

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319487

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GS Yuasa Corporation		09/18/2014	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	GS Yuasa International Ltd.		
Street Address:	1, Inobaba-cho, Nishinosho, Kisshoin, Minami-ku		
City:	Kyoto-shi, Kyoto		
State/Country:	JAPAN		
Postal Code:	601-8520		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3520100	GYZ	
CORRESPONDENCE DATA			
Fax Number:	2127845777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.784.5800		
Email:	ip@hblaw.com		
Correspondent Name:	Jason S. Nardiello		
Address Line 1:	Hiscock & Barclay, LLP		
Address Line 2:	1270 Avenue of the Americas, Suite 600		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	3072274		
DOMESTIC REPRESENTATIVE			
Name:	Hiscock and Barclay, LLP		
Address Line 1:	1270 Avenue of the Americas, Suite 600		
Address Line 4:	New York, NEW YORK 10020		
NAME OF SUBMITTER:	Melanie L. Lavacca		
SIGNATURE:	/Melanie L. Lavacca/		
DATE SIGNED:	10/08/2014		
Total Attachments: 2			

CH \$40.00 3520100

TRADEMARK

source=GYZ (HB3072274) Assignment_of_Trademark#page1.tif
source=GYZ (HB3072274) Assignment_of_Trademark#page2.tif

Assignment of Trademark

WHEREAS, **GS Yuasa Corporation**, a corporation organized under the laws of Japan, with a business address of 1, Inobaba-cho, Nishinosho, Kisshoin, Minami-ku, Kyoto-shi, Kyoto, 601-8520, Japan (hereinafter "Assignor") has used the trademark "GVZ" (hereinafter referred to as "the said mark"), which is registered in the United States Patent and Trademark Office as set forth in the attached Schedule "A"; and

WHEREAS, **GS Yuasa International Ltd.**, a corporation organized under the laws of Japan, with a business address of 1, Inobaba-cho, Nishinosho, Kisshoin, Minami-ku, Kyoto-shi, Kyoto, 601-8520, Japan (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration thereof, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignor, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration thereof in the United States of America, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor's right, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession or control of Assignor.

GS Yuasa Corporation

By: 

Print Name: Makoto Yoda

Title: President

Dated: September 18, 2014

SYL180177598211


TRADEMARK

REEL: 005377 FRAME: 0685

SCHEDULE "A"

Trademark

Registration No.

Registration Date

GYZ

3,520,100

October 21, 2008

* * * * *

SYL18010759821