

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIFE+GEAR, INC.		10/01/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	GIBRALTAR BUSINESS CAPITAL, LLC		
Street Address:	400 SKOKIE BOULEVARD, SUITE 375		
City:	NORTHBROOK		
State/Country:	ILLINOIS		
Postal Code:	60062		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3740627	QUAD-POWERED	
Registration Number:	3740626	QUAD-POWERED	
Registration Number:	3624303	QUAD-POWER	
Registration Number:	3624765	PEACE OF MIND, WHEREVER YOU GO	
Registration Number:	3619161	AKARI DIGITAL	
Registration Number:	3619165	A	
Registration Number:	3589119	SAFETYCROSS	
Registration Number:	3562593	LIFE+GEAR	
Registration Number:	3805114		
Registration Number:	3796643	NATURE DISK	
Registration Number:	3796644	NATURE DISK	
Registration Number:	3918284	GLOW FLASHER	
Registration Number:	3927097	GLOW KEY CHAIN	
Registration Number:	3946399	GLOW	
Registration Number:	4042688	HIGHLAND	
Registration Number:	4158340	PREPARED FOR LIFE	
Registration Number:	4210555	PREPARE FOR LIFE	
Serial Number:	85813134	AR TECH	
Serial Number:	85813191	AR TECH	
Serial Number:	85813217	ADVANCED REFLECTIVE TECHNOLOGY	
TRADEMARK			

OP \$540.00 3740627

Property Type	Number	Word Mark
Serial Number:	85813254	ADVANCED REFLECTIVE TECHNOLOGY

CORRESPONDENCE DATA

Fax Number: 3127826690

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3124560197

Email: NKONDZIOLKA@RSPLAW.COM

Correspondent Name: ANDREW M. SACHS, ESQ.

Address Line 1: 180 N. LA SALLE ST. SUITE 3300

Address Line 4: CHICAGO, ILLINOIS 60601

NAME OF SUBMITTER:	ANDREW M. SACHS, ESQ.
SIGNATURE:	/S/ ANDREW M. SACHS
DATE SIGNED:	10/15/2014

Total Attachments: 13

source=IPSA LIFE GEAR#page1.tif

source=IPSA LIFE GEAR#page2.tif

source=IPSA LIFE GEAR#page3.tif

source=IPSA LIFE GEAR#page4.tif

source=IPSA LIFE GEAR#page5.tif

source=IPSA LIFE GEAR#page6.tif

source=IPSA LIFE GEAR#page7.tif

source=IPSA LIFE GEAR#page8.tif

source=IPSA LIFE GEAR#page9.tif

source=IPSA LIFE GEAR#page10.tif

source=IPSA LIFE GEAR#page11.tif

source=IPSA LIFE GEAR#page12.tif

source=IPSA LIFE GEAR#page13.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT ("Agreement"), dated as of October 1, 2014, is executed by and between LIFE+GEAR, INC., a Delaware corporation, having a business location at the address set forth below under its signature ("Debtor") and GIBRALTAR BUSINESS CAPITAL, LLC, a Delaware limited liability company, having a business location at the address set forth below under its signature ("Secured Party").

RECITALS:

The Debtor and the Secured Party are parties to a Loan and Security Agreement of even date herewith (as the same may hereafter be amended, supplemented or restated from time to time, the "Loan Agreement") setting forth the terms on which the Secured Party may now or hereafter extend credit to or for the account of the Debtor.

As a condition to continuing to extend credit to or for the account of the Debtor, the Secured Party has required the execution and delivery of this Agreement by the Debtor.

ACCORDINGLY, in consideration of the mutual covenants contained in the Loan Documents and herein, the parties hereby agree as follows:

1. **Definitions.** All terms defined in the Recitals hereto or in the Loan Agreement that are not otherwise defined herein shall have the meanings given to them therein. In addition, the following terms have the meanings set forth below:

"Copyrights" means the copyright registrations, applications and exclusive copyright licenses set forth in Exhibit A.

"Patents" means all of the Debtor's right, title and interest in and to patents or applications for patents, fees or royalties with respect to each, and including without limitation the right to sue for past infringement and damages therefor, and licenses thereunder, all as presently existing or hereafter arising or acquired, including without limitation the patents listed on Exhibit B.

"Security Interest" has the meaning given in Section 2.

