

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319167

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FLAT CREEK MOUNTAIN, INC.		10/06/2014	CORPORATION: NORTH CAROLINA

**RECEIVING PARTY DATA**

<b>Name:</b>	L.O.F.T.M., INC.
<b>Street Address:</b>	PO BOX 8344
<b>City:</b>	ASHEVILLE
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	28814
<b>Entity Type:</b>	CORPORATION: NORTH CAROLINA

**PROPERTY NUMBERS Total: 40**

Property Type	Number	Word Mark
Registration Number:	1389310	LANGUAGE OF FLOWERS
Registration Number:	2849040	LOVE FLOWERS
Registration Number:	2893661	LANGUAGE OF FLOWERS
Registration Number:	2983770	LOVE FLOWERS
Registration Number:	2987649	LANGUAGE OF FLOWERS
Registration Number:	3090530	LANGUAGE OF FLOWERS
Registration Number:	3171820	LOVE FLOWERS
Registration Number:	3209448	LOVE FLOWERS
Registration Number:	3275632	LOVE FLOWERS
Registration Number:	3325095	LOVE FLOWERS
Registration Number:	3360151	LOVE FLOWERS
Registration Number:	3392238	LOVE FLOWERS
Registration Number:	3415831	LANGUAGE OF FLOWERS
Registration Number:	3441138	LANGUAGE OF FLOWERS
Registration Number:	3455431	LANGUAGE OF FLOWERS
Registration Number:	3527878	LANGUAGE OF FLOWERS
Registration Number:	3534415	LOVE FLOWERS
Registration Number:	3796076	LANGUAGE OF FLOWERS
Registration Number:	3857360	LANGUAGE OF FLOWERS

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4023004	LANGUAGE OF FLOWERS
Registration Number:	4060251	LOVE FLOWERS
Registration Number:	4118862	LOVE, TRUE LOVE
Serial Number:	85323914	LOVE, TRUE LOVE
Serial Number:	85358285	LANGUAGE OF FLOWERS
Serial Number:	85365002	LANGUAGE OF FLOWERS
Serial Number:	85591503	LANGUAGE OF FLOWERS
Serial Number:	85591495	LANGUAGE OF FLOWERS
Serial Number:	85591487	LANGUAGE OF FLOWERS
Serial Number:	85591423	LANGUAGE OF FLOWERS
Serial Number:	85676622	FRIENDSHIP FLOWERS
Serial Number:	85676570	FRIENDSHIP FLOWERS
Serial Number:	85729193	LOVE, TRUE LOVE
Serial Number:	85861576	LOVE & FRIENDSHIP
Serial Number:	85941838	BE OF GOOD CHEER
Serial Number:	86011662	BE OF GOOD CHEER
Serial Number:	86011643	BE OF GOOD CHEER
Serial Number:	86254620	LANGUAGE OF FLOWERS
Serial Number:	86294420	LANGUAGE OF FLOWERS
Serial Number:	86347894	LANGUAGE OF FLOWERS
Serial Number:	86378455	LANGUAGE OF FLOWERS

**CORRESPONDENCE DATA**

Fax Number: 8282572773

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8282582991

Email: sschnedler@vwlawfirm.com

Correspondent Name: STEVEN C. SCHNEDLER

Address Line 1: PO BOX 7376

Address Line 4: ASHEVILLE, NORTH CAROLINA 28802

<b>NAME OF SUBMITTER:</b>	Steven C. Schnedler
<b>SIGNATURE:</b>	/Steven C. Schnedler/
<b>DATE SIGNED:</b>	10/06/2014

**Total Attachments: 2**

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TRADEMARK AND SERVICE MARK ASSIGNMENT

For valuable consideration, receipt of which is hereby acknowledged, FLAT CREEK MOUNTAIN, INC., a North Carolina corporation (hereinafter "Assignor"), by these presents hereby assigns and transfers to L.O.F.T.M., INC., a North Carolina corporation, having a mailing address of P.O. Box 8344, Asheville, NC 28814, its successors and assigns, Assignor's entire right, title, and interest in and to certain trademarks and service marks, the United States applications for registration thereof, and the United States registrations thereof, namely:

