TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM319498

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
SQUARE 1 BANK		09/30/2014	CORPORATION: NORTH CAROLINA	

RECEIVING PARTY DATA

Name:	STYLECASTER, INC.
Street Address:	440 Ninth Avenue
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark	
Registration Number:	3905054	BEAUTY BLOGGERATI	

CORRESPONDENCE DATA

Fax Number: 9193541278

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-314-3086

Email: loandocsdept@square1bank.com

Correspondent Name: Square 1 Bank Address Line 1: 406 Blackwell Street

Address Line 2: Suite 240

Address Line 4: Durham, NORTH CAROLINA 27701

NAME OF SUBMITTER:	Lee Conner
SIGNATURE:	/leeconner-tkf/
DATE SIGNED:	10/08/2014

Total Attachments: 2

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> **TRADEMARK** REEL: 005377 FRAME: 0719

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of September 30, 2014, by **SQUARE 1 BANK** ("Lender") in favor of **STYLECASTER**, **INC**., a Delaware corporation ("Company") with its principal place of business located at 440 Ninth Avenue, 11th Floor, New York, NY 10001.

Recital

WHEREAS Company granted to Lender a security interest in its copyrights, patents and trademarks, including without limitation the trademarks described on Exhibit A attached hereto, (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of May 23, 2013 (the "Security Agreement"), and recorded with the US Patent and Trademark Office as set forth on Exhibit A.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

<u>Agreement</u>

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

SQUARE 1 BANK

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Title:

406 Blackwell Street

Suite 240

Durham, NC 27701

TRADEMARK REEL: 005377 FRAME: 0720

EXHIBIT A

Trademarks

Lender's security interest in the following trademarks was recorded at the US Patent and Trademark Office on August 13, 2013 at Reel and Frame Number 5090/0953:

Description	Registration/ Application Number	Registration/ Application Date
BEAUTY BLOGGERATI ⁱ	3905054	1-11-2011

TRADEMARK REEL: 005377 FRAME: 0721

RECORDED: 10/08/2014

i Registered by Makeover Solutions, Inc. (former name of Stylecaster, Inc.)