

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Marker/Volkl USA, Inc.		09/23/2014	CORPORATION: NEW HAMPSHIRE
RECEIVING PARTY DATA			
Name:	Marker Volkl (International) GmbH		
Street Address:	Ruessenstrasse 6		
City:	CH-6341 Baar		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3568719	CHICA	
CORRESPONDENCE DATA			
Fax Number:	6175236850		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175735850		
Email:	elizabeth.burkhard@hklaw.com		
Correspondent Name:	Elizabeth Burkhard/Holland & Knight LLP		
Address Line 1:	10 St. James Avenue		
Address Line 2:	11th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02116		
ATTORNEY DOCKET NUMBER:	139879.00001		
NAME OF SUBMITTER:	Elizabeth R. Burkhard		
SIGNATURE:	/Elizabeth Burkhard/		
DATE SIGNED:	10/01/2014		
Total Attachments: 1			
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OP \$40.00 3568719

TRADEMARK ASSIGNMENT


This Trademark Assignment (the "Assignment") is made and entered into as of the 23rd day of September 2014, by Marker/Volkl USA, Inc., a New Hampshire corporation with its principal place of business at 19 Technology Drive, West Lebanon, NH 03784 ("Assignor"), and Marker Vökl (International) GmbH, a Swiss corporation with its principal place of business at Ruessenstrasse 6, CH-6341 Baar, Switzerland ("Assignee") (individually, a "Party" and collectively, the "Parties").

WHEREAS, Assignor is the owner of the CHICA trademark and associated United States trademark registration, US Reg. No. 3568719, issued on January 27, 2009 (the "Mark"), along with (i) all US and foreign trademark rights, including the right to claim priority based on the filing date of said trademark application under the Paris Convention for the Protection of Industrial Property and all other treaties of like purposes, (ii) all business associated with the Mark and (iii) the good will of the business connected with the use of the Mark and symbolized thereby;

WHEREAS, Assignor wishes to assign and Assignee wishes to acquire all right, title and interest in and to the Mark, all business associated with the Mark and all good will of the business associated therewith;

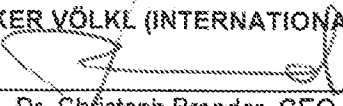
NOW, THEREFORE, in consideration of the promises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Mark, including (1) all trademarks, pending applications for registration of trademarks, and issued registrations of trademarks related to the Mark, together with the goodwill of the business connected with the use of the Mark and symbolized by the Mark; (2) all rights to causes of action and remedies related to the Mark including, without limitation, the right to sue, obtain relief and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement of rights related to the foregoing; and (3) any and all other rights and interests arising out of, in connection with, or in relation to the Mark, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

MARKER/VOLKL USA, INC.

By: 
[insert name and title of officer]

Dated: September 23, 2014

Accepted By:

MARKER VÖKL (INTERNATIONAL) GMBH
By: 
Dr. Christoph Bronder, CEO

Dated: 9/26/09.2014

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