

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320006

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	2		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Credit Management Association		07/21/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Matt Black, LLC		
<b>Street Address:</b>	1013 S. Los Angeles Street, 12th Floor		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90015		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2801186	BLACKLIST	
<b>Registration Number:</b>	4003764	IDLE MINDS	
<b>Registration Number:</b>	3271711	KILL CITY	
<b>Registration Number:</b>	3971373	SERVICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	818-995-73		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8187280712		
<b>Email:</b>	Leelubin@gmail.com		
<b>Correspondent Name:</b>	Lee David Lubin		
<b>Address Line 1:</b>	16133 Ventura Boulevard, Suite 1175		
<b>Address Line 4:</b>	Encino, CALIFORNIA 91436		
<b>ATTORNEY DOCKET NUMBER:</b>	4501-MB		
<b>NAME OF SUBMITTER:</b>	Lee David Lubin		
<b>SIGNATURE:</b>	/Lee David Lubin/		
<b>DATE SIGNED:</b>	10/14/2014		
<b>Total Attachments: 3</b>			

OP \$115.00 2801186

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**ASSIGNMENT OF TRADEMARKS, REGISTRATIONS AND APPLICATIONS**

July 21, 2014

WHEREAS, CREDIT MANAGEMENT ASSOCIATION, as Assignee for the Benefit of Creditors of The Original Cult, Inc., having its principal place of business in Burbank, California ("ASSIGNOR") acquired from The Original Cult, Inc. ("TOC"), the marks listed on Schedule A, which marks were adopted and used by TOC.

WHEREAS, MATT BLACK, LLC, a Delaware limited liability company having its principal place of business in Los Angeles, California ("ASSIGNEE"), wishes to acquire the entire right, title and interest in and to the said marks, any registrations and applications for registration thereof, and the goodwill of the business symbolized thereby,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby transfer, convey and assign unto the said ASSIGNEE all right, title and interest in and to the said marks throughout the world, together with the goodwill of the business symbolized by the said marks, all registrations and applications for registration of the said marks, including without limitation those identified on the attached Schedule A, and also all past, present and future claims for infringement of the said marks, whether known or unknown, now existing or hereafter arising, the same to be held and enjoyed by the ASSIGNEE as fully and entirely as said interest could have been held and enjoyed by ASSIGNOR had this assignment, transfer and conveyance not been made.

**ASSIGNOR:**

**ASSIGNEE:**

**CREDIT MANAGEMENT ASSOCIATION, as**  
Assignee for the Benefit of Creditors of The  
Original Cult, Inc.

**MATT BLACK, LLC**

By:



Name: Michael G. Mitchell  
Title: President

By:



Name: TRAVIS ANDERSON  
Title: PRESIDENT

**SCHEDULE A**  
**List of Registrations and Applications**

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Reg./Ser. No.</u>	<u>Date of Reg./App.</u>
BLACKLIST	United States	2801186	12/30/2003
IDLE MINDS	United States	4003764	7/26/2011
KILL CITY	United States	321711	7/31/2007
KILL CITY	Australia	120761	6/27/2006
KILL CITY	Canada	729258	11/24/2008
KILL CITY	EU	005159405	6/14/2007
KILL CITY	Japan	5014640	1/5/2007

State of California

County of Los Angeles

On July 21, 2014 before me, Michael L. Joncich, Notary Public (here insert name and title of the officer), personally appeared

Michael G. Mitchell, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Seal)



State of California

County of Los Angeles

On October 13, 2014 before me, Rachel Mintz, Notary Public (here insert name and title of the officer), personally appeared

Travis Anderson, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature] (Seal)



TRADEMARK