"Trademarks" means all of the Debtor's right, title and interest in and to: (i) trademarks, service marks, collective membership marks, registrations and applications for registration for each, and the respective goodwill associated with each, (ii) licenses, fees or royalties with respect to each, (iii) the right to sue for past, present and future infringement, dilution and damages therefor, (iv) and licenses thereunder, all as presently existing or hereafter arising or acquired, including, without limitation, the marks listed on Exhibit C.

2. **Security Interest.** The Debtor hereby irrevocably pledges and assigns to, and grants the Secured Party a security interest (the "**Security Interest**"), with power of sale to the extent permitted by law, in the Patents, Trademarks and Copyrights to secure payment of the Obligations. As set forth in the Loan Agreement, the Security Interest is coupled with a security interest in substantially all of the personal property of the Debtor.

3. **Representations, Warranties and Agreements.** Debtor represents, warrants and agrees as follows:

(a) **Authority.** This Agreement has been duly and validly authorized by all necessary action on the part of the Debtor.

(b) **Copyrights.** **Exhibit A** accurately lists all registered Copyrights owned or controlled by the Debtor as of the date hereof and accurately reflects in all material respects the existence and status of Copyrights and all applications and registrations pertaining thereto as of the date hereof. If after the date hereof, the Debtor owns or controls any registered Copyrights not listed on **Exhibit A** or if **Exhibit A** ceases to accurately reflect, in all material respects, the existence and status of applications and registrations pertaining to the Copyrights, then the Debtor shall promptly provide written notice to the Secured Party with a replacement **Exhibit A**, which upon acceptance by the Secured Party shall become part of this Agreement.

(c) **Patents.** **Exhibit B** accurately lists all Patents owned or controlled by the Debtor as of the date hereof, or to which Debtor has a right as of the date hereof to have it assigned to it, and accurately reflects the existence and status of applications and letters patent pertaining to the Patents as of the date hereof. If after the date hereof, Debtor owns, controls or has a right to have assigned to it any Patents not listed on **Exhibit B**, or if **Exhibit B** ceases to accurately reflect the existence and status of applications and letters patent pertaining to the Patents, then the Debtor shall within thirty (30) days provide written notice to the Secured Party with a replacement **Exhibit B**, which upon acceptance by the Secured Party shall become part of this Agreement.

(d) **Trademarks.** **Exhibit C** accurately lists all Trademarks owned or controlled by the Debtor as of the date hereof and accurately reflects the existence and status of Trademarks and all applications and registrations pertaining thereto as of the date hereof. If after the date hereof, the Debtor owns or controls any Trademarks not listed on **Exhibit C** or if **Exhibit C** ceases to accurately reflect the existence and status of applications and registrations pertaining to the Trademarks, then the Debtor shall promptly provide written notice to the Secured Party with a replacement **Exhibit C**, which upon acceptance by the Secured Party shall become part of this Agreement.

(e) **Affiliates.** As of the date hereof, no Affiliate owns, controls, or has a right to have assigned to it any items that would, if such item were owned by the Debtor,

constitute Patents, material Trademarks or Copyrights. If after the date hereof any Affiliate owns, controls, or has a right to have assigned to it any such items, then the Debtor shall promptly either: (i) cause such Affiliate to assign all of its rights in such item(s) to Debtor; or (ii) notify the Secured Party of such item(s) and cause such Affiliate to execute and deliver to the Secured Party a patent and trademark security agreement substantially in the form of this Agreement.

(f) **Title.** Debtor has absolute title to each Patent, Trademark and Copyright listed on **Exhibits A, B and C**, free and clear of all liens except Permitted Liens. Debtor (i) will have, at the time Debtor acquires any rights in Patents, Trademarks or Copyrights hereafter arising, absolute title to each such Patent, Trademark or Copyright free and clear of all liens except Permitted Liens, and (ii) will keep all Patents, Trademarks and Copyrights free and clear of all liens except Permitted Liens.

(g) **Defense.** The Debtor will at its own expense and using commercially reasonable efforts, protect and defend the Patents, Trademarks and Copyrights against all claims or demands of all Persons.

(h) **Maintenance.** Debtor will at its own expense maintain the Patents, Trademarks and Copyrights to the extent reasonably advisable in its business including, but not limited to, filing all applications to obtain letters patent or trademark registrations and all affidavits, maintenance fees, annuities, and renewals possible with respect to letters patent, trademark registrations and applications therefor. Debtor covenants that it will not abandon nor fail to pay any maintenance fee or annuity due and payable on any Patent, Trademark or Copyright, nor fail to file any required affidavit or renewal in support thereof, without first providing the Secured Party: (i) sufficient written notice, of at least thirty (30) days, to allow the Secured Party to timely pay any such maintenance fees or annuities which may become due on any Patents, Trademarks or Copyrights, or to file any affidavit or renewal with respect thereto, and (ii) a separate written power of attorney or other authorization to pay such maintenance fees or annuities, or to file such affidavit or renewal, should such be necessary or desirable.

