

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319830

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fish Flops, LLC		09/25/2014	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Madison Nicole, LLC		
Street Address:	1515 N. Federal Highway, Suite 206		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33436		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85144485	FISHFLOPS	
Serial Number:	85687057	FISHFLOPS	
Serial Number:	85687055	FISHFLOPS	
Serial Number:	85687056	FISHFLOPS	
Serial Number:	85687054	FISHFLOPS	
Serial Number:	85687053	FISHFLOPS	
Serial Number:	85687052	FISHFLOPS	
Serial Number:	85687051	FISHFLOPS	
CORRESPONDENCE DATA			
Fax Number:	7134810844		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(713) 640-5933		
Email:	trademarks@choksilaw.com		
Correspondent Name:	Sunisha S. Choksi		
Address Line 1:	123 N. Post Oak Lane, Suite 405		
Address Line 4:	Houston, TEXAS 77024		
ATTORNEY DOCKET NUMBER:	1023.000 ASSIGNMENT		
NAME OF SUBMITTER:	Sunisha S. Choksi		

OP \$215.00 85144485

SIGNATURE:	/ssc/
DATE SIGNED:	10/10/2014
Total Attachments: 1 source=Signed Assignment from Fish Flops LLC to Madison Nicole LLC_All Pending US Intent to Use Applications#page1.tif	

ASSIGNMENT OF INTENT TO USE (ITU) APPLICATIONS

THIS ASSIGNMENT OF INTENT TO USE (ITU) APPLICATIONS (“Assignment”) is made effective September 25th, 2014, from Fish Flops, LLC, a Texas limited liability company with a business address at 123 N. Post Oak Lane, Suite 405, Houston, Texas 77024 (the “Assignor”) to Madison Nicole, LLC, a Florida limited liability company with a business address at 1515 N. Federal Highway, Suite 206, Boca Raton, Florida 33436 (the “Assignee”).

WHEREAS, Assignor, intends to use the FISHFLOPS marks in interstate commerce and has filed the following applications with the United States Patent and Trademark Office based on a bona fide intent to use FISHFLOPS marks in commerce, but has not yet filed an allegation of use (collectively, the “Trademarks”):

Mark	Application Serial No.	Filing Date	Class
FISHFLOPS	85/144,485	10/04/2010	16
FISHFLOPS	85/687,057	07/25/2012	09
FISHFLOPS	85/687,055	07/25/2012	16
FISHFLOPS	85/687,056	07/25/2012	18
FISHFLOPS	85/687,054	07/25/2012	24
FISHFLOPS	85/687,053	07/25/2012	25
FISHFLOPS	85/687,052	07/25/2012	28
FISHFLOPS	85/687,051	07/25/2012	41

WHEREAS, Assignee is desirous of acquiring the entire business or portion thereof to which the Trademarks pertain as required by 15 U.S.C.A. § 1060.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00), and for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee all rights, title, and interest in and to the said Trademarks and the above identified applications for registration of said Trademarks as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C.A. § 1060.

IN WITNESS WHEREOF, Assignor has caused this document to be duly and legally executed on the date first noted above.

**Assignor,
Fish Flops, LLC, A Texas Limited Liability Company**

By: *Dan Robinson*
Dan Robinson, Member/Manager

THE STATE OF TEXAS §
 §
COUNTY OF HARRIS §

Before me this 25th day of September, 2014, personally appeared Dan Robinson, who is known to me to be the same person whose name is subscribed to the foregoing instrument, and who acknowledged such instrument was signed, sealed and delivered as that person’s free and voluntary act for the uses and purposes set forth therein.



[Signature]
Notary Public in and for
The State of T E X A S

My Commission Expires:

06-10-2017

Seal