

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319672

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Roselle Paper Co. Inc.		10/08/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Pacon Corporation		
Street Address:	2525 North Casaloma Drive		
City:	Appleton		
State/Country:	WISCONSIN		
Postal Code:	54913-8865		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85634441	ROSELLE'S CRAFTY CONSTRUCTION PAPER	
CORRESPONDENCE DATA			
Fax Number:	4149788675		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414 277 5675		
Email:	marta.levine@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	731111.00051		
NAME OF SUBMITTER:	Marta S. Levine		
SIGNATURE:	/MartaLevine/		
DATE SIGNED:	10/09/2014		
Total Attachments: 2			
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EXECUTION VERSION

United States of America

Confirmatory Trademark Assignment

This Confirmatory Trademark Assignment (this "Assignment") is made by Roselle Paper Co. Inc., a New York corporation located at 615 East First Avenue, Roselle, New Jersey 07203 ("Seller"), to Pacon Corporation, a Wisconsin corporation located at 2525 North Casaloma Drive, Appleton, Wisconsin 54913-8865 ("Buyer").

Whereas, Seller is the owner of the trademark described in the attached Schedule A, the application for registration therefor with the U.S. Patent and Trademark Office, and the goodwill of the business in connection therewith (the "Trademark").

Whereas, Buyer desires to acquire the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers to Buyer all of Seller's right, title and interest in and to the Trademark and all of Seller's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

This Assignment is made pursuant to that certain Asset Purchase Agreement by and among Buyer and Seller dated as of September 24, 2014 (the "Agreement"). To the extent of any conflict between the terms of this Assignment and the Agreement, the terms of the Agreement shall prevail and control.

In witness whereof, Seller has caused this Assignment to be executed by its duly authorized representative as of the date written below.

Roselle Paper Co. Inc.

By: 

Name: Benjamin Lefkovitz

Title: President

Date: October 8, 2014

Schedule A
Trademark

Country	Trademark	App. No.	Filing Date	Goods/Services
US	ROSELLE'S CRAFTY CONSTRUCTION PAPER	85634441	May 24, 2012	Construction paper (Class 16)

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