(i) **Secured Party's Right to Take Action.** If Debtor fails to perform or observe any of its covenants or agreements set forth in this Section 3, and if such failure continues for a period of ten (10) days after the Secured Party gives the Debtor written notice thereof (or, in the case of the agreements contained in subsection (h), immediately upon the occurrence of such failure, without notice or lapse of time), or, if Debtor notifies the Secured Party that it intends to abandon a Patent, Trademark or Copyright, the Secured Party may (but need not) perform or observe such covenant or agreement or take steps to prevent such intended abandonment on behalf and in the name, place and stead of Debtor (or, at the Secured Party's option, in the Secured Party's own name) and may (but

need not) take any and all other actions which the Secured Party may reasonably deem necessary to cure or correct such failure or prevent such intended abandonment.

(j) **Costs and Expenses.** The Debtor shall pay the Secured Party on demand the amount of all moneys expended and all costs and expenses (including reasonable attorneys' fees and disbursements) incurred by the Secured Party in connection with or as a result of the Secured Party's taking action under subsection (i) or exercising its rights under Section 6, together with interest thereon from the date expended or incurred by the Secured Party at the default rate of interest set forth in the Loan Agreement.

(k) **Power of Attorney.** To the extent required to facilitate the Secured Party's taking action under subsection (i) and exercising its rights under Section 6 for the purpose of perfecting its Security Interest, the Debtor hereby irrevocably appoints (which appointment is coupled with an interest) the Secured Party, or its delegate, as the attorney-in-fact of the Debtor with the right (but not the duty) from time to time to create, prepare, complete, execute, deliver, endorse or file, in the name and on behalf of the Debtor, any and all instruments, documents, applications, financing statements, and other agreements and writings required to be obtained, executed, delivered or endorsed by the Debtor under this Section 3, or, necessary for the Secured Party, after an Event of Default (as defined in the Loan Agreement), to enforce or use the Patents, Trademarks or Copyrights or to grant or issue any exclusive or non-exclusive license under the Patents, Trademarks or Copyrights to any third party, or to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of the Patents, Trademarks or Copyrights to any third party. The Debtor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. The power of attorney granted herein shall terminate upon the termination of the Loan Agreement as provided therein and the payment and performance of all Obligations.

4. **Debtor's Use of the Patents, Trademarks and Copyrights.** The Debtor shall be permitted to control and manage the Patents, Trademarks and Copyrights, including the right to exclude others from making, using or selling items covered by the Patents, Trademarks and Copyrights and any licenses thereunder, in the same manner and with the same effect as if this Agreement had not been entered into, so long as no Event of Default occurs.

5. **Reserved.**

6. **Remedies.** Upon the occurrence of an Event of Default (as defined in the Loan Agreement) and at any time thereafter, the Secured Party may, at its option, take any or all of the following actions:

(a) The Secured Party may exercise any or all remedies available under the Loan Agreement.

(b) The Secured Party may sell, assign, transfer, pledge, encumber or otherwise dispose of the Patents, Trademarks and Copyrights.

(c) The Secured Party may enforce the Patents, Trademarks and Copyrights and any licenses thereunder, and if Secured Party shall commence any suit for such enforcement, the Debtor shall, at the request of Secured Party, do any and all lawful acts and execute any and all proper documents required by Secured Party in aid of such enforcement.

