

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318842

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Focus Direct, LLC		06/27/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Trustee of Fantail Irrevocable Trust of 2012		
Street Address:	4 Quentin Drive		
City:	Brookline		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03033		
Entity Type:	TRUST: NEW HAMPSHIRE		
Composed Of:	<ul style="list-style-type: none"> Hilary Jandl, Trustee, UNITED STATES, INDIVIDUAL 		
Name:	Trustee of TUI Irrevocable Trust of 2012		
Street Address:	4 Quentin Drive		
City:	Brookline		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03033		
Entity Type:	TRUST: NEW HAMPSHIRE		
Composed Of:	<ul style="list-style-type: none"> Hilary Jandl, Trustee, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2123152	FOCUS DIRECT	
Registration Number:	2441927	FOCUS DIRECT	
CORRESPONDENCE DATA			
Fax Number:	2125363901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2125363900		
Email:	beata.white@klgates.com		
Correspondent Name:	Calvina Bostick		
Address Line 1:	K&L Gates LLP		
Address Line 2:	599 Lexington Avenue		
		TRADEMARK	

CH \$65.00 2123152

Address Line 4:	New York, NEW YORK 10022
ATTORNEY DOCKET NUMBER:	0815977.00001
NAME OF SUBMITTER:	Beata White
SIGNATURE:	/Beata White/
DATE SIGNED:	10/02/2014
Total Attachments: 3 source=Focus_Direct_TM_Notice_of_Grant_of_Security_Interest#page1.tif source=Focus_Direct_TM_Notice_of_Grant_of_Security_Interest#page2.tif source=Focus_Direct_TM_Notice_of_Grant_of_Security_Interest#page3.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office


Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of June 27, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligor party thereto (each an "Obligor" and collectively, the "Obligors"), Fantail Irrevocable Trust of 2012 ("Fantail Trust") and TUI Irrevocable Trust of 2012 ("TUI Trust," together with Fantail Trust and their respective successors and assigns, the "Holders"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Holders.

The undersigned Obligor and the Holders hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

FOCUS DIRECT, LLC

By: 
Name: R. Mark Schultze
Title: president

Acknowledged and Accepted:

FANTAIL IRREVOCABLE TRUST OF 2012

By: _____
Name:
Title:

TUI IRREVOCABLE TRUST OF 2012

By: _____
Name:
Title:

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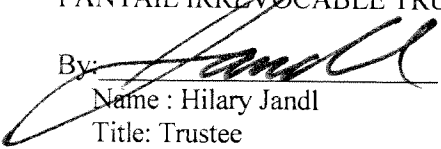
Very truly yours,

FOCUS DIRECT, LLC

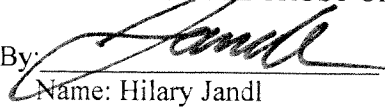
By: _____
Name:
Title:

Acknowledged and Accepted:

FANTAIL IRREVOCABLE TRUST OF 2012

By: 
Name : Hilary Jandl
Title: Trustee

TUI IRREVOCABLE TRUST OF 2012

By: 
Name: Hilary Jandl
Title: Trustee

Schedule 1 – Trademarks of Focus Direct, LLC

Title	Registration Date	Registration Number
FOCUS DIRECT	12/23/1997	2,123,152
FOCUS DIRECT	04/10/2001	2,441,927

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS
FOCUS DIRECT, LLC