

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318710

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the underlying document previously recorded on Reel 004138 Frame 0354. Assignor(s) hereby confirms the enclosed document is the document upon which the Change of Name at Reel 4138 Frame 0354 was based.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mezi Media, Inc.		01/04/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ValueClick Brands, Inc.		
<b>Street Address:</b>	30699 Russell Ranch Road, Suite 250		
<b>City:</b>	Westlake Village		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91362		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77703814	TECH DISCOUNTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4152687522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-268-7000		
<b>Email:</b>	ksamia@mofo.com		
<b>Correspondent Name:</b>	Jennifer Lee Taylor		
<b>Address Line 1:</b>	425 Market Street		
<b>Address Line 2:</b>	Morrison & Foerster LLP		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	73700-6000000		
<b>NAME OF SUBMITTER:</b>	Jennifer Lee Taylor		
<b>SIGNATURE:</b>	/JLT2/		
<b>DATE SIGNED:</b>	10/01/2014		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mezi Media, Inc.		01/04/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ValueClick Brands, Inc.		
<b>Street Address:</b>	30699 Russell Ranch Road, Suite 250		
<b>City:</b>	Westlake Village		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91362		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77703814	TECH DISCOUNTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(415) 882-3200		
<b>Email:</b>	tmparalegal@owe.com		
<b>Correspondent Name:</b>	Lawrence G. Townsend		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	VALUE Z00006		
<b>NAME OF SUBMITTER:</b>	Lawrence G. Townsend		
<b>Signature:</b>	/Lawrence G. Townsend/		
<b>Date:</b>	01/27/2010		

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**TRADEMARK**  
 REEL: 004138 FRAME: 0354  
**TRADEMARK**  
 REEL: 005372 FRAME: 0898

Total Attachments: 0

TRADEMARK  
REEL: 004138 FRAME: 0355  
TRADEMARK  
REEL: 005372 FRAME: 0899

**ACTION TAKEN BY WRITTEN CONSENT  
OF THE BOARD OF DIRECTORS OF  
MEZI MEDIA, INC.  
IN LIEU OF SPECIAL MEETING**

The undersigned, being the sole Director of Mezi Media, Inc., a California corporation (the "Corporation") hereby adopts the following resolutions by unanimous written consent .

**APPROVAL OF NAME CHANGE**

**WHEREAS**, it is deemed to be in the best interests of the Corporation to change the name of the Corporation.

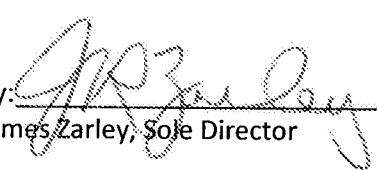
**NOW, THEREFORE, BE IT RESOLVED**, that Article One of the Amended and Restated Articles of Incorporation of the Corporation shall be deleted in its entirety and replaced with the following:

"The name of this corporation is: **ValueClick Brands, Inc.**"

**RESOLVED FURTHER**, that the Chief Executive Officer and Secretary of this Corporation are hereby authorized and directed to make and execute a Certificate of Amendment embracing the foregoing resolution and to cause such Certificate of Amendment to be filed for record in the manner required by law.

**RESOLVED FURTHER**, that the amendment to the Articles of Incorporation is hereby approved.

IN WITNESS WHEREOF, the undersigned has executed this Written Consent in Lieu of Special Meeting executed on 1-4-2010, 2009

By:   
James Zarley, Sole Director

**ACTION TAKEN BY WRITTEN CONSENT  
OF THE SOLE SHAREHOLDER OF  
MEZI MEDIA, INC.  
IN LIEU OF SPECIAL MEETING**

The undersigned, being the sole shareholder of all the issued and outstanding shares of Mezi Media, Inc., a California corporation (the "Corporation") hereby consents to the following actions as if voted upon at a special meeting of shareholders held on this date.

**APPROVAL OF NAME CHANGE**

**WHEREAS**, the sole shareholder of the Corporation is authorized to change the name of the Corporation; and

**WHEREAS**, it is now deemed to be in the best interests of the Corporation to change the name of the Corporation.

**NOW, THEREFORE, BE IT RESOLVED**, that Article One of the Amended and Restated Articles of Incorporation of the Corporation shall be deleted in its entirety and replaced with the following:

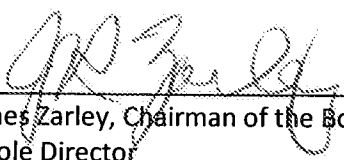
"The name of this corporation is: **ValueClick Brands, Inc.**"

**RESOLVED FURTHER**, that the Chief Executive Officer and Secretary of this Corporation are hereby authorized and directed to make and execute a Certificate of Amendment embracing the foregoing resolution and to cause such Certificate of Amendment to be filed for record in the manner required by law.

**RESOLVED FURTHER**, that the amendment to the Amended and Restated Articles of Incorporation is hereby approved.

IN WITNESS WHEREOF, the undersigned has executed this Written Consent in Lieu of Special Meeting executed on 1-4-2010 2009

VALUECLICK, INC., Sole Shareholder

By:   
James Zarley, Chairman of the Board and  
Sole Director