

**TERMINATION AND RELEASE OF
INTELLECTUAL PROPERTY SECURITY AGREEMENT**

THIS TERMINATION AND RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Termination"), dated as of August 26, 2014, is executed by SILICON VALLEY BANK ("Bank") in favor of FLURRY, INC. ("Grantor"). Unless expressly defined otherwise in this Termination, capitalized terms used herein have the meanings ascribed to them in the Loan Agreement (as defined below).

WHEREAS, in connection with that certain Loan and Security Agreement, dated as of March 24, 2010, by and between Bank and Grantor, as such agreement may from time to time be amended, restated, supplemented or otherwise modified (the "Loan Agreement"), Grantor and Bank entered into that certain Intellectual Property Security Agreement, dated as of May 20, 2014 (the "IP Security Agreement"), pursuant to which Grantor granted to Bank a security interest in the Intellectual Property Collateral (as defined below) (the "Security Interest").

WHEREAS, the IP Security Agreement was recorded to evidence the security interest granted under the IP Security Agreement (1) on May 23, 2014 with the Patent Division of the United States Patent and Trademark Office at Reel/Frame 033286/0604 and (2) on July 11, 2014, with the Trademark Division of the United States Patent and Trademark Office at Reel/Frame 5320/0414.

WHEREAS, Grantor has satisfied in full its obligations under the Loan Agreement and secured by the IP Security Agreement, and Bank has agreed to terminate and release the Security Interest in the Intellectual Property Collateral as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and upon the terms set forth in this Termination, Bank hereby agrees as follows:

1. The term "Intellectual Property Collateral" as used herein, shall mean all of Grantor's right, title and interest in, to and under its intellectual property, including, without limitation, the following:
 - a) Any and all copyrighted rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including, without limitation, those set forth on Exhibit A attached hereto (collectively, the "Copyrights");
 - b) Any and all trade secrets, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
 - c) Any and all design rights that may be available to Grantor now or hereafter existing, created, acquired or held;
 - d) All patents, patent applications and like protections, including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, the patents and patent applications set forth on Exhibit B attached hereto (collectively, the "Patents");

- e) Any trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks, including, without limitation, those set forth on Exhibit C attached hereto (collectively, the "Trademarks");
 - f) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation, those set forth on Exhibit D attached hereto (collectively, the "Mask Works");
 - g) Any and all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;
 - h) All licenses or other rights to use any of the Copyrights, Patents, Trademarks or Mask Works and all license fees and royalties arising from such use to the extent permitted by such license or rights;
 - i) All amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents or Mask Works; and
 - j) All proceeds and products of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.
2. Bank hereby releases, relinquishes, terminates and discharges in its entirety the Security Interest in and to all Intellectual Property Collateral.
 3. Bank hereby authorizes and directs the Commissioner of the United States Patent and Trademark Office and any other applicable government officials to record this Termination.
 4. At the request and sole expense of Grantor, Bank hereby agrees to execute, acknowledge and deliver all such further instruments and to take all such further actions necessary to carry out the purposes of this Termination.
 5. This Termination and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Termination and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

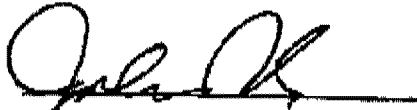
[Signature Page Follows]

IN WITNESS WHEREOF, Bank has executed and delivered this Termination as of the day and year first above written.

BANK:

SILICON VALLEY BANK

By:



Name:

Julian Nash

Its:

EXHIBIT A

Copyrights

None.

EXHIBIT B

Patents

| Title | Status | Registration/ Application Number | Registration/ Application Date | Notes |
|---|---------------|---|---|---|
| Delivering a Customized Service to a Mobile Device using a Link | Issued | 8,346,223 | 11/7/2006 | |
| Adaptive Deployment of Applications for Mobile Devices | Pending | 11/594,555 | 11/7/2006 | |
| Automatic Configuration of Email Client | Pending | 11/604,193 | 11/21/2006 | This patent was incorrectly recorded as 11/804,193 in Reel/Frame 033286/0604 |
| Delivering a Customized Service to a Mobile Device using a Link | Pending | 13/715,823 | 12/14/2012 | This patent was incorrectly identified as 3/715,823 in the IP Security Agreement. |
| Mobile Application Usage-Based Revenue Targeting Systems and Methods | Pending | 13/902,684 | 5/24/2013 | |
| Systems and Methods Increased User Engagement with Mobile Device Advertisements | Pending | 61/819,243 | 5/3/2013 | This patent was incorrectly identified as 1/819,243 in the IP Security Agreement. |
| Mobile Application Usage-Based Revenue Targeting Systems and Methods | Pending | PCT/US13/53297 | 5/24/2013 | This patent was incorrectly identified as CT/US13/53297 in the IP Security Agreement. |

EXHIBIT C

Trademarks

| Trademark | Status | Registration/ Application Number | Registration/ Application Date | Notes |
|------------------|---------------|---|---|---|
| AppCircle | Pending | 85488956 | 12/7/2011 | |
| Circle Design | Pending | 85492134 | 12/9/2011 | |
| Flurry | Pending | 85488958 | 12/7/2011 | |
| Flurry Analytics | Pending | 85488957 | 12/7/2011 | This trademark was incorrectly identified as 84588957 in the IP Security Agreement. |
| Flurrymail | Issued | 3148439 | 9/26/2006 | |
| Flurrymail | Issued | 3148440 | 9/26/2006 | |

EXHIBIT D

Mask Works

None.

US_ACTIVE:1442853041210006.0084

TRADEMARK
REEL: 005373 FRAME: 0008

**RELEASE OF SECURITY AGREEMENT COVERING
INTERESTS IN TRADEMARKS**

Silicon Valley Bank ("Secured Party"), hereby releases its security interest in the interests of **FLURRY, INC.** ("Assignor") in the trademarked works set forth in that certain **Intellectual Property Security Agreement** dated, 05/20/2014, executed by Assignor in favor of Secured Party recorded with the United States Department of Commerce, Patent and Trademark Office on 07/11/2014, Reel 5320, Frame 0414.

Dated: **August 21, 2014**

SILICON VALLEY BANK

By: 
Name: **Romil Randhawa**
Title: **Sr. Ops Manager**