

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM320140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CM Companies, LLC		10/09/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Antioch Company, LLC and its Affiliated Debtors Liquidating Trust		
<b>Street Address:</b>	405 Portland Avenue		
<b>Internal Address:</b>	Mark Hooley, trustee		
<b>City:</b>	St. Paul		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55102		
<b>Entity Type:</b>	TRUST: UNITED STATES		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Mark Hooley, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1700549	THE CREATIVE MEMORIES COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6124927077		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	612-492-7000		
<b>Email:</b>	ip@fredlaw.com, rgin@fredlaw.com		
<b>Correspondent Name:</b>	Jessica D.H. Allen		
<b>Address Line 1:</b>	200 South Sixth Street		
<b>Address Line 2:</b>	Suite 4000		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	71838.1		
<b>NAME OF SUBMITTER:</b>	Jessica D.H. Allen		
<b>SIGNATURE:</b>	/Jessica D.H. Allen/		
<b>DATE SIGNED:</b>	10/15/2014		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment (“Agreement”), dated as of this 9th day of October, 2014, is made by CM Companies, LLC, a limited liability company duly established under the laws of Delaware, U.S.A., having its registered address at 6401 8<sup>th</sup> Avenue South, St. Cloud, Minnesota 56301, U.S.A. (“Assignor”), in favor of The Antioch Company, LLC, and its Affiliated Debtors Liquidating Trust, a trust duly established under the laws of Minnesota, U.S.A., having its registered address at ATTN: Nicole Murphy, 2200 Wells Fargo Center, 90 S. Seventh Street, Minneapolis, Minnesota 55402, U.S.A (“Assignee”).

WHEREAS, Assignor and Assignee are parties to a Second Amended Joint Plan of Reorganization dated November 13, 2013 under which Assignor assigned to Assignee certain intellectual property and agreed to execute and deliver this Agreement for recording with governmental authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor transfers, assigns, and conveys to Assignee, and Assignee’s successors and assigns, Assignor’s entire right, title, and interest in and to the trademarks or applications identified on the attached Schedule 1 (“Marks”), provided that, with respect to the United States intent-to-use trademark applications, if any, the transfer of such applications accompanies the transfer of: Assignor’s business, or portion of the business to which the trademark pertains, and that business is ongoing and existing, the goodwill of the business associated with the Marks, all rights to seek and collect damages and other relief for past and future infringements and all proceeds thereof and all other rights and proceeds associated therewith.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed as of the date first written above.

**ASSIGNOR:**

CM Companies, LLC

By: Christopher W. Veit  
Print Name: Christopher W. Veit  
Its: CEO

STATE OF MN )






COUNTY OF Hennepin )<sup>SS</sup>

On this 9th day of October, 2014, before me personally appeared Christopher Veit to me known to be the person described in and who executed the foregoing instrument and acknowledged that he executed the same as his free act and deed.

Elizabeth L. Hudak  
Notary Public



**SCHEDULE 1**

<b>Trademark</b>	<b>Country</b>	<b>Serial/Reg. No</b>
THE CREATIVE MEMORIES COLLECTION	Australia	702640
CAPTURE LIFE	Canada	TMA582120
CORNERS 'N BORDERS	Canada	TMA575987
CREATIVE MEMORIES... WE'RE THE ONES WHO HELP YOU GET IT DONE	Canada	TMA561963
LANDSCAPE	Canada	TMA531169
LARGELY LITERARY	Canada	TMA476558
MEMORANZA	Canada	TMA738976
NATIONAL SCRAPBOOK DAY	Canada	TMA563555
POWER LAYOUTS	Canada	TMA583782
RESOURCE ONE	Canada	TMA524853
SIMPLE PAGES COMPLETED ALBUMS	Canada	TMA647284
STORY LINES	Canada	TMA584953
	Canada	TMA523502
	Canada	TMA620783
	Canada	TMA567139
MEMORANZA	Japan	4967935
THE CREATIVE MEMORIES COLLECTION	U.S.	1700549
	U.S.	1640452
	U.S.	1772932