

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319875

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Display Technologies, LLC		09/29/2014	LTD LIAB JT ST CO: DELAWARE
RECEIVING PARTY DATA			
Name:	DCI Marketing, Inc.		
Doing Business As:	DCI-Artform		
Street Address:	2727 West Good Hope Road		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53209		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1837908	MAGNA-BAR	
CORRESPONDENCE DATA			
Fax Number:	3125777007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 577-7000		
Email:	trademark@fitcheven.com		
Correspondent Name:	Edward E. Clair		
Address Line 1:	120 South LaSalle Street		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60603-3406		
ATTORNEY DOCKET NUMBER:	20257-133075		
NAME OF SUBMITTER:	Edward E. Clair		
SIGNATURE:	/Edward E. Clair/		
DATE SIGNED:	10/13/2014		
Total Attachments: 1			
source=133075 Display Technologies toDCI Marketing (MAGNA-BAR)#page1.tif			

OP \$40.00 1837908

CONFIRMATORY TRADEMARK ASSIGNMENT

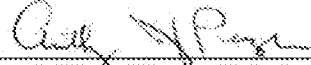
WHEREAS, Display Technologies, LLC a Delaware Limited Liability Company, with a principal place of business at 1111 Marcus Ave., Suite M68, Lake Success, NY 11042-1221, was the owner of the following U.S. Trademark and corresponding Trademark Registration thereof and has adopted and used this mark in connection with the goods in the Registration in commerce:

MARK	REGISTRATION NO.	REGISTRATION DATE
MAGNA-BAR	1837908	May 31, 1994

WHEREAS, DCI Marketing, Inc. (dba DCI-Artform), a Wisconsin Corporation, doing business at 2727 West Good Hope Road, Milwaukee, WI 53209, acquired the entire worldwide right, title and interest in and to said MAGNA-BAR mark, and the Registration thereof, including the appurtenant goodwill;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Display Technologies, LLC, did sell, assign and transfer as of January 1, 2013, (hereinafter the effective date"), to DCI Marketing, Inc. (dba DCI-Artform), the entire worldwide right, title and interest in and to said MAGNA-BAR mark, and any and all trademark applications or registrations, together with the goodwill of the business symbolized by the MAGNA-BAR mark, or with that part of the goodwill of the business connected with the use of and symbolized by this MAGNA-BAR mark, including any copyrights in and to this mark or its associated designs, and the right to sue for and recover all damages and other remedies in respect of any infringement of these rights which may have occurred prior to the effective date of this Assignment.

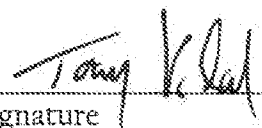
Display Technologies, LLC

Date: September 29, 2014 By: 
Anthony J. Puglisi
Chief Financial Officer

Executed in our presence on this 29 day of September, 2014 by the aforementioned individual known to us to be the person executing this assignment.

First Witness: 
Signature

Laura K. Umara
Printed Name

Second Witness: 
Signature

TONY VIDAL
Printed Name