<u>Application Ser. No.</u>	<u>Filing Date</u>	<u>Mark</u>
85/323,914	05/18/2011	LOVE, TRUE LOVE
85/358,285	06/28/2011	LANGUAGE OF FLOWERS
85/365,002	07/07/2011	LANGUAGE OF FLOWERS
85/591,503	04/06/2012	LANGUAGE OF FLOWERS
85/591,495	04/06/2012	LANGUAGE OF FLOWERS
85/591,487	04/06/2012	LANGUAGE OF FLOWERS
85/591,423	04/06/2012	LANGUAGE OF FLOWERS
85/676,622	07/13/2012	FRIENDSHIP FLOWERS
85/676,570	07/13/2012	FRIENDSHIP FLOWERS
85/729,193	09/14/2012	LOVE, TRUE LOVE
85/861,576	02/27/2013	LOVE & FRIENDSHIP
85/941,838	05/24/2013	BE OF GOOD CHEER
86/011,662	07/16/2013	BE OF GOOD CHEER
86/011,643	07/16/2013	BE OF GOOD CHEER
86/254,620	04/17/2014	LANGUAGE OF FLOWERS
86/294,420	05/29/2014	LANGUAGE OF FLOWERS
86/347,894	07/25/2014	LANGUAGE OF FLOWERS
86/378,455	08/27/2014	LANGUAGE OF FLOWERS

<u>Registration Number</u>	<u>Reg. Date</u>	<u>Mark</u>
1,389,310	04/08/1986	LANGUAGE OF FLOWERS
2,849,040	06/01/2004	LOVE FLOWERS
2,893,661	10/12/2004	LANGUAGE OF FLOWERS
2,983,770	08/09/2005	LOVE FLOWERS
2,987,649	08/23/2005	LANGUAGE OF FLOWERS
3,090,530	05/09/2006	LANGUAGE OF FLOWERS
3,171,820	11/14/2006	LOVE FLOWERS
3,209,448	02/13/2007	LOVE FLOWERS
3,275,632	08/07/2007	LOVE FLOWERS
3,325,095	10/30/2007	LOVE FLOWERS
3,360,151	12/25/2007	LOVE FLOWERS
3,392,238	03/04/2008	LOVE FLOWERS
3,415,831	04/22/2008	LANGUAGE OF FLOWERS
3,441,138	06/03/2008	LANGUAGE OF FLOWERS
3,455,431	06/24/2008	LANGUAGE OF FLOWERS
3,527,878	11/04/2008	LANGUAGE OF FLOWERS
3,534,415	11/18/2008	LOVE FLOWERS

3,796,076	06/01/2010	LANGUAGE OF FLOWERS
3,857,360	10/05/2010	LANGUAGE OF FLOWERS
4,023,004	09/06/2011	LANGUAGE OF FLOWERS
4,060,251	11/22/2011	LOVE FLOWERS
4,118,862	03/27/2012	LOVE, TRUE LOVE

including, without limitation, the good will appurtenant thereto, and the right to sue and recover thereon, all claims and causes of action for, and all rights to sue and recover and retain damages and profits for past infringements of or unpaid royalties with respect to the use of any party or parties, the same to be held and enjoyed by L.O.F.T.M., INC., its successors and assigns, or other legal representatives, as fully and entirely as the same would have been enjoyed by Assignor had this Assignment not been made.

Executed this 6 day of October, 2014

FLAT CREEK MOUNTAIN, INC

By: J. Larry Roof, President

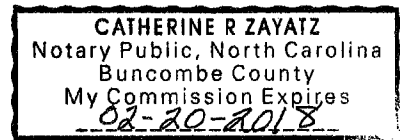
STATE OF NORTH CAROLINA )  
 ) ss:  
 COUNTY OF BUNCOMBE )

I, Catherine R. Zayatz, a Notary Public for said County and State, do hereby certify that J. Larry Roof personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

Witness my hand and official seal, this the 6th day of October 2014.

(Official Seal)

Catherine R. Zayatz  
 Notary Public Signature  
Catherine R. Zayatz  
 Notary Public Printed Name



My commission expires: 02-20-2018