

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319330

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reser's Fine Foods, Inc.		10/02/2014	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Lipari Foods Operating Company, LLC		
Street Address:	26661 Bunert Road		
City:	Warren		
State/Country:	MICHIGAN		
Postal Code:	48089		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0921213	MICHIGAN	
Registration Number:	1254637	MICHIGAN	
CORRESPONDENCE DATA			
Fax Number:	2486894071		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-689-3500		
Email:	wilson@reising.com		
Correspondent Name:	James D. Stevens		
Address Line 1:	P.O. Box 4390		
Address Line 4:	Troy, MICHIGAN 48099-4390		
ATTORNEY DOCKET NUMBER:	7663-3050-1, 7663-3051-1		
NAME OF SUBMITTER:	James D. Stevens, Reg. No. 35691		
SIGNATURE:	/James D. Stevens/		
DATE SIGNED:	10/07/2014		
Total Attachments: 5			
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TRADEMARK			

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TRADEMARK ASSIGNMENT

This Assignment is entered into in conjunction with the Purchase and Supply Agreement by and between Reser's Fine Foods, Inc. ("ASSIGNOR") and Lipari Foods Operating Company, LLC ("ASSIGNEE") dated effective September 30, 2014 (the "PSA"), and is effective immediately.

WHEREAS, ASSIGNOR has adopted, used, is using, and is the owner of the trademarks MICHIGAN and YODER'S (the "Marks"), including the following federally registered trademarks and the additional State trademark registrations set forth in Exhibit A, attached hereto and incorporated by reference herein:

Trademark	Goods	USPTO Reg. No.	Date of Registration
 MICHIGAN	Cottage Cheese	921,213	September 28, 1971
 MICHIGAN	Cottage Cheese	1,254,637	October 18, 1983
 YODER'S	See Transferred Products List below	N/Ap	N/Ap

The Transferred Products List is attached hereto as Exhibit B and is incorporated by reference herein.

WHEREAS, ASSIGNEE is desirous of acquiring the Marks, together with the goodwill associated with the Marks and the business symbolized by the Marks and registrations thereof.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, based on the foregoing premises and the consideration set forth in the PSA, ASSIGNOR hereby conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks and the herein identified registrations of the Marks, together with the goodwill

associated with the Marks and the business symbolized by the Marks and registrations thereof.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks, including any actions necessary for maintaining or obtaining trademark registrations thereof.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

RESER'S FINE FOODS, INC.


By: Paul Leavy, CFO

State of Oregon)
County of Multnomah) SS

On this 2nd day of October, 2014, Paul Leavy, as CFO of Reser's Fine Foods, Inc., appeared before me and acknowledged this instrument as his free and voluntary act.

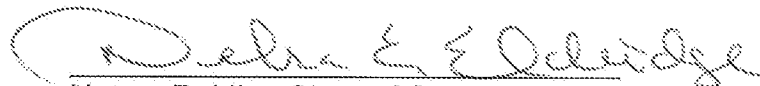

Notary Public - State of Oregon



EXHIBIT A






State Trademark Registrations		
MICHIGAN BRAND	Illinois	Reg. 040809
	Illinois	Reg. 040810
	Indiana	Reg. 5008-0360
MICHIGAN	Indiana	Reg. 5008-0371
MICHIGAN BRAND	Indiana	Reg. 5008-0349
	Ohio	Reg. TM6288
	Illinois	Reg. 040846
MICHIGAN BRAND	Kentucky	Reg. 013593.03
	Kentucky	Reg. 013592.03

