

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM319850

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PROPEL MEDIA, INC.		10/09/2014	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FUTURE ADS LLC		
<b>Street Address:</b>	2010 MAIN STREET		
<b>Internal Address:</b>	SUITE 900		
<b>City:</b>	IRVINE		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92614		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3744221	PROPEL MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4084141202		
<b>Email:</b>	cpalermo@h35g.com		
<b>Correspondent Name:</b>	CHRSTOPHER PALERMO		
<b>Address Line 1:</b>	1 ALMADEN BOULEVARD		
<b>Address Line 2:</b>	FLOOR 12		
<b>Address Line 4:</b>	SAN JOSE, CALIFORNIA 95113		
<b>ATTORNEY DOCKET NUMBER:</b>	60227-0056		
<b>NAME OF SUBMITTER:</b>	CHRISTOPHER J. PALERMO		
<b>SIGNATURE:</b>	/ChristopherJPalermo#42056/		
<b>DATE SIGNED:</b>	10/13/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 3744221

**ASSIGNMENT OF TRADEMARKS**

Subject to the terms and conditions of the Transfer and License Agreement entered into between the parties hereto on the same date as this Assignment, Propel Media, Inc., a New York corporation having a business address of 32 Praise Lane, Glenville, NY 12302 ("Propel Media" herein), for good and valuable consideration, the sufficiency of which is acknowledged, hereby sells and assigns to Future Ads LLC, a California limited liability company having a business address of 2010 Main Street, Suite 900, Irvine, CA 92614 and including its present and future affiliates, assignees and licensees (collectively defined as "Future Ads" herein) all Propel Media's right, title and interest in and to the trademark PROPEL MEDIA, and US Trademark Registration No. 3,744,221 (collectively "Propel Media Marks"), together with the goodwill represented by the Propel Media Marks.

IN WITNESS WHEREOF, Propel Media has caused this Assignment to be executed by its undersigned duly authorized representative.

PROPEL MEDIA, INC.

By Mary Song  
Mary Song

DATE 10/9/2014