

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319096

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Manheim, Inc.		08/21/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cox Automotive, Inc.		
Street Address:	6205 Peachtree Dunwoody Road		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4306502	BIDREADY	
CORRESPONDENCE DATA			
Fax Number:	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-815-6500		
Email:	byates@kilpatricktownsend.com		
Correspondent Name:	Samantha Hayes Barber, Esq.		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	c/o Kilpatrick Townsend & Stockton LLP		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
ATTORNEY DOCKET NUMBER:	96054/920583		
NAME OF SUBMITTER:	Samantha Hayes Barber		
SIGNATURE:	/Samantha Hayes Barber/		
DATE SIGNED:	10/06/2014		
Total Attachments: 2			
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source=Cerificate of Change of Name to Cox Automotive, Inc#page2.tif			

OP \$40.00 4306502

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MANHEIM, INC.", CHANGING ITS NAME FROM "MANHEIM, INC." TO "COX AUTOMOTIVE, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF AUGUST, A.D. 2014, AT 4:18 O'CLOCK P.M.

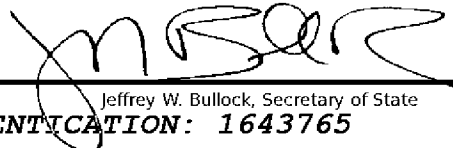
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2258417 8100

141102054



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1643765

DATE: 08-22-14

TRADEMARK
REEL: 005375 FRAME: 0220

CERTIFICATE OF AMENDMENT
OF THE CERTIFICATE OF INCORPORATION
OF MANHEIM, INC.

MANHEIM, INC., a corporation organized and existing under and by virtue of the General Corporation Laws of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said Corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted resolutions proposing and declaring advisable the following amendment to the Certificate of Incorporation of said Corporation:

RESOLVED, That it is in the best interest of the Corporation to amend its Certificate of Incorporation by changing the First Article thereof so that, as amended, said Article shall be and read as follows:

"FIRST: The name of the corporation is Cox Automotive, Inc."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 222 of the General Corporation Law of the State of Delaware.


THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: That said Amendment of the Corporation's Certificate of Incorporation shall be effective as of the effective date of the filing of this Certificate of Amendment of the Certificate of Incorporation with the Secretary of State of the State of Delaware.

FIFTH: That the capital of the Corporation will not be reduced under or by reason of said Amendment.

21st IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed this day of August, 2014.

MANHEIM, INC.

By: 
Shauna Sullivan Muhl, Secretary