

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320015

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EDO INTERACTIVE, INC.		09/23/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	FIRST BANK
Street Address:	5821 Fairview Road
Internal Address:	Suite 320
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28209
Entity Type:	CORPORATION: TENNESSEE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85079983	MYPREWARDS
Serial Number:	85079807	PREWARDS
Serial Number:	77932340	SHOP.SWIPE.SAVE.
Serial Number:	77776872	MARKETIQ
Serial Number:	77614928	GIVE MORE. GET MORE.
Serial Number:	77457222	EDO
Serial Number:	77275915	FACECARD
Serial Number:	77258871	PREBANKED
Serial Number:	77258218	PREWARDING
Serial Number:	77258210	PREWARDS

CORRESPONDENCE DATA

Fax Number: 6157424138

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-782-2214

Email: jkovalcik@stites.com

Correspondent Name: Jennifer L. Kovalcik, Stites & Harbison

Address Line 1: 401 Commerce St., Suite 800

Address Line 4: Nashville, TENNESSEE 37219

TRADEMARK

ATTORNEY DOCKET NUMBER:	18380N-141186
NAME OF SUBMITTER:	Mari-Elise Taube
SIGNATURE:	/mari-elise taube/
DATE SIGNED:	10/14/2014
Total Attachments: 2 source=FB Sec Agreement Final#page1.tif source=FB Sec Agreement Final#page2.tif	

**GRANT OF SECURITY INTEREST
IN TRADEMARKS AND PATENT**

WHEREAS, EDO INTERACTIVE, INC., a Delaware company (the "Pledgor") is the owner of the trademark registrations listed on Schedule A attached hereto, (such trademarks and registrations, the "Trademarks") as well as the patent identified in Schedule A attached hereto (the "Patent"); and

WHEREAS, the Pledgor has entered into a Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as of 09/23, 2014, in which the Pledgor has agreed with FIRST BANK, a Tennessee banking corporation (the "Lender"), with offices at 5821 Fairview Road, Suite 320, Charlotte, North Carolina 28209, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the obligations (as defined in the Security Agreement), the Pledgor confirms that it granted to the Lender a security interest in all of its right, title and interest in and to the Patent and Trademarks as part of the IP Collateral, and the use thereof, together with all proceeds and products thereof and the goodwill of the business symbolized by the Patent and Trademarks. This Grant has been given in conjunction with the security interest granted to the Lender under the Security Agreement, and the provisions of this Grant, are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

EDO INTERACTIVE, INC.

By:  _____

Title: EVP - Treasurer

Schedule A

U.S. TRADEMARK REGISTRATIONS

	Serial Number	Reg. Number	Word Mark
1	85079983	4043006	MYPREWARDS
2	85079807	3925262	PREWARDS
3	77932340	3921034	SHOP.SWIPE.SAVE.
4	77776872	3749425	MARKETIQ
5	77614928	3639020	GIVE MORE. GET MORE.
6	77457222	3825655	EDO
7	77275915	3525344	FACECARD
8	77258871	3558455	PREBANKED
9	77258218	3558451	PREWARDING
10	77258210	3493667	PREWARDS

U.S. PATENTS AND APPLICATIONS

1. U.S. Patent No. 8,799,065 entitled "Methods for providing digital incentives including a digital incentives switch for matching transactions and incentives"
2. U.S. Patent Application No 12/078812 entitled "Methods and systems using targeted advertising"
3. U.S. Patent Application No 12/608082 entitled "Methods and systems for providing digital incentives"
4. U.S. Patent Application No 12/631236 entitled "System for providing digital incentives including a digital incentives switch for matching transactions and incentives"
5. U.S. Patent Application No 12/731814 entitled "Methods and systems for providing digital incentives using post-transaction data"