

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320233

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Breville Group Limited	FORMERLY Housewares International Limited	09/15/2014	limited company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Sky Chain Trading Limited		
Street Address:	3806 Central Plaza		
Internal Address:	18 Harbour Road		
City:	Wanchai		
State/Country:	HONG KONG		
Entity Type:	limited company: HONG KONG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3410736	BLINQ	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 368 4000		
Email:	ch.tm@dlapiper.com, brigid.powers@dlapiper.com		
Correspondent Name:	Mark I. Feldman		
Address Line 1:	P.O. Box 64807		
Address Line 2:	DLA Piper LLP (US)		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	385261-1		
NAME OF SUBMITTER:	Mark I. Feldman		
SIGNATURE:	/Mark I. Feldman/		
DATE SIGNED:	10/16/2014		
Total Attachments: 4			
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TRADEMARK

DATED *15 September* 2014

**(1) BREVILLE GROUP LIMITED (FORMERLY
HOUSEWARES INTERNATIONAL LIMITED)**

- and -

(2) SKY CHAIN TRADING LIMITED

TRADE MARK ASSIGNMENT

THIS DEED is made on

15 September

2014

BETWEEN:

- (1) **BREVILLE GROUP LIMITED (FORMERLY HOUSEWARES INTERNATIONAL LIMITED)** (ACN: 086 933 431) of 1A Hale Street Botany, New South Wales 2019 AUSTRALIA (Assignor)
- (2) **SKY CHAIN TRADING LIMITED** of 3806 Central Plaza, 18 Harbour Road, Wanchai, HONG KONG (Assignee)

BACKGROUND:

- A The Assignor is the owner of the trade mark identified in Schedule 1 (the "Trade Mark").
- B The Assignor changed its name from HOUSEWARES INTERNATIONAL LIMITED to BREVILLE GROUP LIMITED.
- C The Assignor has agreed to assign its entire rights in and to the Trade Mark to the Assignee.

IT IS AGREED:

1. Assignment

- 1.1. The Assignor, in return for good and valuable consideration from the Assignee (receipt and sufficiency of which is hereby acknowledged), assigns to the Assignee its entire rights, title and interest in and to the Trade Mark together with the goodwill appurtenant to the Trade Mark, including the rights, if any, to:
 - (a) take legal action for any infringement of the Trade Mark, passing off or a contravention of any applicable consumer protection legislation, in relation to acts which took place prior to the date of this Assignment, or which takes place prior to the recordal of this Assignment; and
 - (b) apply for and obtain other trade marks claiming priority from, or otherwise based on, the Trade Mark including divisional application(s) or trade marks granted therefrom.
- 1.2. Each party to this Assignment must do all things reasonably necessary to give effect to this clause 1, including by executing further documents.
- 1.3. This Assignment is effective on the date it is signed for the Assignor.

2. General


- 2.1. A term or part of a term of this Deed that is illegal or unenforceable may be severed from this Deed and the remaining terms or parts of the term of this Deed continue in force.
- 2.2. This Deed may be executed in counterparts. All executed counterparts constitute one document.
- 2.3. This Deed is governed by the law of New South Wales, Australia and each party irrevocably and unconditionally submits to the non-exclusive jurisdiction of the courts of the State of New South Wales, Australia.

SCHEDULE 1 - THE TRADE MARK

REGISTRATION NO.	MARK	COUNTRY	OWNER	STATUS
3410736	BLINQ	United States	Housewares International Limited (now Breville Group Limited)	Registered

SCHEDULE 2 - EXECUTION

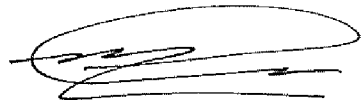
Signed, sealed and delivered as a Deed by:
BREVILLE GROUP LIMITED
(FORMERLY HOUSEWARES
INTERNATIONAL LIMITED)
acting by the following persons



Signature of director

STEVEN KLEIN

Name of director (print)

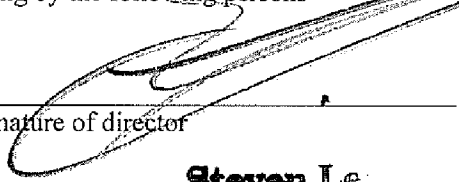


Signature of ~~director~~/company secretary
(Please delete as applicable)

MERVYN COHEN

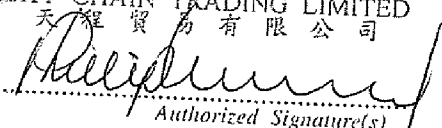
Name of ~~director~~/company secretary (print)

Signed, sealed and delivered as a Deed by:
SKY CHAIN TRADING LIMITED
acting by the following persons



Signature of director
Steven Le

Name of director (print)

For and on behalf of
SKY CHAIN TRADING LIMITED
天 隆 貿 易 有 限 公 司


Authorized Signature(s)

Signature of director/company secretary
(Please delete as applicable)

PHILLIP RAMSAY,

Name of director/company secretary (print)