

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319355

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Julie P. H. Frykman		10/02/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Equestrianista LLC		
<b>Street Address:</b>	7579 Blanche Place		
<b>City:</b>	Roscoe		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	61073		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4565266	EQUESTRIANISTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8156545770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8156335300		
<b>Email:</b>	rockmail@reinhardtllc.com		
<b>Correspondent Name:</b>	Reinhart Boerner Van Deuren P.C.		
<b>Address Line 1:</b>	2215 Perrygreen Way		
<b>Address Line 4:</b>	Rockford, ILLINOIS 61107		
<b>ATTORNEY DOCKET NUMBER:</b>	509693		
<b>NAME OF SUBMITTER:</b>	Andrew J. Heinisch		
<b>SIGNATURE:</b>	/Andrew J. Heinisch/		
<b>DATE SIGNED:</b>	10/07/2014		
<b>Total Attachments: 2</b>			
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Reinhart Boerner Van Deuren P.C.  
Attorneys at Law  
2215 Perrygreen Way  
Rockford, Illinois 61107

**ASSIGNMENT OF REGISTERED TRADEMARK**

WHEREAS Julie P. H. Frykman, an individual d/b/a In Classic Fashion (Assignor), having its principal offices at 7579 Blanche Place, Roscoe, Illinois 61073, has adopted, used, is using and is the owner of the following registered trademark:

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
US	EQUESTRIANISTA	4,565,266	July 8, 2014

WHEREAS, Equestrianista LLC (Assignee), an Illinois limited liability company, having its principal place of business at 7579 Blanche Place, Roscoe, Illinois 61073, is desirous of acquiring said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof, and including all common-law and other rights in said trademark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said trademark and the registration thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor and Assignee, respectively, do hereby execute this Assignment to take effect on the 2 day of Oct, 2014.

ASSIGNOR:

Julie P. H. Frykman, an individual  
d/b/a In Classic Fashion

By: Julie P. H. Frykman

Name: Julie P. H. Frykman

ASSIGNEE:

Equestrianista LLC

By: Julie P. H. Frykman

Name: Julie P. H. Frykman

Title: owner