

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM318753

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DSE Healthcare Solutions, LLC		10/01/2014	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clarion Brands, LLC		
<b>Street Address:</b>	100 Spear Street, Suite 1900		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94105		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0717432	LIPO-FLAVONOID	
<b>Registration Number:</b>	0747719	CERTAIN DRI	
<b>Registration Number:</b>	1514287	CYSTEX	
<b>Registration Number:</b>	1752158	ALBOLENE	
<b>Registration Number:</b>	2271463	COMFORT GRIP	
<b>Registration Number:</b>	2416599	THE MAKEUP COMES OFF, THE MOISTURE STAYS	
<b>Registration Number:</b>	2858645	ANTI MONKEY BUTT	
<b>Registration Number:</b>	2943523		
<b>Registration Number:</b>	3343959	THE CERTAIN DRI PROTECTION SYSTEM	
<b>Registration Number:</b>	3418319	CERTAIN DRI A.M.	
<b>Registration Number:</b>	3837805		
<b>Registration Number:</b>	3915928		
<b>Registration Number:</b>	3946310	SHOWER-TO-GO	
<b>Registration Number:</b>	3946311	IT'S A JUNGLE OUT THERE!	
<b>Registration Number:</b>	3946312		
<b>Registration Number:</b>	3967819	ABSORBINE JR.	
<b>Registration Number:</b>	4010882	ANTI MONKEY BUTT	
<b>Registration Number:</b>	4010883		
<b>Registration Number:</b>	4130435	SAFARI TOWELS	
<b>TRADEMARK</b>			

CH \$590.00 0717432

Property Type	Number	Word Mark
Registration Number:	4227686	CYSTEX
Registration Number:	4443744	ABSORBINE JR.
Registration Number:	4598203	ABSORBINE JR. PLUS
Serial Number:	86189090	ABSORBINE JR. DEEP RELIEF

**CORRESPONDENCE DATA**

**Fax Number:** 2124464900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** susan.zablocki@kirkland.com

**Correspondent Name:** Susan Zablocki

**Address Line 1:** Kirkland & Ellis LLP

**Address Line 2:** 601 Lexington Avenue

**Address Line 4:** New York, NEW YORK 10022

<b>ATTORNEY DOCKET NUMBER:</b>	38762-106
<b>NAME OF SUBMITTER:</b>	Susan Zablocki
<b>SIGNATURE:</b>	/susan zablocki/
<b>DATE SIGNED:</b>	10/02/2014

**Total Attachments: 10**

source=DSE Trademark Assignment (EXECUTED)#page1.tif  
source=DSE Trademark Assignment (EXECUTED)#page2.tif  
source=DSE Trademark Assignment (EXECUTED)#page3.tif  
source=DSE Trademark Assignment (EXECUTED)#page4.tif  
source=DSE Trademark Assignment (EXECUTED)#page5.tif  
source=DSE Trademark Assignment (EXECUTED)#page6.tif  
source=DSE Trademark Assignment (EXECUTED)#page7.tif  
source=DSE Trademark Assignment (EXECUTED)#page8.tif  
source=DSE Trademark Assignment (EXECUTED)#page9.tif  
source=DSE Trademark Assignment (EXECUTED)#page10.tif

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made and entered into as of October 1, 2014 ("Effective Date") by and between **DSE Healthcare Solutions, LLC**, a New Jersey limited liability company, with its principal office at 164 Northfield Avenue, Edison, NJ 08837 USA ("Assignor"), and **Clarion Brands, LLC**, a Delaware limited liability company, with its principal office at 100 Spear Street, Suite 1900, San Francisco, CA 94105 USA ("Assignee").

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of September 18, 2014 (the "Agreement");

**WHEREAS**, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademark registrations and applications set forth on Schedule A attached hereto, in each case together with the goodwill of the business associated therewith (collectively, the "Marks"); and

**WHEREAS**, Assignee is a successor to that part of Assignor's business to which the Marks pertain, and that business is ongoing and existing.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

Assignor reiterates the representations and warranties contained in Section 5.9 of the Agreement and incorporates those representations and warranties in this Assignment as if set forth herein.

Assignor shall take all further actions, and provide to Assignee, Assignee's successors, assigns or other legal representatives, all such reasonable cooperation and assistance (including, without limitation, the execution and delivery of any and all affidavits, declarations,

oaths, assignments, powers of attorney or other documentation), requested by Assignee to perfect this Assignment in all applicable jurisdictions throughout the world.

