

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319567

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Carolinas Healthcare Foundation, Inc.		08/18/2014	non-profit corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Panthers Football LLC		
<b>Street Address:</b>	800 South Mint Street		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28202-1502		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3484403	KEEP POUNDING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7044441111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	704-444-1000		
<b>Email:</b>	elaine.hunt@alston.com		
<b>Correspondent Name:</b>	George M. Taulbee		
<b>Address Line 1:</b>	Alston & Bird LLP		
<b>Address Line 2:</b>	101 South Tryon Street, Suite 4000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28280-4000		
<b>NAME OF SUBMITTER:</b>	Elaine B. Hunt		
<b>SIGNATURE:</b>	/Elaine B. Hunt/		
<b>DATE SIGNED:</b>	10/09/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, The Carolinas Healthcare Foundation, Inc., a non-profit corporation of North Carolina, having its principal place of business located at 1221 East Morehead Street, Charlotte, NC 28204 ("Assignor"), is the exclusive owner of the entire right, title, and interest in and to the trademark KEEP POUNDING for charitable services and various goods, as represented by corresponding U.S. Trademark Registration No. 3,484,403 for the KEEP POUNDING mark for use with such services and goods (the "Mark"), together with the goodwill established by use of the Mark; and

WHEREAS, Panthers Football LLC, a limited liability company organized under the laws of North Carolina having its principal place of business located at 800 South Mint Street, Charlotte, NC 28202-1502 ("Assignee"), desires to acquire all right, title and interest in the Mark and the corresponding registration, and all goodwill associated with the foregoing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers unto Assignee, its successors, assigns, and legal representatives, all worldwide right, title and interest in the Mark and corresponding U.S. Trademark Registration No. 3,484,403, together with the associated usage and goodwill symbolized by the Mark, and including any and all claims for past infringement. Assignor further agrees to execute all documents necessary to perfect such rights, title, and interest in Assignee, its successors, assigns, and legal representatives.

IN WITNESS HEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized officer to be effective as of August (month) 18 (date), 2014.

**THE CAROLINAS HEALTHCARE FOUNDATION, INC.**

By:   
Signature

Name: Scott Kerr

Title: Interim President