

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Strategic Recovery Partnership, Inc.		09/12/2014	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Zywave, Inc.		
Street Address:	10700 West Research Drive		
Internal Address:	Suite 400		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53226		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4310883	PLAN DOC BUILDER	
CORRESPONDENCE DATA			
Fax Number:	4142770656		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142716560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	100 E. Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	017971-9033-US00		
NAME OF SUBMITTER:	Lori S. Meddings		
SIGNATURE:	/lori s. meddings/		
DATE SIGNED:	10/02/2014		
Total Attachments: 3			
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TRADEMARK

TRADEMARK ASSIGNMENT

WHEREAS, STRATEGIC RECOVERY PARTNERSHIP, INC., a Pennsylvania corporation (the "Assignor"), owns all right, title, and interest in the trademark listed in the attached Schedule A and any related common law rights, and including the goodwill associated therewith (collectively referred to as the "Trademark");

WHEREAS, ZYWAVE, INC., a Wisconsin corporation having its principal place of business at 10700 West Research Drive, Suite 400, Milwaukee, WI 53226 ("Assignee"), is acquiring certain of the assets of Assignor, including the Trademark, pursuant to an asset purchase agreement, dated as of even date herewith between Assignor and Assignee (the "Asset Purchase Agreement"); and

WHEREAS, in connection with such Asset Purchase Agreement, Assignee is acquiring all rights throughout the world in and to the Trademark and any applications and registrations therefor, together with the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, along with the right to recover damages and profits for past and future infringements thereof.

NOW, THEREFORE, for the good and valuable consideration set forth in the Asset Purchase Agreement, the sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor hereby sells, assigns, and transfers unto Assignee all right, title, and interest in and to the Trademark and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Trademark is used and which is symbolized by the Trademark, throughout the world, all renewals thereof, and all proceeds therefrom together with any and all claims or causes of infringement or dilution thereof that may have accrued prior to and/or after the effective date of this Trademark Assignment, together with the right to bring suit for and/or initiate any proceeding to collect any and all damages arising from said claims or causes of action, to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

2. This Trademark Assignment may be executed simultaneously in counterparts, each of which shall be deemed an original, but both of which together shall constitute one and the same instrument.

[Signature Page Follows.]

Dated as of this 10th day of September, 2014.

STRATEGIC RECOVERY
PARTNERSHIP, INC.

By: Robert A. Marcino
Name: Robert A. Marcino
Title: Corp. Secretary

ZYWAVE, INC.

By: _____
Name: _____
Title: _____

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

TRADEMARK
REEL: 005373 FRAME: 0580

SCHEDULE A
TRADEMARK

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Plan Doc Builder	US	4310883	March 26, 2013

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