7. Miscellaneous. This Agreement can be waived, modified, amended, terminated or discharged, and the Security Interest can be released, only explicitly in a writing signed by the Secured Party. This Agreement shall terminate upon termination of the Loan Agreement. A waiver signed by the Secured Party shall be effective only in the specific instance and for the specific purpose given. Mere delay or failure to act shall not preclude the exercise or enforcement of any of the Secured Party's rights or remedies. All rights and remedies of the Secured Party shall be cumulative and may be exercised singularly or concurrently, at the Secured Party's option, and the exercise or enforcement of any one such right or remedy shall neither be a condition to nor bar the exercise or enforcement of any other. All notices to be given to Debtor under this Agreement shall be given in the manner and with the effect provided in the Loan Agreement. The Secured Party shall not be obligated to preserve any rights the Debtor may have against prior parties, to realize on the Patents, Trademarks and Copyrights at all or in any particular manner or order, or to apply any cash proceeds of Patents, Trademarks and Copyrights in any particular order of application. This Agreement shall be binding upon and inure to the benefit of the Debtor and the Secured Party and their respective participants, successors and assigns and shall take effect when signed by the Debtor and delivered to the Secured Party, and the Debtor waives notice of the Secured Party's acceptance hereof. The Secured Party may execute this Agreement if appropriate for the purpose of filing, but the failure of the Secured Party to execute this Agreement shall not affect or impair the validity or effectiveness of this Agreement. A carbon, photographic or other reproduction of this Agreement or of any financing statement shall have the same force and effect as the original for all purposes of a financing statement. This Agreement shall be governed by the internal law of Illinois without regard to conflicts of law provisions, except that any exercise by Lender of its remedies under this Agreement pertaining to the Patents, Trademarks and Copyrights shall be conducted in accordance with the law of the applicable jurisdiction where Debtor's principal place of business is located. If any provision or application of this Agreement is held unlawful or unenforceable in any respect, such illegality or unenforceability shall not affect other provisions or applications which can be given effect and this Agreement shall be construed as if the unlawful or unenforceable provision or application had never been contained herein or prescribed hereby. All representations and warranties contained in this Agreement shall survive the execution, delivery and performance of this Agreement and the creation and payment of the Obligations.

THE PARTIES WAIVE ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING BASED ON OR PERTAINING TO THIS AGREEMENT.

[SIGNATURE PAGE TO FOLLOW]

K8178304

TRADEMARK
REEL: 005381 FRAME: 0585

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Security Agreement as of the date written above.

GIBRALTAR BUSINESS CAPITAL,
LLC, a Delaware limited liability company

LIFE+GEAR, INC., a Delaware corporation

By: 
Name: Scott Winicour
Title: Chief Operating Officer

By: _____
Name: _____
Title: _____

400 Skokie Boulevard, Suite 375
Northbrook, Illinois 60062

3444 Tripp Court, Suite B
San Diego, California 92121


K8178304

IN WITNESS WHEREOF, the parties have executed this Intellectual Property Security Agreement as of the date written above.

**GIBRALTAR BUSINESS CAPITAL,
LLC**, a Delaware limited liability company

LIFE+GEAR, INC., a Delaware corporation

By: _____
Name: Scott Winicour
Title: Chief Operating Officer

By:  _____
Name: Gregory Simko
Title: Chief Executive Officer

400 Skokie Boulevard, Suite 375
Northbrook, Illinois 60062

3444 Tripp Court, Suite B
San Diego, California 92121

K8178304

EXHIBIT A
COPYRIGHTS

None

EXHIBIT B

PATENTS

Issued U.S. Patents:

PATENT #	TITLE	DOCKET #	ISSUE DATE	PAGE
D693269	LIGHTED ZIPPER TAG	(7097-185)	Nov. 12, 2013	23
8,545,040	TWO-SIDED LIGHTING MODULE	(7097-207)	Oct. 1, 2013	11
8,529,987	GLOW STICK (UTILITY) CON2	(7097-205)	Sept. 10, 2013	9
8,360,596	TWO-SIDED LIGHTING MODULE	(7097-36)	Jan. 29, 2013	11
D674946	KEYCHAIN FLASHLIGHT (DESIGN)	(7097-184)	Jan. 22, 2013	21
D674945	LANTERN-8 (DESIGN)	(7097-181)	Jan. 22, 2013	19
D674944	LED GLOW HEADLAMP (DESIGN)	(7097-183)	Jan. 22, 2013	24
8,313,209	QUAD POWER	(7097-30)	Nov. 20, 2012	28
D670013	LANTERN-6 (DESIGN)	(7097-180)	Oct. 30, 2012	19
D670014	LANTERN-15 (DESIGN)	(7097-182)	"	19
8,186,846	GLOW STICK (UTILITY) CON1	(7097-145)	May 29, 2012	9
8,186,512	GLOW STICK PACKAGING (UTILITY)	(7097-64)	May 29, 2012	32
8,113,682	WATERPROOF GLOW STICK	(7097-58)	Feb. 14, 2012	16
D650576	WINGS OF LIFE BACKPACK (DESIGN)	(7097-8)	Dec. 20, 2011	25
D649274	CFL GLOW SPOT	(7097-133)	Nov. 22, 2011	17
D647231	AUTO CL	(7097-106)	Oct. 18, 2011	18
D647230	AUTO EP	(7097-104)		18
D643956	CFL GLOW FLASHLIGHT	(7097-132)	Aug. 23, 2011	17
7,914,165	GLOW/MUSIC WATER BOTTLE	(7097-2)	Mar. 29, 2011	26
7,845,820	GLOW STICK (UTILITY)	(7097-14)	Dec. 7, 2010	9
D626671	WATERPROOF GLOWSTICK (DESIGN)	(7097-57)	Nov. 2, 2010	16
D625914	GLOW KEY CHAIN	(7097-40)	Oct. 26, 2010	20
D625860	GLOW FLASHER (DESIGN)	(7097-37)	Oct. 19, 2010	14
D625861	GLOW STICK (CAP ON) DESIGN	(7097-98)	Oct. 19, 2010	9
D618542	GLOW STICK PACKAGING (DESIGN)	(7097-63)	June 29, 2010	32
D616583	GLOW MINI (DESIGN)	(7097-54)	May 25, 2010	17
D616582	GLOW FLASHLIGHT (DESIGN)	(7097-24)		17
D616581	GLOW SPOT W/TRAPDOOR (DESIGN)	(7097-56)	"	17
D616580	GLOW SPOT (DESIGN)	(7097-55)	"	17
D614345	LIGHT CLIP	(7097-62)	April 20, 2010	22
D598150	GLOW STICK (DESIGN)	(7094-23)	Aug. 11, 2009	9
D581568	LIGHTS (DESIGN)	(7097-4)	Nov. 25, 2008	27

