

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318587

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Change of Name and Corporate Conversion		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Partylite Worldwide, Inc.		06/30/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Partylite Worldwide, LLC		
<b>Street Address:</b>	59 Armstrong Road		
<b>City:</b>	Plymouth		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02360		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3227800	CHANGE THE WORLD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	Susan Upton Douglass		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	866 United Nations Plaza		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	PYLW 1304164		
<b>NAME OF SUBMITTER:</b>	Susan Upton Douglass		
<b>SIGNATURE:</b>	/joseph gerber/		
<b>DATE SIGNED:</b>	10/01/2014		
<b>Total Attachments: 2</b>			
source=PartyLite Worldwide, Inc. - Corporate Conversion to PartyLite WorldWide, LLC (F1537126x96B9E)#page1.tif			
source=PartyLite Worldwide, Inc. - Corporate Conversion to PartyLite WorldWide, LLC (F1537126x96B9E)#page2.tif			

CH \$40.00 3227800

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PARTYLITE WORLDWIDE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PARTYLITE WORLDWIDE, INC." TO "PARTYLITE WORLDWIDE, LLC", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF JUNE, A.D. 2013, AT 5:44 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2013, AT 11:59 O'CLOCK P.M.

3312918 8100V

130798717



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0530653

DATE: 06-21-13

TRADEMARK  
REEL: 005372 FRAME: 0094

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is November 8, 2000.
- 4.) The name of the Corporation immediately prior to filing this Certificate is PartyLite Worldwide, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is PartyLite Worldwide, LLC.
- 6.) The Certificate of Conversion shall be effective at 11:59PM on June 30, 2013.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 20<sup>th</sup> day of June, A.D. 2013.

By:   
Authorized Person

Name: Michael S. Novins  
Print or Type