

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McGuire Performance Solutions, Inc.		03/10/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	MountainView Performance Solutions, LLC		
Doing Business As:	McGuire Performance Solutions		
Street Address:	999 18th Street Suite 1001		
City:	Denver		
State/Country:	COLORADO		
Postal Code:	80202		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85394797	WE EMPOWER YOU	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-633-4700		
Email:	sbow@mvcg.com		
Correspondent Name:	Susan Bow		
Address Line 1:	999 18th Street Suite 1001		
Address Line 4:	Denver, COLORADO 80202		
NAME OF SUBMITTER:	Susan Bow		
SIGNATURE:	/e/ Susan Bow		
DATE SIGNED:	10/09/2014		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of the date of execution (the "Effective Date"), between McGuire Performance Solutions, Inc., an Arizona corporation, ("Assignor") and MountainView Performance Solutions, LLC, a Delaware limited liability company, having an address of 999 18th St., # 1001, Denver, CO 80202 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the mark WE EMPOWER YOU and the affiliated trademark registration therefor listed on the attached Schedule I (the "Mark"); and

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the Mark.

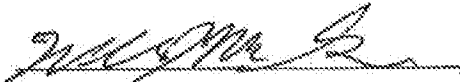
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

[Signatures on following page]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed as of the date set forth below.

ASSIGNOR:
McGuire Performance Solutions, Inc.

ASSIGNEE:
MountainView Performance Solutions, LLC

By: 

By: _____

Name: William J. McGuire

Name: _____

Title: CEO

Title: _____

Date: 3/10/14

Date: _____

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed as of the date set forth below.

ASSIGNOR:
McGuire Performance Solutions, Inc.

ASSIGNEE:
MountainView Performance Solutions, LLC

By: _____

By: Susan E. Bow

Name: _____

Name: Susan E. Bow

Title: _____

Title: EVP and General Counsel

Date: _____

Date: 3/10/2014

SCHEDULE I

Record	Trademark	Status	Ser./Reg. No.	Goods/Services
US Federal	WE EMPOWER YOU)	Registered Mar. 27, 2012	SN: 85394797 RN: 4118523	(Int'l Class: 36) financial analysis and consultation; financial forecasting; fiscal assessment and evaluation; financial research