

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319003

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Publications International, Ltd.		10/02/2014	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Phoenix International Publications, Inc.		
<b>Street Address:</b>	7373 North Cicero Avenue		
<b>City:</b>	Lincolnwood		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60712		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2959159	PI KIDS	
<b>Registration Number:</b>	3200280	STORY READER	
<b>Registration Number:</b>	3185254	PLAY A SOUND	
<b>Registration Number:</b>	3164426	PLAY A SONG	
<b>Registration Number:</b>	1837852	LOOK & FIND BOOKS	
<b>Registration Number:</b>	3182319	FIRST LOOK AND FIND	
<b>Registration Number:</b>	2771397	ACTIVE MINDS	
<b>Registration Number:</b>	2977102	ACTIVE MINDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2129566471		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122454580		
<b>Email:</b>	jason@musiclaw.com		
<b>Correspondent Name:</b>	Jason A. Finestone		
<b>Address Line 1:</b>	494 8th Ave., 6th Fl.		
<b>Address Line 4:</b>	New York, NEW YORK 10001		
<b>ATTORNEY DOCKET NUMBER:</b>	PIL/PHOENIX TM ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Jason A. Finestone		
<b>SIGNATURE:</b>	/jaf/		

OP \$215.00 2959159

<b>DATE SIGNED:</b>	10/03/2014
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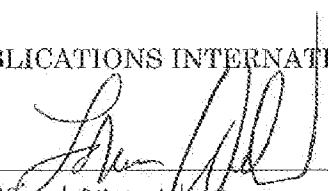
<b>Total Attachments: 1</b> source=Phoenix Int'l Pub TM assignment - EXECUTED#page1.tif
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ASSIGNMENT


For good and valuable consideration, the receipt of which is hereby acknowledged, trademark owner and trademark user Publications International, Ltd. hereby assigns, transfers and conveys all its right, title and interest in and to the following trademarks and the good will associated therewith, including all right, title and interest in and to U.S. Trademark Registration Nos. set forth below, to Phoenix International Publications, Inc., 7373 North Cicero Avenue, Lincolnwood, IL 60712.

1. PI KIDS – U.S. Trademark Registration No. 2,959,159
2. STORY READER – U.S. Trademark Registration No. 3,200,280
3. PLAY A SOUND – U.S. Trademark Registration No. 3,185,254
4. PLAY A SONG – U.S. Trademark Registration No. 3,164,426
5. LOOK & FIND BOOKS – U.S. Trademark Registration No. 1,837,852
6. FIRST LOOK AND FIND – U.S. Trademark Registration No. 3,182,319
7. ACTIVE MINDS – U.S. Trademark Registration Nos. 2,771,397 & 2,977,102

PUBLICATIONS INTERNATIONAL, LTD.

By:   
Name: LOUIS WEBER  
Date: Oct. 2, 2014

Accepted and Agreed to:  
PHOENIX INTERNATIONAL PUBLICATIONS, INC.

By:   
Name: \_\_\_\_\_  
Date: 10/2/14