

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319341

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carolinas Healthcare Foundation		08/18/2014	non-profit corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Panthers Football LLC		
Street Address:	800 South Mint Street		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202-1502		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4561379	KEEP POUNDING	
CORRESPONDENCE DATA			
Fax Number:	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704-444-1000		
Email:	elaine.hunt@alston.com		
Correspondent Name:	George M. Taulbee		
Address Line 1:	Alston & Bird LLP		
Address Line 2:	101 South Tryon Street, Suite 4000		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	Elaine B. Hunt		
SIGNATURE:	/Elaine B. Hunt/		
DATE SIGNED:	10/07/2014		
Total Attachments: 1			
source=carolinas healthcare keep pounding#page1.tif			

CH \$40.00 4561379

TRADEMARK ASSIGNMENT


WHEREAS, Carolinas HealthCare Foundation, a non-profit corporation of North Carolina, having its principal place of business located at 1221 East Morehead Street, Charlotte, NC 28204 ("Assignor"), is the exclusive owner of the entire right, title, and interest in and to the trademark KEEP POUNDING for charitable services and various goods, as represented by corresponding U.S. Trademark Registration Nos. 3,484,403 and 4,561,379 for the KEEP POUNDING mark for use with such services and goods (all of the foregoing collectively the "Mark"), together with the goodwill established by use of the Mark; and

WHEREAS, Panthers Football LLC, a limited liability company organized under the laws of North Carolina having its principal place of business located at 800 South Mint Street, Charlotte, NC 28202-1502 ("Assignee"), desires to acquire all right, title and interest in the Mark and the corresponding registrations, and all goodwill associated with the foregoing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers unto Assignee, its successors, assigns, and legal representatives, all worldwide right, title and interest in the Mark and corresponding U.S. Trademark Registration Nos. 3,484,403 and 4,561,379, together with the associated usage and goodwill symbolized by the Mark, and including any and all claims for past infringement. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

IN WITNESS HEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer to be effective as of August (month) 18 (date), 2014.

CAROLINAS HEALTHCARE FOUNDATION

By: 
Signature

Name: Scott Kerr

Title: Senior Vice President