

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318705

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the underlying document previously recorded on Reel 004131 Frame 0993. Assignor(s) hereby confirms the enclosed document is the document upon which the Change of Name at Reel 4131 Frame 0993 was based.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mezi Media, Inc.		01/04/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ValueClick Brands, Inc.		
Street Address:	30699 Russell Ranch Road, Suite 250		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77703796	MEZIMEDIA	
Serial Number:	77703802	COUPON MOUNTAIN	
Serial Number:	77703804	MOREREBATES	
Serial Number:	77703813	TOSEEKA	
Serial Number:	77703816	SHOPICA	
CORRESPONDENCE DATA			
Fax Number:	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-268-7000		
Email:	ksamia@mof.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	425 Market Street		
Address Line 2:	Morrison & Foerster LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	73700-6000000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
SIGNATURE:	/JLT2/		

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DATE SIGNED:	10/01/2014
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Total Attachments: 4
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mezi Media, Inc.		01/04/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ValueClick Brands, Inc.		
Street Address:	30699 Russell Ranch Road, Suite 250		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91362		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77703796	MEZIMEDIA	
Serial Number:	77703802	COUPON MOUNTAIN	
Serial Number:	77703804	MOREREBATES	
Serial Number:	77703813	TOSEEKA	
Serial Number:	77703816	SHOPICA	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 882-3200		
Email:	tmparalegal@owe.com		
Correspondent Name:	Lawrence G. Townsend		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	VALUE Z90001		

CH \$140.00 77703796

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TRADEMARK
 REEL: 004131 FRAME: 0993
TRADEMARK
 REEL: 005372 FRAME: 0881

NAME OF SUBMITTER:	Lawrence G. Townsend
Signature:	/Lawrence G. Townsend/
Date:	01/14/2010
Total Attachments: 0	

**ACTION TAKEN BY WRITTEN CONSENT
OF THE BOARD OF DIRECTORS OF
MEZI MEDIA, INC.
IN LIEU OF SPECIAL MEETING**

The undersigned, being the sole Director of Mezi Media, Inc., a California corporation (the "Corporation") hereby adopts the following resolutions by unanimous written consent .

APPROVAL OF NAME CHANGE

WHEREAS, it is deemed to be in the best interests of the Corporation to change the name of the Corporation.

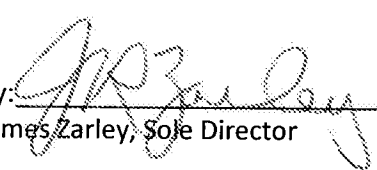
NOW, THEREFORE, BE IT RESOLVED, that Article One of the Amended and Restated Articles of Incorporation of the Corporation shall be deleted in its entirety and replaced with the following:

"The name of this corporation is: **ValueClick Brands, Inc.**"

RESOLVED FURTHER, that the Chief Executive Officer and Secretary of this Corporation are hereby authorized and directed to make and execute a Certificate of Amendment embracing the foregoing resolution and to cause such Certificate of Amendment to be filed for record in the manner required by law.

RESOLVED FURTHER, that the amendment to the Articles of Incorporation is hereby approved.

IN WITNESS WHEREOF, the undersigned has executed this Written Consent in Lieu of Special Meeting executed on 1-4-2010, 2009

By: 
James Zarley, Sole Director

**ACTION TAKEN BY WRITTEN CONSENT
OF THE SOLE SHAREHOLDER OF
MEZI MEDIA, INC.
IN LIEU OF SPECIAL MEETING**

The undersigned, being the sole shareholder of all the issued and outstanding shares of Mezi Media, Inc., a California corporation (the "Corporation") hereby consents to the following actions as if voted upon at a special meeting of shareholders held on this date.

APPROVAL OF NAME CHANGE

WHEREAS, the sole shareholder of the Corporation is authorized to change the name of the Corporation; and

WHEREAS, it is now deemed to be in the best interests of the Corporation to change the name of the Corporation.

NOW, THEREFORE, BE IT RESOLVED, that Article One of the Amended and Restated Articles of Incorporation of the Corporation shall be deleted in its entirety and replaced with the following:

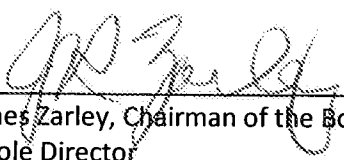
"The name of this corporation is: **ValueClick Brands, Inc.**"

RESOLVED FURTHER, that the Chief Executive Officer and Secretary of this Corporation are hereby authorized and directed to make and execute a Certificate of Amendment embracing the foregoing resolution and to cause such Certificate of Amendment to be filed for record in the manner required by law.

RESOLVED FURTHER, that the amendment to the Amended and Restated Articles of Incorporation is hereby approved.

IN WITNESS WHEREOF, the undersigned has executed this Written Consent in Lieu of Special Meeting executed on 1-4-2010 2009

VALUECLICK, INC., Sole Shareholder

By: 
James Zarley, Chairman of the Board and
Sole Director