\* \* \* \* \*



**TRADEMARKS**

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
	AU		LIPO-FLAVONOID	Registered	1053964	1053964	05-May-2005	05-May-2005
5252-104	BR	ORD	LIPO-FLAVONOID	Registered	901722685	15-Jun-2009	901722685	13-Mar-2012
5252-104	CA	ORD	LIPO-FLAVONOID	Registered	1270373	30-Aug-2005	TMA682720	01-Mar-2007
5252-104	CO	ORD	LIPO-FLAVONOID	Registered	09-078330	28-Jul-2009	394161	29-Jan-2010
	GB		LIPO-FLAVONOID	Registered	2391890	13-May-2005	2391890	11-Nov-2005
5252-104	IQ	ORD	LIPO-FLAVONOID	Registered	51500	21-Nov-2007	51500	25-Apr-2011
5252-104	PE	ORD	LIPO-FLAVONOID	Registered	394852-2009	21-Jul-2009	00157884	23-Oct-2009
5252-104	US	ORD	LIPO-FLAVONOID	Registered	72/109817	07-Dec-1960	0717432	27-Jun-1961
5252-104	WO	ORD	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	AM	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	GE	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	IR	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	KG	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	MA	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	MD	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	SY	MPR	5252-104IZ LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	TM	MPR	LIPO-FLAVONOID	Registered	873594	25-Aug-2005	873594	09-Feb-2006
5252-104IZ	TR	MPR	LIPO-FLAVONOID	Registered	2006/14957	25-Aug-2005	873594	26-Nov-2008

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
5252-105	GB	ORD	LIPOFLAVONOID	Registered	B1395154	15-Aug-1989	1395154	09-Aug-2006
5252-105	PR	ORD	LIPOFLAVONOID	Registered	60151	19-Dec-2002	60151	29-Apr-2005
5252-106	AR	ORD	CYSTEEX	Registered	2930577	21-Jul-2009	2.364.622	07-May-2010
	BR		CYSTEEX	Pending <sup>1</sup>	901722707	15-Jun-2009		
5252-106	CA	ORD	CYSTEEX	Registered	665927	07-Sep-1990	400103	10-Jul-2007
	CO		CYSTEEX	Pending <sup>2</sup>	09 78328	28-Jul-2009		
5252-106	GB	ORD	CYSTEEX	Registered	1396511	31-Aug-1989	1396511	31-Aug-1989
5252-106	PR	ORD	CYSTEEX	Registered	58891	19-Dec-2002	58891	27-May-2005
5252-106	US	ORD	CYSTEEX	Registered	73/698088	30-Nov-1987	1514287	29-Nov-2008
5252-106-1	US	ORD	CYSTEEX	Registered	85/489917	07-Dec-2011	4227686	16-Oct-2012
5252-108	AR	ORD	CERTAIN DRI	Registered	2930576	22-Jul-2009	2.364.621	07-May-2010
5252-108	CA	ORD	CERTAIN-DRI	Registered	672493	12-Dec-1990	TMA 402827	18-Sep-1992
5252-108	CO	ORD	CERTAIN DRI	Registered	09-078333	28-Jul-2009	394162	29-Jan-2010
5252-108	EM	ORD	CERTAIN DRI	Registered	007268171	22-Sep-2008	007268171	26-May-2009
5252-108	MX	ORD	CERTAIN DRI	Registered	1020828	17-Jul-2009	1117297	26-Aug-2009
5252-108	US	ORD	CERTAIN DRI	Registered	72/138214	19-Feb-1962	0747719	02-Apr-1963

<sup>1</sup> Allowed to abandon in 2011.

<sup>2</sup> Allowed to abandon in 2011.

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
5252-108 IZ	WO	ORD	CERTAIN DRI	Registered	880292	23-Nov-2005	880292	27-Apr-2006
5252-108 IZ	BG	MPR	CERTAIN DRI	Registered	A0003159	23-Nov-2005	880292	08-Sep-2006
5252-108 IZ	NO	MPR	CERTAIN DRI	Registered	880292	23-Nov-2005	880292	08-Sep-2006
5252-108 IZ	TR	MPR	CERTAIN DRI	Registered	880292	23-Nov-2005	880292	08-Sep-2006
5252-109	AR	ORD	ALBOLENE	Registered	2930575	21-Jul-2009	2.364.620	07-May-2010
5252-109	BR	ORD	ALBOLENE	Registered	901722723	15-Jun-2009	901722723	13-Mar-2012
5252-109	CA	ORD	ALBOLENE	Registered	1457511	30-Oct-2009	TMA777040	14-Sep-2010
5252-109	CL	ORD	ALBOLENE	Registered	871507	22-Jul-2009	874774	01-Feb-2010
5252-109	CO	ORD	ALBOLENE	Registered	09-078337	28-Jul-2009	394163	29-Jan-2010
	DR		ALBOLENE <sup>3</sup>	Registered <sup>3</sup>		46252		
5252-109	EM	ORD	ALBOLENE	Registered	007204233	01-Sep-2008	007204233	10-Nov-2009
	GB		ALBOLENE	Registered <sup>4</sup>	2217497	17-Dec-1999	2217497	23-Jun-2000
5252-109	PE	ORD	ALBOLENE	Registered	394853-2009	Jul-2009	21-00157670	13-Oct-2009
5252-109	PR	ORD	ALBOLENE	Registered	6771	10-Mar-1948	6771	10-Mar-2008
5252-109	US	ORD	ALBOLENE	Registered	74/293684	13-Jul-1992	1752158	16-Feb-1993
-1092	VE	ORD	ALBOLENE	2013 PENDING	2009-013855	25-Aug-2009		

