

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

10/03/2014
 900303108

ETAS ID: TM318968

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Orleans Hornets NBA, LLC		04/15/2013 4/18/2013 838	LIMITED LIABILITY COMPANY: NORTH CAROLINA

RECEIVING PARTY DATA

See attached documents

Name:	New Orleans Pelicans NBA, LLC
Street Address:	1250 Poydras Street
City:	New Orleans
State/Country:	LOUISIANA
Postal Code:	70113
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 78

Property Type	Number	Word Mark
Registration Number:	3744045	BEE-MAIL
Registration Number:	1650195	CHARLOTTE HORNETS
Registration Number:	1658538	CHARLOTTE HORNETS
Registration Number:	1747479	HONEYBEES
Registration Number:	1649730	HORNETS
Registration Number:	2957883	NEW ORLEANS HORNETS
Registration Number:	2841524	NEW ORLEANS HORNETS
Registration Number:	2833167	NEW ORLEANS HORNETS
Registration Number:	2925742	NEW ORLEANS HORNETS
Registration Number:	2931543	NEW ORLEANS HORNETS
Registration Number:	2855055	NEW ORLEANS HORNETS
Registration Number:	2896292	NEW ORLEANS HORNETS
Registration Number:	2972746	NEW ORLEANS HORNETS
Registration Number:	2843832	NEW ORLEANS HORNETS
Registration Number:	2916686	NEW ORLEANS HORNETS
Registration Number:	2972647	NEW ORLEANS HORNETS
Registration Number:	3046721	NEW ORLEANS HORNETS
Registration Number:	2826354	NEW ORLEANS HORNETS
Registration Number:	3181457	NEW ORLEANS HORNETS

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Property Type	Number	Word Mark
Registration Number:	2900566	NEW ORLEANS HORNETS
Registration Number:	2972747	NEW ORLEANS HORNETS
Registration Number:	2900565	NEW ORLEANS HORNETS
Registration Number:	3577411	
Registration Number:	3577408	
Registration Number:	3908331	
Registration Number:	3577406	
Registration Number:	3908332	
Registration Number:	3577412	
Registration Number:	3577413	
Registration Number:	3577407	
Serial Number:	85830748	CRESCENT CITY BASKETBALL
Serial Number:	85830755	CRESCENT CITY BASKETBALL
Serial Number:	85830759	CRESCENT CITY BASKETBALL
Serial Number:	85830763	CRESCENT CITY BASKETBALL
Serial Number:	85830768	CRESCENT CITY BASKETBALL
Serial Number:	85830770	CRESCENT CITY BASKETBALL
Serial Number:	85830771	CRESCENT CITY BASKETBALL
Serial Number:	85830744	CRESCENT CITY BASKETBALL
Serial Number:	85830773	CRESCENT CITY BASKETBALL
Serial Number:	85830777	CRESCENT CITY BASKETBALL
Serial Number:	85830779	CRESCENT CITY BASKETBALL
Serial Number:	85830738	CRESCENT CITY BASKETBALL
Serial Number:	85830119	NEW ORLEANS PELICANS
Serial Number:	85830197	NEW ORLEANS PELICANS
Serial Number:	85830217	NEW ORLEANS PELICANS
Serial Number:	85830235	NEW ORLEANS PELICANS
Serial Number:	85830252	NEW ORLEANS PELICANS
Serial Number:	85830261	NEW ORLEANS PELICANS
Serial Number:	85830275	NEW ORLEANS PELICANS
Serial Number:	85830098	NEW ORLEANS PELICANS
Serial Number:	85830306	NEW ORLEANS PELICANS
Serial Number:	85830328	NEW ORLEANS PELICANS
Serial Number:	85830340	NEW ORLEANS PELICANS
Serial Number:	85830079	NEW ORLEANS PELICANS
Serial Number:	85830602	NOLA PELICANS
Serial Number:	85830648	NOLA PELICANS
Serial Number:	85830655	NOLA PELICANS
Serial Number:	85830662	NOLA PELICANS

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85830672	NOLA PELICANS
Serial Number:	85830682	NOLA PELICANS
Serial Number:	85830695	NOLA PELICANS
Serial Number:	85830701	NOLA PELICANS
Serial Number:	85830712	NOLA PELICANS
Serial Number:	85830719	NOLA PELICANS
Serial Number:	85830725	NOLA PELICANS
Serial Number:	85830732	NOLA PELICANS
Serial Number:	85830382	
Serial Number:	85830411	
Serial Number:	85830433	
Serial Number:	85830453	
Serial Number:	85830467	
Serial Number:	85830482	
Serial Number:	85830487	
Serial Number:	85830498	
Serial Number:	85830510	
Serial Number:	85830524	
Serial Number:	85830574	
Serial Number:	85830581	

CORRESPONDENCE DATA

Fax Number: 2122235159

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-407-8330

Email: IPGROUP@nba.com

Correspondent Name: Anil V. George

Address Line 1: Olympic Tower - 645 Fifth Avenue

Address Line 2: NBA Properties, Inc.

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	HORNETS-PELICANSNAMECHANG
NAME OF SUBMITTER:	Anil V. George
SIGNATURE:	/anilvgeorge/
DATE SIGNED:	10/03/2014

Total Attachments: 1
source=NO Hornets LP - NO Hornets, LLC#page1.tif

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "NEW ORLEANS HORNETS NBA, LLC", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "NEW ORLEANS PELICANS NBA, LLC", THE EIGHTEENTH DAY OF APRIL, A.D. 2013, AT 11:33 O'CLOCK A.M.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0418903

DATE: 05-09-13

TRADEMARK
REEL: 005375 FRAME: 0083

2012/SEP/14/FRI 04:53 PM
State of Delaware
Secretary of State
Division of Corporations
Delivered 04:13 PM 09/14/2012
FILED 04:13 PM 09/14/2012
SRV 121046776 - 5215284 FILE

G & C LLC/RAFFERTY

FAX No. 567 9067

P. 004/004

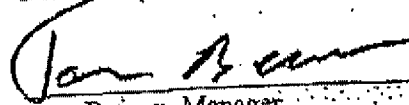
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED PARTNERSHIP TO A
LIMITED LIABILITY COMPANY PURSUANT AT
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Limited Partnership first formed is North Carolina.
- 2.) The jurisdiction immediately prior to filing this Certificate is North Carolina.
- 3.) The date the Limited Partnership first formed is December 22, 1995.
- 4.) The name and type of entity of the Limited Partnership immediately prior to filing this Certificate is New Orleans Hornets NBA Limited Partnership, a North Carolina limited partnership.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is New Orleans Hornets NBA, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate effective on the 14th day of September, 2012.

New Orleans Hornets NBA Limited Partnership
By: Benson Basketball, LLC, General Partner

By:



Tom Benson, Manager