

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320217

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HSN Improvements, LLC		10/16/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Smith+Noble Home, Inc.		
Street Address:	1181 California Ave.		
City:	Corona		
State/Country:	CALIFORNIA		
Postal Code:	92881		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3428916	SHOPBLINDS.COM	
CORRESPONDENCE DATA			
Fax Number:	8132294133		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-223-7000		
Email:	trademarks@cfjblaw.com		
Correspondent Name:	William G. Giltinan		
Address Line 1:	PO Box 3239		
Address Line 4:	Tampa, FLORIDA 33601-3239		
ATTORNEY DOCKET NUMBER:	55270/42345		
NAME OF SUBMITTER:	William G. Giltinan		
SIGNATURE:	/William G. Giltinan/		
DATE SIGNED:	10/16/2014		
Total Attachments: 1 source=DOC#page1.tif			

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