

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320049

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
K. Hovnanian Communities, Inc.		09/29/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	K. Hov IP, II, Inc.		
<b>Street Address:</b>	110 West Front Street		
<b>City:</b>	Red Bank		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07701		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1878892	HOMES FOR A NEW GENERATION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	206-359-8000		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Grace Han Stanton, Perkins Coie LLP		
<b>Address Line 1:</b>	1201 Third Avenue, Suite 4900		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>ATTORNEY DOCKET NUMBER:</b>	35265.4000.0015.US001		
<b>NAME OF SUBMITTER:</b>	Reagan T. Roth of Perkins Coie LLP		
<b>SIGNATURE:</b>	/Reagan T. Roth/		
<b>DATE SIGNED:</b>	10/14/2014		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, K. Hovnanian Communities, Inc., a California corporation, having its principle place of business at 110 West Front Street Red Bank, New Jersey 07701 (“Assignor”) is the owner of the mark, trademark registration and associated common law rights set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, K. Hov IP, II, Inc., a California corporation, having its principle place of business at 110 West Front Street Red Bank, New Jersey 07701 (“Assignee”), is desirous of acquiring said common law rights, registration and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign Assignee all of Assignor's right, title and interest in and to the mark and registration set forth in Exhibit 1, the goodwill and common law rights appurtenant thereto, and the right to sue and recover for damages and profits for past infringements thereof, and Assignee does hereby accept this assignment.

Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record and perfect the transfer, assignment and recordation of the rights being assigned hereunder.

Signed this 29<sup>th</sup> day of September, 2014.

ASSIGNOR:

K. HOVNANIAN COMMUNITIES, INC.

By: [Signature]

Name: Michael Discafani

Title: VP, General Counsel

ASSIGNEE:

K. HOV IP, II, INC.

By: [Signature]

Name: Michael Discafani

Title: Vice President & Controller

EXHIBIT 1  
TRADEMARK REGISTRATION

<b>Country</b>	<b>Trademark</b>	<b>Registration No.</b>	<b>Registration Date</b>
United States	HOMES FOR A NEW GENERATION	1878892	February 14, 1995