

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318956

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Patachou, Inc.		09/29/2014	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Napolese IP Holdings, LLC		
Street Address:	4923 N. College Avenue, Suite 25		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46205		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3808335	NAPOLESE	
Registration Number:	3865384	N	
CORRESPONDENCE DATA			
Fax Number:	3177133699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3177133500		
Email:	efstrademarks@taftlaw.com		
Correspondent Name:	Amy Wright		
Address Line 1:	One Indiana Square, Suite 3500		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	12586-00100		
NAME OF SUBMITTER:	Amy Wright		
SIGNATURE:	/Amy Wright/		
DATE SIGNED:	10/03/2014		
Total Attachments: 1 source=NAPOLESE#page1.tif			

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TRADEMARK ASSIGNMENT


Patachou, Inc. to Napolese IP Holdings, LLC

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Patachou, Inc. hereby assigns, sells, conveys and transfers to **Napolese IP Holdings, LLC**, an Indiana limited liability company with an address of 4923 N. College Avenue, Suite 25, Indianapolis, Indiana 46205, all rights, title and interests in and to the trademarks listed below as Exhibit A (the "Marks"), the goodwill of the business with which the Marks are to be used, that portion of the business with which the Marks will be used which is ongoing and existing, and all past or present claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns.


Martha Sanders Hoover, President

Date: September 29, 2014

EXHIBIT A

Mark	SER. NO.	FILE DATE	REG. DATE	REG. NO.
NAPOLESE	77758101	06/12/2009	06/22/2010	3808335
	77760897	06/16/2009	10/19/2010	3865384