

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WebMediaBrands Inc.		06/11/2013	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mediabistro Inc.		
<b>Street Address:</b>	50 Washington Street		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06854		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3986181	WEBMEDIABRANDS	
<b>Registration Number:</b>	3968457	SOCIAL GAMING SUMMIT	
<b>Registration Number:</b>	3912508	VIRTUAL GOODS SUMMIT	
<b>Registration Number:</b>	4219090	SOCIALIZE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9197814000		
<b>Email:</b>	ip@wyrick.com		
<b>Correspondent Name:</b>	Devon E. White		
<b>Address Line 1:</b>	4101 Lake Boone Trail		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	21608.03		
<b>NAME OF SUBMITTER:</b>	Devon E. White		
<b>SIGNATURE:</b>	/DEW/		
<b>DATE SIGNED:</b>	10/06/2014		
<b>Total Attachments: 2</b>			
source=Mediabistro Inc (WebMediaBrands) Amendment (Step 1)#page1.tif			

OP \$115.00 3986181



**CERTIFICATE OF AMENDMENT  
OF  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
WEBMEDIABRANDS INC.**

The undersigned corporation, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

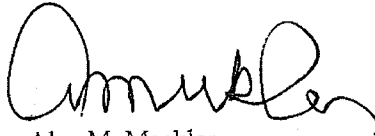
1. The name of the Corporation is WebMediaBrands Inc.
2. That the Amended and Restated Certificate of Incorporation was filed on June 24, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on May 24, 2001 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on August 30, 2002 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on February 23, 2009 with the Secretary of State of the State of Delaware, and a Certificate of Amendment filed on August 16, 2012 with the Secretary of State of the State of Delaware.
3. The amendment to the Corporation's Amended and Restated Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, and has been consented to at a meeting of the stockholders of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.
4. Article I of the Corporation's Amended and Restated Certificate of Incorporation, as amended, is hereby amended by deleting such article in its entirety and replacing it with the following:

**"ARTICLE I**

The name of the corporation (the "Corporation") is: Mediabistro Inc."
5. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, WebMediaBrands Inc. has caused this Certificate of Amendment to be executed by the undersigned officer, on this the 11th day of June 2013.

WEBMEDIABRANDS INC.

A handwritten signature in black ink, appearing to read "A. Meckler", written in a cursive style.

Alan M. Meckler  
Chairman and Chief Executive Officer

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RECORDED: 10/06/2014

TRADEMARK  
REEL: 005375 FRAME: 0487