

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319894

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INNERCOOL THERAPIES, INC.		07/22/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PHILIPS ELECTRONICS NORTH AMERICA CORPORATION		
Street Address:	3000 Minuteman Road		
City:	Andover		
State/Country:	MASSACHUSETTS		
Postal Code:	01810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2878057	CELSIUS CONTROL CONSOLE	
Registration Number:	2585971	INNERCOOL	
Registration Number:	2636119	INNERCOOL T H E R A P I E S	
Registration Number:	2730010		
Registration Number:	3177611	ACCUTROL	
Registration Number:	3432509	TEMPERATURE CONTROL ELEMENT (TCE)	
Registration Number:	3432508	TCE	
Serial Number:	77183910	THE POWER OF BLUE	
Serial Number:	77183903	COOLBLUE	
Serial Number:	77183899	BLUESTAR	
Serial Number:	77611374	UROCOOL	
Serial Number:	77736431	COOLCONNECT	
Serial Number:	77183907	RAPIDBLUE	
CORRESPONDENCE DATA			
Fax Number:	9143339692		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9149456000		
Email:	Lillian.Drumheller@philips.com		
TRADEMARK			

CH \$340.00 2878057

Correspondent Name: TODD A. HOLMBO, ESQ.
Address Line 1: P.O. BOX 3001
Address Line 2: PHILIPS IP&S
Address Line 4: BRIARCLIFF MANOR, NEW YORK 10510-8001

ATTORNEY DOCKET NUMBER: 1999T50233US INNERCOOL..

NAME OF SUBMITTER: Todd A. Holmbo

SIGNATURE: /Todd A. Holmbo/

DATE SIGNED: 10/13/2014

Total Attachments: 5

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source=Innercool to PENAC Assignment of TMS#page2.tif
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ASSIGNMENT OF TRADEMARKS AND DOMAINS

INNERCOOL THERAPIES, INC., a Delaware corporation (“**Assignor**”), is the owner of the trademarks and domains identified in **Schedule 1** attached hereto and fully incorporated herein (“**Trademarks**”). Assignor desires to sell, transfer and assign to Philips Electronics North America Corporation, a Delaware corporation (“**Assignee**”), all of its right, title and interest in and to (i) the Trademarks and the federal trademark registrations with the United States Patent and Trademark Office owned by Assignor as listed on **Schedule 1** (“**Trademark Registrations**”); and (ii) the domain name registrations for the domains set forth on **Schedule 1** (“**Domain Registrations**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns, transfers and delivers to Assignee all of Assignor’s worldwide right, title and interest in and to the Trademarks, the Trademark Registrations and the Domain Registrations (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademarks, Trademark Registrations, and the Domain Registrations and all rights to profits, damages and other relief for any past, present and future infringement of the Trademarks, Trademark Registrations, or the Domain Registrations and the right to sue and collect the same for Assignee’s own use and benefit and the benefit of Assignee’s successors, assigns, or legal representatives.

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IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks and Domains to be executed by a duly authorized officer as of this 21 day of July, 2009.

WITNESS:

By: Grace Delgado

Print Name: Grace Delgado

Title: Notary Public

SEE ATTACHED

Innercool Therapies, Inc.

By: [Signature]

Print Name: CHRISTOPHER J. REINHARD

Title: CEO

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Diego

On July 22, 2009 before me, Grace Delgado, Notary Public

personally appeared Christopher J. Reinhard

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Place Notary Seal Above

Signature Grace Delgado
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Trademarks and Domains

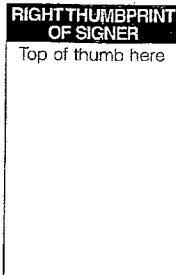
Document Date: July 22, 2009 Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

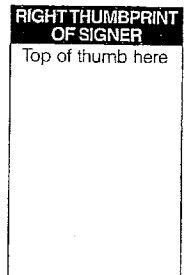
- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____




Signer's Name: _____


- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

**Schedule 1
Trademarks**

Ctry	Application No.	Reg. No. / Status	Filing Date	Mark
US	78/149,464	2,878,057	31-Jul-2002	CELSIUS CONTROL CONSOLE
US	75/828,526	2,585,971	21-Oct-1999	INNERCOOL
US	75/867,529	2,636,119	09-Dec-1999	INNERCOOL THERAPIES 
US	76/225,298	2,730,010	15-Mar-2001	
US	78/149,394	3,177,611	31-Jul-2002	ACCUTROL
US	78/149,381	3,432,509	31-Jul-2002	TEMPERATURE CONTROL ELEMENT (TCE)
US	78/149,374	3,432,508	31-Jul-2002	TCE
US	77/183,910	Pending	17-May-2007	THE POWER OF BLUE
US	77/183,907	Pending	17-May-2007	RAPIDBLUE
US	77/183,903	Pending	17-May-2007	COOLBLUE
US	77/183,899	Pending	17-May-2007	BLUESTAR
US	77/611374	Pending	10-Nov-2008	UROCOOL
US	To be assigned	Pending	12-May-2009	COOLCONNECT
AU	830360	830360	03-Apr-2000	INNERCOOL
AU	904405	904405	25-Feb-2002	TIME IS HEART
AU	908085	908085	02-Apr-2002	
AU	1210928	1210928	16-Nov-2007	THE POWER OF BLUE
AU	1210929	1210929	16-Nov-2007	RAPIDBLUE
AU	1210932	1210932	16-Nov-2007	COOLBLUE
AU	1210930	1210930	16-Nov-2007	BLUESTAR
CA	1,372,428	Pending	16-Nov-2007	THE POWER OF BLUE
CA	1,372,426	Pending	16-Nov-2007	RAPIDBLUE

Ctry	Application No.	Reg. No. / Status	Filing Date	Mark
CA	1,372,367	Pending	16-Nov-2007	COOLBLUE
CA	1,372,423	Pending	16-Nov-2007	BLUESTAR
CTM	001602671	001602671	04-Apr-2000	INNERCOOL
CTM	006472229	006472229	16-Nov-2007	THE POWER OF BLUE
CTM	006472351	006472351	16-Nov-2007	RAPIDBLUE
CTM	006472369	006472369	16-Nov-2007	COOLBLUE
JP	2002-025065	4681618	28-Mar-2002	
JP	2000-034021	4460145	04-Mar-2000	INNERCOOL
JP	2007-116289	Pending	16-Nov-2007	THE POWER OF BLUE
JP	2007-116299	Pending	16-Nov-2007	RAPIDBLUE
JP	2007-116303	Pending	16-Nov-2007	COOLBLUE