<sup>3</sup> Allowed to lapse in 2008.

<sup>4</sup> Allowed to lapse in 2009.



Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
5252-110	US	ORD	THE MAKEUP COMES OFF, THE MOISTURE STAYS IN.	Registered	75776641	16-Aug-1999	2416599	26-Dec-2000
5252-113	US	ORD	CERTAIN DRI A.M.	Registered	78/837527	15-Mar-2006	3418319	29-Apr-2008
5252-114	US	ORD	THE CERTAIN DRI PROTECTION SYSTEM	Registered	78/837558	15-Mar-2006	3343959	27-Nov-2007
5252-119	AU	ORD	ANTI-MONKEY BUTT	Registered	1274532	27-Nov-2008	1274532	8-Jul-2009
5252-119	CA	ORD	ANTI-MONKEY BUTT	Registered	1420183	01-Dec-2008	TMA759085	9-Feb-2010
5252-119	GB	ORD	ANTI-MONKEY BUTT	Registered	2503601	28-Nov-2008	2503601	01-May-2009
5252-119	NZ	ORD	ANTI-MONKEY BUTT	Registered	799620	27-Nov-2008	799620	28-May-2009
5252-119	US	ORD	ANTI-MONKEY BUTT	Registered	76/483298	17-Jan-2003	2858645	29-Jun-2004
5252-119-1	US	ORD	ANTI-MONKEY BUTT	Registered	77/931499	09-Feb-2010	4010882	16-Aug-2011
5252-120	AU	ORD	ANTI-MONKEY BUTT DESIGN	Registered	1274540	27-Nov-2008	1274540	13-Jul-2009
5252-120	CA	ORD	ANTI-MONKEY BUTT DESIGN	Registered	1420184	01-Dec-2008	TMA759092	09-Feb-2010
5252-120	GB	ORD	ANTI-MONKEY BUTT DESIGN	Registered	2503603	28-Nov-2008	2503603	01-May-2009
5252-120	NZ	ORD	ANTI-MONKEY BUTT DESIGN	Registered	799621	27-Nov-2008	799621	28-May-2009
5252-120	US	ORD	ANTI-MONKEY BUTT DESIGN	Registered	76/586580	13-Apr-2004	2943523	26-Apr-2005
5252-120-1	US	ORD	ANTI-MONKEY BUTT DESIGN	Registered	77/931672	09-Feb-2010	4010883	16-Aug-2011
5252-121	AU	ORD	LADY ANTI-MONKEY BUTT DESIGN	Registered	1348117	26-Feb-2010	1348117	04-Nov-2010
5252-121	CA	ORD	LADY ANTI-MONKEY BUTT Design	Registered	1468830	08-Feb-2010	TMA784181	06-Dec-2010
5252-121	GB	ORD	LADY ANTI-MONKEY BUTT DESIGN	Registered	2538483	08-Feb-2010	2538483	14-May-2010

