

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SQUARE 1 BANK		09/30/2014	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	STYLECASTER, INC.		
Street Address:	440 Ninth Avenue		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3905054	BEAUTY BLOGGERATI	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919-314-3086		
Email:	loandocsdept@square1bank.com		
Correspondent Name:	Square 1 Bank		
Address Line 1:	406 Blackwell Street		
Address Line 2:	Suite 240		
Address Line 4:	Durham, NORTH CAROLINA 27701		
NAME OF SUBMITTER:	Lee Conner		
SIGNATURE:	/leeconner-tkf/		
DATE SIGNED:	10/08/2014		
Total Attachments: 2			
source=Stylecaster Inc. - Signed IP Release#page1.tif			
source=Stylecaster Inc. - Signed IP Release#page2.tif			

CH \$40.00 3905054

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on **August 13, 2013** at Reel and Frame Number **5090/0953**:

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
BEAUTY BLOGGERATI ⁱ	3905054	1-11-2011

ⁱ Registered by Makeover Solutions, Inc. (former name of Stylecaster, Inc.)