

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319145

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mediabistro Inc.		08/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Mecklermedia Corporation		
Street Address:	50 Washington Street		
City:	Norwalk		
State/Country:	CONNECTICUT		
Postal Code:	06854		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3986181	WEBMEDIABRANDS	
Registration Number:	3968457	SOCIAL GAMING SUMMIT	
Registration Number:	3912508	VIRTUAL GOODS SUMMIT	
Registration Number:	4219090	SOCIALIZE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9197814000		
Email:	ip@wyrick.com		
Correspondent Name:	Devon E. White		
Address Line 1:	4101 Lake Boone Trail		
Address Line 2:	Suite 300		
Address Line 4:	Raleigh, NORTH CAROLINA 27607		
ATTORNEY DOCKET NUMBER:	21608.03		
NAME OF SUBMITTER:	Devon E. White		
SIGNATURE:	/DEW/		
DATE SIGNED:	10/06/2014		
Total Attachments: 2			
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OP \$115.00 3986181

**CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
MEDIABISTRO INC.**

The undersigned corporation, a corporation duly organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

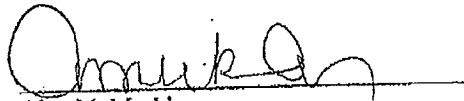
1. The name of the Corporation is Mediabistro Inc.
2. That the Amended and Restated Certificate of Incorporation was filed on June 24, 1999 with the Secretary of State of the State of Delaware and was amended by a Certificate of Amendment filed on May 24, 2001 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on August 30, 2002 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on February 23, 2009 with the Secretary of State of the State of Delaware, a Certificate of Amendment filed on August 16, 2012 with the Secretary of State of the State of Delaware and a Certificate of Amendment filed on June 12, 2013 with the Secretary of State of the State of Delaware.
3. The amendment to the Corporation's Amended and Restated Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, and has been consented to at a meeting of the stockholders of the Corporation in accordance with Section 242 of the General Corporation Law of the State of Delaware.
4. Article I of the Corporation's Amended and Restated Certificate of Incorporation, as amended, is hereby amended by deleting such article in its entirety and replacing it with the following:

"ARTICLE I

The name of the corporation (the "Corporation") is: Mecklermedia Corporation."
5. This Certificate of Amendment shall be effective upon filing.

IN WITNESS WHEREOF, Mediabistro Inc. has caused this Certificate of Amendment to be executed by the undersigned officer, on this the 8th day of August 2014.

MEDIABISTRO INC.



Alan M. Meckler
Chairman and Chief Executive Officer

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