TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM319673

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: Notice of a Grant of Security Interest in U.S. Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEBRASKA BOOK COMPANY, INC.		10/09/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	U.S. Bank National Association, as Administrative Agent	
Street Address:	214 North Tryon Street	
Internal Address:	26th Floor	
City:	Charlotte	
State/Country:	NORTH CAROLINA	
Postal Code:	28202	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86368392	THREAD

CORRESPONDENCE DATA

Fax Number: 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mfischer@morganlewis.com

Correspondent Name: Marney Smyth Fischer

225 Franklin Street, 16th Floor Address Line 1: Address Line 2: Morgan, Lewis & Bockius LLP Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	000095.0004
NAME OF SUBMITTER:	Marney Smyth Fischer
SIGNATURE:	/Marney Smyth Fischer/
DATE SIGNED:	10/09/2014

Total Attachments: 3

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> **TRADEMARK** REEL: 005378 FRAME: 0734

Notice of Grant of Security Interest in U.S. Trademarks

October 9, 2014

To: United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to that certain Term Loan and Security Agreement dated as of June 29, 2012 (as the same may be amended, modified, extended or restated from time to time, the "Security Agreement") by and among NEBRASKA BOOK COMPANY, INC., a Delaware corporation, ("Parent"), CAMPUS AUTHENTIC LLC, a Delaware limited liability company ("Campus Authentic"), NBC TEXTBOOKS LLC, a Delaware limited liability company ("NBC Textbooks"), NET TEXTSTORE LLC, a Delaware limited liability company ("Net Textstore"), SPECIALTY BOOKS, INC., a Delaware corporation ("Specialty Books"; together with Parent, Campus Authentic, NBC Textbooks, and Net Textstore, collectively, the "Borrowers" and each, a "Borrower"), NEEBO, INC., a Delaware corporation ("Neebo"), NEEBO HOLDING COMPANY, a Delaware corporation ("Neebo Holding"; together with Neebo, the "Guarantors"), U.S. BANK NATIONAL ASSOCIATION, a national banking association, in its capacity as "Administrative Agent," and the "Lenders" from time to time party thereto, the undersigned have granted a continuing security interest in and to, and Lien (as defined in the Security Agreement) upon, all right, title, and interest in the trademarks shown below to the Administrative Agent for the benefit of the Lenders:

U.S. TRADEMARK REGISTRATIONS

Mark	1115.110.	Reg. Date	Serial No.		Owner of Record
THREAD	Pending	Pending	86368392	8/15/14	Nebraska Book
	_	_			Company, Inc.

[Signature pages to follow]

TRADEMARK REEL: 005378 FRAME: 0735

The undersigned and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or any of the goodwill associated therewith.

Very truly yours,

NEBRASKA BOOK COMPANY, INC.

Name: Kova U.

Title: Secrete

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Acknowledged and Accepted:

U.S. BANK NATIONAL ASSOCIATION,

as Administrative Agent

By:____ Name:

Title:

Jámes A. Hanley Vica President

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TRADEMARK
REEL: 005378 FRAME: 0737