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
5252-121	NZ	ORD	LADY ANTI-MONKEY BUTT DESIGN	Registered	819344	09-Feb-2010	819344	12-Aug-2010
5252-121	US	ORD	LADY ANTI-MONKEY BUTT DESIGN	Registered	77/919895	25-Jan-2010	3837805	24-Aug-2010
5252-122	AU	ORD	BABY ANTI-MONKEY BUTT DESIGN	Registered	1348116	26-Feb-2010	1348116	04-Nov-2010
5252-122	CA	ORD	BABY ANTI-MONKEY BUTT Design	Registered	1468828	08-Feb-2010	TMA819363	07-Mar-2012
5252-122	GB	ORD	BABY ANTI-MONKEY BUTT DESIGN	Registered	2538482	08-Feb-2010	2538482	14-May-2010
5252-122	NZ	ORD	BABY ANTI-MONKEY BUTT DESIGN	Registered	819343	09-Feb-2010	819343	12-Aug-2010
5252-122	US	ORD	BABY ANTI-MONKEY BUTT DESIGN	Registered	77/922495	28-Jan-2010	3913928	08-Feb-2011
5252-126	US	ORD	SAFARI TOWELS	Registered	85/078912	06-Jul-2010	4130435	24-Apr-2012
5252-127	US	ORD	SHOWER-TO-GO	Registered	85/078916	06-Jul-2010	3946310	12-Apr-2011
5252-128	US	ORD	IT'S A JUNGLE OUT THERE!	Registered	85/078926	06-Jul-2010	3946311	12-Apr-2011
5252-129	US	ORD	JUNGLE/SAFARI ANTI-MONKEY BUTT DESIGN	Registered	85/078962	06-Jul-2010	3946312	12-Apr-2011
5252-138	AU	ORD	ABSORBINE JR.	Registered	48024	01-Aug-1930	A48024	01-Aug-2007
5252-138	AW	ORD	ABSORBINE JR.	Registered	15253	24-Apr-1991	15253	31-May-1991
5252-138	BB	ORD	ABSORBINE JR.	Registered	4783	05-Jun-1972	81/003671	22-Oct-2012
5252-138	BQ	ORD	ABSORBINE JR.	Registered	06978	01-Dec-1971	478	03-Mar-2011
5252-138	CA	ORD	ABSORBINE JR.	Registered	0109251	07-Sep-1992	TMDA31959	07-Sep-2002

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
	CH		ABSORBINE JR	Registered <sup>5</sup>	1045314	09-Feb-2013	1096794	21-Mar-2014
5252-138	CW	ORD	ABSORBINE JR.	Registered	06978	01-Dec-1971	06978	13-Sep-2011
5252-138	GB	ORD	ABSORBINE JR.	Registered	1380908	17-Apr-1986	1380908	18-Jan-1991
5252-138	GD	ORD	ABSORBINE JR.	Registered	35 of 1991	05-Apr-1991	35 of 1991	05-Apr-1991
5252-138	PA	ORD	ABSORBINE JR.	Registered	13853	11-May-1971	13853	11-May-2011
5252-138	PR	ORD	ABSORBINE JR.	Registered	3012	23-Jul-2009	3012	23-Jul-2009
5252-138	SE	ORD	ABSORBINE JR.	Registered	35668	02-Jul-2009	35668	02-Jul-1930
5252-138	SX	ORD	ABSORBINE JR.	Registered	05842	01-Dec-1971	05842	08-Feb-1972
5252-138	TT	ORD	ABSORBINE JR.	Registered	3/1931	12-Jan-1959	3/1931	12-Jan-2011
5252-138	US	ORD	ABSORBINE JR.	Registered	85/911830	23-Apr-2013	4443744	03-Dec-2013
5252-138	ZA	ORD	ABSORBINE JR.	Registered		21-Aug-1962	1962/02842	21-Aug-2006
5252-140	CA	ORD	ABSORBINE JR. & DESIGN (New Logo)	Registered	1481791	19-May-2010	TMA798391	25-May-2011
5252-140	US	ORD	ABSORBINE JR. & Design (new logo)	Registered	85/054047	03-Jun-2010	3967819	24-May-2011
5252-141	US	ORD	COMFORT GRIP	Registered	75/557854	16-Sep-1997	2271463	24-Aug-1999
5252-142	CA	ORD	ABSORBINE JR. PLUS	PENDING	1626971	16-May-2013		
5252-142	US	ORD	ABSORBINE JR. PLUS	Registered	85/911846	23-Apr-2013	4598203	2 Sept 2014
5252-143	CA	ORD	ABSORBINE JR. & DESIGN (Oval Logo)	Registered	1055647	19-Apr-2000	TMA562145	16-May-2002

<sup>5</sup> Allowed to lapse in 2014.

Docket No.	Country	Case Type	Trademark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
5252-144	CA	ORD	ABSORBINE JR. & LABEL DESIGN	Registered	0149376	16-Nov-1944	TMDA48065	16-Nov-1999
5252-138	AG	ORD	ABSORBINE JR.	Registered	1735	13-Nov-1972	1735	13-Nov-1972
5252-157	US	ORD	ABSORBINE JR. DEEP RELIEF	Pending - intent to use	86/189090	10-Feb-2014		