

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319566

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fafard & Brothers Ltd.		09/29/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	9005749 CANADA INC.		
Street Address:	771 Principale		
City:	Saint-Bonaventure, Quebec		
State/Country:	CANADA		
Postal Code:	J0C 1C0		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86299741	GREAT ROOTS GREAT PLANTS	
Serial Number:	72442343	HECO	
Serial Number:	85662914	THE ROOT FACTORY	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027568000		
Email:	rkim@mwe.com		
Correspondent Name:	Richard Kim		
Address Line 1:	500 North Capitol Street, N.W.		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	67600-168		
NAME OF SUBMITTER:	Richard Y. Kim		
SIGNATURE:	/Richard Y. Kim/		
DATE SIGNED:	10/09/2014		
Total Attachments: 3			
source=Assignment_between_FAFARD_&_FRERES_and_9005749#page1.tif			
source=Assignment_between_FAFARD_&_FRERES_and_9005749#page2.tif			
source=Assignment_between_FAFARD_&_FRERES_and_9005749#page3.tif			

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**TRADE-MARK
ASSIGNMENT**

WHEREAS FAFARD & FRÈRES LTÉE / FAFARD & BROTHERS LTD., the full post office address of whose principal office or place of business is 771 Principale, Saint-Bonaveture, Quebec, J0C 1C0 (the “**Assignor**”), is the owner of the entire right, title and interest in and to the trade-marks identified in Schedule A and Schedule B attached hereto (the “**Marks**”), as well as the goodwill associated with and symbolised by the Marks;

WHEREAS 9005749 CANADA INC., the full post office address of whose principal office or place of business is 771 Principale, Saint-Bonaveture, Quebec, J0C 1C0 (the “**Assignee**”) is desirous of obtaining the entire right, title and interest in and to the Marks, as well as the goodwill associated with and symbolised by the Marks;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to said Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Marks, including the goodwill associated with and symbolised by the Marks, together with the right to registration, the applications for registration and registrations set out in Schedule A and Schedule B attached hereto and all rights of action accrued under and by virtue thereof, including the right to sue and recover for past infringement of the Marks and any rights of opposition accrued to the Assignor and any of its predecessors in title (the “**Assignment**”);


AND the Assignor agrees to execute all such documents and do all such acts, at the costs of the Assignee, as may be necessary to give effect to this Assignment and the recordal thereof;

AND the Assignor declares that any prior use of the Marks by it or by any of its predecessors in title enures to the exclusive benefit of the Assignee.


[SIGNATURE PAGE FOLLOWS]

EXECUTED in Montreal this 29 day of September, 2014.

The Assignor: FAFARD & FRÈRES LTÉE /
FAFARD & BROTHERS LTD.

Per: 
Name: Martin Fafard
Title: President

The Assignee: 9005749 CANADA INC.

Per: 
Name: Martin Fafard
Title: President

SCHEDULE B
UNITED STATES OF AMERICA

List of Assigned Trade-Marks

<u>Trade-mark</u>	<u>Appl'n No.</u>	<u>Reg'n No.</u>
1. GREAT ROOTS GREAT PLANTS	86/299,741	
2. HECO	72/442,343	971,138
3. THE ROOT FACTORY	85/662,914	