

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320048

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|------------------------------|---|
| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the entity country of incorporation previously recorded on Reel 005064 Frame 0188. Assignor(s) hereby confirms the change of name. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-------------------------------|
| Lance Armstrong Foundation | | 10/30/2012 | Non-Profit Corporation: TEXAS |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------|
| Name: | The LIVESTRONG Foundation |
| Street Address: | 2201 E. Sixth Street |
| City: | Austin |
| State/Country: | TEXAS |
| Postal Code: | 78702 |
| Entity Type: | Non-Profit Corporation: TEXAS |

PROPERTY NUMBERS Total: 33

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------------|
| Registration Number: | 3798322 | FERTILE HOPE |
| Registration Number: | 3698447 | FERTILE HOPE |
| Registration Number: | 3783475 | FERTILE HOPE |
| Registration Number: | 3798321 | FERTILEHOPE |
| Registration Number: | 3698445 | FERTILEHOPE |
| Registration Number: | 3783474 | FERTILEHOPE |
| Registration Number: | 2368904 | LIVE LONG, LIVE STRONG |
| Registration Number: | 3052284 | LIVESTRONG |
| Registration Number: | 3493993 | LIVESTRONG |
| Registration Number: | 3680140 | LIVESTRONG |
| Registration Number: | 3719356 | LIVESTRONG |
| Registration Number: | 3520209 | LIVESTRONG |
| Registration Number: | 3787903 | LIVESTRONG |
| Registration Number: | 3716127 | LIVESTRONG |
| Registration Number: | 3655543 | LIVESTRONG |
| Registration Number: | 3849996 | LIVESTRONG |
| Registration Number: | 4327033 | LIVESTRONG SPORTING PARK |
| Registration Number: | 4327034 | LIVESTRONG SPORTING PARK |
| Registration Number: | 3793801 | LIVESTRONG.COM |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 3655696 | LIVESTRONG.COM |
| Registration Number: | 3655694 | LIVESTRONG.COM |
| Registration Number: | 3090195 | PLANET CANCER |
| Registration Number: | 3850098 | SWING FORE! YELLOW |
| Registration Number: | 4042802 | SWING FORE! YELLOW |
| Registration Number: | 4356079 | TEAM LIVESTRONG |
| Registration Number: | 4049434 | TEAM LIVESTRONG |
| Registration Number: | 3943274 | |
| Registration Number: | 3910996 | |
| Registration Number: | 3315119 | LIVESTRONG |
| Registration Number: | 3296017 | LIVESTRONG |
| Registration Number: | 3939727 | UNITY IS STRENGTH. KNOWLEDGE IS POWER. A |
| Registration Number: | 3317267 | |
| Registration Number: | 3317268 | |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 415-836-2557

Email: tmdocket@dlapiper.com

Correspondent Name: Heather A. Dunn, Esq.-DLA Piper LLP (US)

Address Line 1: 555 Mission Street, Suite 2400

Address Line 4: San Francisco, CALIFORNIA 94105

| | |
|--------------------------------|---------------------------------------|
| ATTORNEY DOCKET NUMBER: | 354932-100 |
| NAME OF SUBMITTER: | Heather Dunn, Esq.-DLA Piper LLP (US) |
| SIGNATURE: | /Heather Dunnn/ |
| DATE SIGNED: | 10/14/2014 |

Total Attachments: 3

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|-------------------------------|
| Lance Armstrong Foundation | | 10/30/2012 | Texas Non-Profit Corporation: |

RECEIVING PARTY DATA

| | |
|-----------------|---|
| Name: | The LIVESTRONG Foundation |
| Street Address: | 2201 E. Sixth Street |
| City: | Austin |
| State/Country: | TEXAS |
| Postal Code: | 78702 |
| Entity Type: | Texas Non-Profit Corporation: UNITED STATES |

PROPERTY NUMBERS Total: 35

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------|
| Registration Number: | 3798322 | FERTILE HOPE |
| Registration Number: | 3698447 | FERTILE HOPE |
| Registration Number: | 3783475 | FERTILE HOPE |
| Registration Number: | 3798321 | FERTILEHOPE |
| Registration Number: | 3698445 | FERTILEHOPE |
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| Registration Number: | 2368904 | LIVE LONG, LIVE STRONG |
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| Registration Number: | 3493993 | LIVESTRONG |
| Registration Number: | 3360223 | LIVESTRONG |
| Registration Number: | 3267242 | LIVESTRONG |
| Registration Number: | 3680140 | LIVESTRONG |
| Registration Number: | 3719356 | LIVESTRONG |
| Registration Number: | 3520209 | LIVESTRONG |

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|----------------------|---------|--|
| Registration Number: | 3787903 | LIVESTRONG |
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| Registration Number: | 3315119 | LIVESTRONG |
| Registration Number: | 3296017 | LIVESTRONG |
| Registration Number: | 3939727 | UNITY IS STRENGTH. KNOWLEDGE IS POWER. A |
| Registration Number: | 3317267 | |
| Registration Number: | 3317268 | |

CORRESPONDENCE DATA

Fax Number: 4156597357
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 415-836-2557
Email: heather.dunn@dlapiper.com
Correspondent Name: Heather A. Dunn
Address Line 1: 555 Mission Street, Suite 2400
Address Line 4: San Francisco, CALIFORNIA 94105

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|-------------------------|----------------|
| ATTORNEY DOCKET NUMBER: | 354932-900100 |
| NAME OF SUBMITTER: | Heather Dunn |
| Signature: | /Heather Dunn/ |
| Date: | 07/03/2013 |

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