U.S. Patents Pending:



PATENT App. No.	TITLE	DOCKET #	DATE FILED	PAGE
14/026,903	TWO-SIDED LIGHTING MODULE	(7097-223)	Sept. 13, 2013	12
12/716,194	Button-less activation of device	(7097-38)	March 2, 2010	15
61/714,014	Lumen output increased upon detection	(7097-150)	Aug. 28, 2013	30
29/465,488	DESIGN	(7097-193)	Aug. 28, 2013	30
13/473,506	Divisional method claims from -64	(7097-204)	May 16, 2012	32



EXHIBIT C

TRADEMARKS

LIFE+GEAR TRADEMARKS

Registered Trademarks

Trademark	Doc. #	Reg. #	Reg. Date	Remarks
QUAD-POWERED	7097-10 (US) 7097-16 (CA)	3,740,627 United States TMA785,009 Canada	Jan. 19, 2010 Dec. 15, 2010	IC 009 (safety equipment and multifunction tools) IC 011 (crank lamps and flashlights)
 QUAD-POWERED	7097-11 (US) 7097-17 (CA)	3,740,626 United States TMA785,010 Canada	Jan. 19, 2010 Dec. 15, 2010	" Design has changed over time from this registered mark.
QUAD-POWER	7097-9 (US) 7097-15 (CA)	3,624,303 United States TMA764,559 Canada	May 19, 2009 April 20, 2010	"
PEACE OF MIND ... WHEREVER YOU GO	7097-7	3,624,765	May 19, 2009	IC 018 (backpacks)
AKARI DIGITAL	7097-21	3,619,161	May 12, 2009	IC 009 (headphones and digital audio plays)
	7097-22	3,619,165	May 12, 2009	" Cancellation filed Feb. 10, 2014 by Auris, Inc.; concurrent use agreement to be signed by both parties and withdrawal of Cancellation Petition.
SAFETYCROSS	7097-6	3,589,119	Mar. 10, 2009	IC 008 (emergency tools) IC 009 (crank-powered tools) IC 011 (lights) IC 018 (backpacks)
LIFE+GEAR	7097-5	3,562,593	Jan. 13, 2009	"
" (Madrid Protocol)	7097-46	1031855	Mar. 25, 2010	IC 011 (Safety equipment, namely, crank powered portable lamp, crank powered flashlight, flashlight attached to keychain) Designated Countries: Australia (AU), Bahrain (BH), China (CN), European Union (EU), Japan (JP), South Korea (KR), Oman (OM)
" (Hong Kong)	7097-50	301550880	Feb. 25, 2010	IC 011 (Torches, electric torches, lamps, bulbs; crank powered portable lamps; crank powered flashlights; keychain flashlights; pocket searchlights; safety lamps; electric lanterns; lighting equipment and apparatus for safety purpose; parts and fittings for the aforesaid goods)





