

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM318731

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Brands, LLC		03/10/2014	LIMITED LIABILITY <i>Delaware</i> COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Innovation Ranch, LLC		
Street Address:	4336 E. Carol Ann Lane		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85032		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES <i>Arizona</i>		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78963856	INNOVATIVE BRANDS	
Serial Number:	78963800	INNOVATIVE BRANDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022187303		
Email:	joe.jacober@innovationranch.com		
Correspondent Name:	Joe Jacober		
Address Line 1:	4336 E. Carol Ann Lane		
Address Line 4:	Phoenix, ARIZONA 85032		
NAME OF SUBMITTER:	Joe Jacober		
SIGNATURE:	/Joe Jacober/		
DATE SIGNED:	10/02/2014		
Total Attachments: 6			
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OP \$65.00 78963856

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Agreement") is effective March 10, 2014.

BETWEEN: Innovative Brands, LLC (the "Assignor"), a company organized and existing under the laws of Delaware, with its head office located at:

2525 E. Camelback Road - Suite 850, Phoenix, AZ 85016

AND: Innovation Ranch, LLC (the "Assignee"), a company organized and existing under the laws of the Arizona, with its head office located at:

4336 E. Carol Ann Lane, Phoenix, AZ 85032

WHEREAS the Assignor is recorded at the United States Patents and Trademarks Office as the registered owner of the trademarks described in Schedule A hereto (the "Trademarks") under application no. 78/963855 and 78/963800 (the "Application");


WHEREAS the Assignor has agreed to assign, sell and transfer unto the Assignee all of the Assignor's rights, title and interest in and to the Trademarks and the Application on the terms provided in this Agreement;

NOW THEREFORE THE PARTIES AGREE AS FOLLOWS:

1. For \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to the Assignee all the rights, title and interest in and to the Trademarks and the Application that the Assignor may have, if any, AS IS, WHERE IS and WITH ALL FAULTS and without any representation or warranty whatsoever. The foregoing assignment includes the right to file further applications in any country for the Trademarks and to receive registrations therefor, and also includes any goodwill connected with any use of the Trademarks. Assignee shall not amend the existing registrations of the Trademarks or the Application or any registration which may issue upon approval of the Application or file additional applications for registration for any trademark which includes the word "Innovative Brands" unless it has obtained the prior written consent of the Assignor, acting reasonably. The Assignor reserves the right to use "Innovative Brands" in its corporate name and the corporate name of its parent until such time as the Assignor and its parent have dissolved, and the Assignee acknowledges and consent to this use.
2. The Assignor and the Assignee agree to sign all other documents which may be reasonably necessary to give effect to the foregoing or to establish that the Assignor does not have any other right, title and interest in and to the Trademarks and the Application except as noted in the last sentence of Section 1..
3. This Agreement is governed by, and shall be interpreted and enforced in accordance with, the laws of the State of Arizona.

IN WITNESS WHEREOF, each party to this Agreement has caused it to be executed at Phoenix, Arizona on the date indicated above.

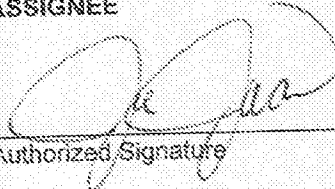
ASSIGNOR


Authorized Signature

Tom Platts-Hall
Print Name and Title

Authorized Representative

ASSIGNEE


Authorized Signature

Joe Jacober, President