be granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

KWL APPAREL LLC

By: _____

Name: _____

Title: _____

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TRADEMARK
REEL: 005371 FRAME: 0991

STATE OF New York)

COUNTY OF New York) ss.

On this 9th day of September, 2014, before me personally came Kevin Liles
_____, to me _____ known to be the person who signed
the foregoing Trademark Assignment and who being duly sworn by me deposes and states that
he or she is the president/Manager of KWL Apparel LLC; he or she, signed the
instrument in the name of KWL Apparel LLC and he or she had the authority to sign the
instrument on behalf of KWL Apparel LLC



Roger H. Gold, Notary Public
My Commission Expires: 9/29/15

ROGER H. GOLD
NOTARY PUBLIC, STATE OF NEW YORK
NO. 02GO6099430
Qualified in New York County
Commission Expires 9/29/15

EXHIBIT A

TRADEMARKS AND TRADEMARK APPLICATIONS

Mark	Application No.	Registration No.	Filing Date	Registration Date
1. By Aura Gold	85/598264 (USA)	N/A	04/15/2012	Pending
2. By Sean Michael Anderson	85/598261 (USA)	N/A	04/15/2012	Pending
3. I Am Finally Famous	85/598255 (USA)	N/A	04/15/2012	Pending
4. TEARS	85/567514 (USA)	N/A	03/12/2012	Pending
5. BOI	85/567498 (USA)	N/A	03/12/2012	Pending
6. Finally Famous Over Everything	85/567495 (USA)	N/A	03/12/2012	Pending
7. FFOE	85/567490 (USA)	N/A	03/12/2012	Pending
8. Big Sean	85/567484 (USA)	N/A	03/12/2012	Pending
9. Finally Famous	85/567475 (USA)	N/A	03/12/2012	Pending
10. I Am Finally Famous	85/551687 (USA)	N/A	02/24/2012	Pending
11. FFOE	85/551539 (USA)	N/A	02/23/2012	Pending
12. Finally Famous Over Everything	85/551529 (USA)	N/A	02/23/2012	Pending
13. Big Sean	85/551522 (USA)	N/A	02/23/2012	Pending
14. Finally Famous	85/551506 (USA)	N/A	02/23/2012	Pending