

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319136

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mediabistro.com Subsidiary Inc.		08/08/2014	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mecklermedia.com Subsidiary Corporation		
<b>Street Address:</b>	50 Washington Street		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06854		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4583058	INSIDE 3D PRINTING	
<b>Registration Number:</b>	4497884	WHERE 3D MEANS BUSINESS	
<b>Registration Number:</b>	4498254	WHERE 3D PRINTING MEANS BUSINESS	
<b>Serial Number:</b>	86221017	INSIDE BITCOINS	
<b>Serial Number:</b>	86225450	INSIDE BITCOINS	
<b>Serial Number:</b>	86225884	INSIDE 3D PRINTING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9197814000		
<b>Email:</b>	ip@wyrick.com		
<b>Correspondent Name:</b>	Devon E. White		
<b>Address Line 1:</b>	4101 Lake Boone Trail		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	21608.03		
<b>NAME OF SUBMITTER:</b>	Devon E. White		
<b>SIGNATURE:</b>	/DEW/		

OP \$165.00 4583058

<b>DATE SIGNED:</b>	10/06/2014
<b>Total Attachments: 2</b> source=Mediabistro com Subsidiary Inc Amendment (Step 2)#page1.tif source=Mediabistro com Subsidiary Inc Amendment (Step 2)#page2.tif	

**CERTIFICATE OF AMENDMENT  
OF  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
MEDIABISTRO.COM SUBSIDIARY INC.**

The undersigned corporation, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

1. The name of the Corporation is Mediabistro.com Subsidiary Inc.
2. That the Certificate of Incorporation was filed on May 10, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on March 2, 2000, with the Secretary of State of the State of Delaware, was restated by a Amended and Restated Certificate of Incorporation filed on July 13, 2000 with the Secretary of State of the State of Delaware, was amended by a Certificate of Amendment filed on November 29, 2004 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on June 11, 2013 with the Secretary of State of the State of Delaware.
3. The amendment to the Corporation's Amended and Restated Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, and has been consented to by the stockholders of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.
4. Article I of the Corporation's Amended and Restated Certificate of Incorporation, as amended, is hereby amended by deleting such article in its entirety and replacing it with the following:

**"ARTICLE I**

The name of the corporation (the "Corporation") is: Mecklermedia.com Subsidiary Corporation."

5. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, Mediabistro.com Subsidiary Inc. has caused this Certificate of Amendment to be executed by the undersigned officer, on this the 8<sup>th</sup> day of August 2014.

MEDIABISTRO.COM SUBSIDIARY INC.



Name: Alan M. Meckler

Title: President

21608.35 829407 v1