

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319951

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSI IP, Inc.		10/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HDS IP Holding, LLC		
Street Address:	101 Convention Center Drive, Suite 850		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89109		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	2995438	CHAMPION	
Registration Number:	3535469	CHAMPION WINDOW COVERINGS	
Registration Number:	4140616	DUROGUARD	
Registration Number:	2455675	ASPEN	
Registration Number:	2863412	PROVALUE	
CORRESPONDENCE DATA			
Fax Number:	4049626596		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-885-3678		
Email:	trademarks@troutmansanders.com		
Correspondent Name:	Sofia Jeong, Esq.		
Address Line 1:	600 Peachtree Street NE, Suite 5200		
Address Line 4:	Atlanta, GEORGIA 30308		
ATTORNEY DOCKET NUMBER:	230558.5		
NAME OF SUBMITTER:	Sofia Jeong		
SIGNATURE:	/Sofia Jeong/		
DATE SIGNED:	10/14/2014		
Total Attachments: 3			
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INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (the "Assignment") is made and entered into as of the 8th day of October, 2014 ("Effective Date"), by and between **HSI IP, Inc.**, a Delaware corporation ("Assignor") and **HDS IP Holding, LLC** ("Assignee"), a Nevada limited liability company, whose address is 101 Convention Center Drive, Suite 850, Las Vegas, Nevada 89109 USA (hereinafter referred to as "Assignee") (collectively, the "Parties.").

W I T N E S S E T H

WHEREAS, Assignor is the owner of the common law rights and federal trademark rights to the marks listed in Exhibit A of this Assignment;

WHEREAS, Parties desire to enter into this Assignment to effect the transfer of all right, title, and interest in and to the Marks to Assignee.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

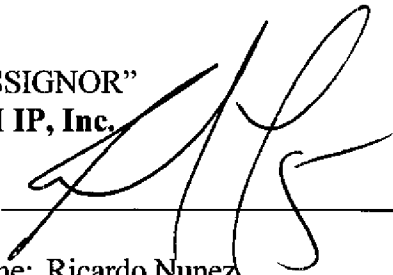
1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated with its trademarks, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks and to enable such right, title, and interest to be recorded in the PTO any other appropriate governmental or private authority, agency or registry of the United States and internationally.

3. Counterpart; Electronic Signature. This Assignment may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment. The execution of this Assignment by any of the parties may be evidenced by way of a facsimile or electronic mail transmission of such party's signature, or a photocopy of such transmission, and such electronic signature shall be deemed to constitute the original signature of such party hereto.

[SIGNATURES ON THE NEXT PAGE]

IN WITNESS WHEREOF, the parties hereto have executed the Assignment as of the Effective Date.

"ASSIGNOR"
HSI IP, Inc.
By: 
Name: Ricardo Nunez
Title: Vice President/Secretary

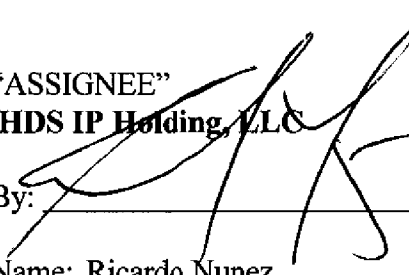
"ASSIGNEE"
HDS IP Holding, LLC
By: 
Name: Ricardo Nunez
Title: President

Exhibit A

Trademarks

Marks	Registration No.
CHAMPION	2,995,438
CHAMPION WINDOW COVERINGS & Design	3,535,469
DUROGUARD	4,140,616
ASPEN (Word Mark Only)	2,455,675
PROVALUE	2,863,412