

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320253

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quality Banana Company		10/16/2014	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	The Grocers Supply Co., Inc.		
Street Address:	3131 E. Holcombe Blvd.		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77021-2199		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4376202	QUALITY BANANA	
CORRESPONDENCE DATA			
Fax Number:	2062046262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2062046200		
Email:	docketing@bglp.com		
Correspondent Name:	Erin S. Hennessy		
Address Line 1:	701 Fifth Avenue, Suite 6200		
Address Line 4:	Seattle, WASHINGTON 98104		
NAME OF SUBMITTER:	Erin S. Hennessy		
SIGNATURE:	/Erin S. Hennessy/		
DATE SIGNED:	10/16/2014		
Total Attachments: 2			
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OP \$40.00 4376202

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Quality Banana Company, ("Assignor"), a corporation of Texas with its principal place of business at P.O. Box 14200 Houston TEXAS 77221-4200, has common law rights in the Mark that is the subject of this assignment and as shown in the attached Exhibit and;

WHEREAS Assignor is the owner of the trademark registration set forth in Exhibit A and incorporated herein by reference;

WHEREAS, The Grocers Supply Co., Inc. ("Assignee"), a corporation of Texas with its principal place of business at 3131 E. Holcombe Blvd. Houston TEXAS 77021-2199, is desirous of acquiring said common law rights, registration and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark set forth in Exhibit A (the "Mark") together with the goodwill appurtenant thereto.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Mark to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignor.

Quality Banana Company

By  _____

Name: David W Hoover

Title: CFO

Date: 10/16/14

The Grocers Supply Co., Inc.

By  _____

Name: David W Hoover

Title: CFO

Date: 10/16/14

EXHIBIT A

US TRADEMARK REGISTRATION

Trademark	Class/Goods & Services	Registration No.	Registration Date
QUALITY BANANA	Class 31: Fresh fruit and vegetables. Class 35: Wholesale food distributorship services. Class 40: Food processing, namely, ripening fresh fruit and vegetables.	4,376,202	July 30, 2013