EXHIBIT B

Yoder's Transferred Products List

APPLE BUTTER	CHEESE MILD CHEDDAR
BRICK CHEESE	CHEESE MONTEREY JACK
CHEESE AMERICAN DELUXE	CHEESE MOZZARELLA BALL
CHEESE BAR BRICK	CHEESE MOZZARELLA
CHEESE BAR COLBY	CHEESE MUENSTER
CHEESE BAR EXTRA SHARP CHEDDAR	CHEESE SHARP CHEDDAR LARGE
CHEESE BAR FARMERS	CHEESE SHARP CHEDDAR
CHEESE BAR HOT PEPPER	CHEESE SHINGLE SL COLBY JACK
CHEESE BAR MARBLE JACK LARGE	CHEESE SHINGLE SL COLBY
CHEESE BAR MARBLE JACK	CHEESE SHINGLE SL LACEY SWISS
CHEESE BAR MED CHEDDAR LARGE	CHEESE SHINGLE SL MILD CHED
CHEESE BAR MEDIUM CHEDDAR	CHEESE SHINGLE SL MOZZARELLA
CHEESE BAR MILD CHEDDAR	CHEESE SHINGLE SL MUENSTER
CHEESE BAR MONTEREY JACK	CHEESE SHINGLE SL PEPPER JCK
CHEESE BAR MOZZARELLA	CHEESE SHINGLE SL PROVOLONE
CHEESE BAR MUENSTER	CHEESE SHINGLE SL SWISS
CHEESE BAR PEPPER JACK	CHEESE SHRED CHEDDAR
CHEESE BAR SHARP CHEDDAR LRG	CHEESE SHRED FANCY CHEDDAR
CHEESE BAR SHARP CHEDDAR	CHEESE SHRED FANCY ITALIAN
CHEESE BAR SWISS	CHEESE SHRED FANCY MARBLE JCK
CHEESE COLBY FULLMOON LARGE	CHEESE SHRED FANCY MEXICAN
CHEESE COLBY HALFMOON	CHEESE SHRED FANCY MOZZARELLA
CHEESE COLBY	CHEESE SHRED FANCY PIZZA
CHEESE EXTRA SHARP CHEDDAR	CHEESE SHRED FANCY SHARP
CHEESE FARMERS	CHEESE SHRED FANCY TACO
CHEESE HALFMOON COLBY	CHEESE SHRED MILD CHEDDAR
CHEESE HALFMOON LACEY SWISS	CHEESE SHRED MOZZARELLA
CHEESE HALFMOON RS COLBY LONG	CHEESE SINGLES AMERICAN
CHEESE HALFMOON SPICY JACK	CHEESE SWISS
CHEESE HOT PEPPER	CHIPS VEGGIE
CHEESE LONGHORN COLBY JACK	CORN DOG
CHEESE LONGHORN COLBY	COTTAGE CHEESE FAT FREE
CHEESE LONGHORN MILD CHEDDAR	COTTAGE CHEESE LARGE CURD
CHEESE MARBLE JACK LARGE	COTTAGE CHEESE LOW FAT
CHEESE MARBLE JACK	COTTAGE CHEESE SMALL CURD
CHEESE MEDIUM CHEDDAR LARGE	CRACKLIN HOT HARD
CHEESE MEDIUM CHEDDAR	CRACKLIN KETTLE CKD HOT
	CRACKLIN KETTLE CKD PLAIN

CRACKLIN PORK HARD
CREAM CHEESE BAR
CREAM CHEESE CUP
CREAM CHEESE LITE
CREAM WHIPPED AEROSAL
GARLIC CHOPPED IN WATER
HORSERADISH PURE
HORSERADISH PURE
HORSERADISH PURE EXTRA HOT
JAM BLACK RASPBERRY SEEDLESS
JAM BLACKBERRY SEEDLESS
JAM BLUEBERRY
JAM CHERRY
JAM PEACH
JAM RED RASPBERRY SEEDLESS
JAM STRAWBERRY
JELLY GRAPE
JELLY PEPPER HOT
MUFFIN ENGLISH CINNAMON RAISIN
MUFFIN ENGLISH PLAIN
MUSH CORN MEAL
MUSTARD HONEY
NOODLES EGG FINE-YODER'S
NOODLES EGG HEARTY-YODER'S
NOODLES EGG KLUSKI-YODER'S
NOODLES EGG MEDIUM-YODER'S
NOODLES EGG WIDE-YODER'S
NOODLES GARLIC PARSLEY-YODER'S
NOODLES SPINACH-YODER'S
ONION RINGS ORIGINAL
PARMESAN GRATED
PORK RIND HOT & SPICY
PORK RINDS BBQ
PORK RINDS PLAIN

PORK RINDS SALT & VINEGAR
PORK RINDS SWEET BBQ
RICOTTA CHEESE FAT FREE
RICOTTA CHEESE LIGHT
RICOTTA CHEESE LIGHT
RICOTTA CHEESE PART SKIM
RICOTTA CHEESE PART SKIM
SAUCE COCKTAIL
SAUCE HORSERADISH
SAUCE TARTER
SAUERKRAUT YODER'S
SHIPPER NOODLES EGG-YODER'S
SOUR CREAM
SOUR CREAM
SOUR CREAM
SOUR CREAM FAT FREE
SOUR CREAM LIGHT
SOUR CREAM LIGHT SQUEEZE
SOUR CREAM SQUEEZE
SOUR CREAM UNREAL
SOUR CREAM W/CHIVES SQUEEZE
SOUR CREAM WITH CHIVES
STRING CHEESE
STRING CHEESE
STRING CHEESE
YODER'S SEAFOOD SALAD
YODER'S - PRIME RIB DINNER