Trademark	Doc. #	Reg. #	Reg. Date	Remarks
LIFE+GEAR (Mexico)	7097-43	1196422	Jan. 13, 2011	IC 011 (Lighting equipment: lights, electric lights, lighting reflectors, pocket flashlights, underwater lights, lights in the form of light sticks, flashlights and lanterns)
" (Israel)	7097-47	225143	Nov. 26, 2009	IC 011 (flashlights and lanterns)
" (India)	7097-49	1922335	May 7, 2011	IC 011 (Apparatus for lighting; lights, electric lights; pocket searchlights, electric pocket torches, underwater lights, lights in the form of glowsticks, flashlights and lanterns)
" (Malaysia)	7097-44	2010002958	Aug. 16, 2011	IC 011 (Apparatus for lighting; lights, electric lights; pocket searchlights, electric pocket torches, underwater lights, lights in the form of glowsticks, flashlights and lanterns)
" (Canada)	7097-42	1467690	Jan. 21, 2011	IC 009 (safety equipment, namely, crank powered cell phone charger; crank powered radio; multifunction tool comprised of a compass, radio, siren, and flashlight) IC 011 (flashlights and lanterns; safety equipment, namely, crank powered portable lamp, crank powered flashlight)
" (South Africa)	7097-48	2009/23663	July 19, 2012	IC 011 (Apparatus for lighting, including flashlights and lanterns)
" (Brazil)	7097-45	830533893	Nov. 27, 2012	IC 011 (Apparatus for lighting; lights, electric lights; pocket searchlights, electric pocket torches, underwater lights, lights in the form of glowsticks, flashlights and lanterns)
" (Taiwan)	7097-218	01629298	Feb. 16, 2014	IC 008, 009, 011, and 018 (Hand tools, sensors and alarms, safety equipment, lighting apparatus, fans and night lights, and backpacks)
	7097-97	3,805,114 Supplemental	June 15, 2010	IC 011 (Apparatus for lighting, namely, flashlights and lanterns) The Mark consists of a configuration of an elongated, tubular casing for lighting that is generally translucent, having a larger diameter cap with a button located at one end.
NATURE DISK	7097-19 (US)	3,796,643	June 1, 2010	IC 009 (Handheld digital audio player for playing prerecorded sounds from integrated solid state memory)
	7097-20 (US)	3,796,644	Jan. 19, 2010	IC 009 (Handheld digital audio player for playing prerecorded sounds from integrated solid state memory)
GLOW FLASHER	7097-71 (US)	3,918,284 Supplemental	Feb. 8, 2011	IC 009 --SUPPLEMENTAL REGISTER-- (Electronic hand-held illumination devices, namely flashing safety lights and safety equipment, namely beacon lights)

Trademark	Doc. #	Reg. #	Reg. Date	Remarks
GLOW KEY CHAIN	7097-93 (US)	3,927,097 Supplemental	Mar. 1, 2011	IC 011 --SUPPLEMENTAL REGISTER-- (Flashlight featuring metal key chain)
GLOW	7097-68 (US)	3,946,399 Supplemental	April 12, 2011	IC 011 --SUPPLEMENTAL REGISTER-- (Flashlights; lanterns)
HIGHLAND	7097-69 (US)	4,042,688	Oct. 28, 2011	IC 011 (Flashlights)
PREPARED FOR LIFE	7097-129 (US)	4,158,340	June 12, 2012	IC 035 (Retail and wholesale store services featuring survival gear)
PREPARE FOR LIFE	7097-128 (US)	4,210,555	Sept. 18, 2012	IC 008, 009, 011, and 018 (Entire Life+Gear product line)

Abandoned Trademarks

GLOW FLARE (-92)

Pending Trademarks

Trademark	Date Filed	Docket No.	Status
FUSION	Not yet filed	(7097-13)	Not yet authorized to file
ESSENTIALS	"	(7097-1)	Not yet authorized to file
LIFEBAR	"	(7097-27)	For Nutritional Bars in IC 05 No yet authorized to file
	"	(7097-28)	"
AR TECH	Dec. 31, 2012 (85813134)	(7097-209)	IC 009 (Lighting device component, namely, a diffuser sold as part of a flashlight or lantern)
	" (85813191)	(7097-210)	"
ADVANCED REFLECTIVE TECHNOLOGY	" (85813217)	(7097-211)	"
	" (85813254)	(7097-212)	"
	Not yet filed	(7097-224)	IC 008 (emergency tools) IC 009 (crank-powered tools) IC 011 (lights) IC 018 (backpacks)