

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM320444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Resource Action Programs, LLC		10/16/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Conservation Supply, LLC		
Street Address:	102 North Franklin Street		
City:	Port Washington		
State/Country:	WISCONSIN		
Postal Code:	53074		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4449229	CONSERVATION SUPPLY	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	nakes@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	074139-0035		
NAME OF SUBMITTER:	Nicholas A. Kees		
SIGNATURE:	/Nicholas A. Kees/		
DATE SIGNED:	10/17/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Resource Action Programs, LLC, a Delaware limited liability company, having its principal place of business at 976 United Circle, Sparks, NV 89431 ("Assignor"), is the owner of the entire right, title and interest in and to U.S. Trademark Registration No. 4,449,229 for the mark CONSERVATION SUPPLY including all common law rights therein and the goodwill of the business symbolized thereby (hereinafter the "Mark"); and

WHEREAS, Conservation Supply, LLC, a Delaware limited liability company, having its principal place of business at 102 North Franklin Street, Port Washington, WI 53074 ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Mark worldwide, and the goodwill of the business symbolized thereby.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest to said Mark, including all common law and statutory rights, and any and all federal, state and/or other registrations, in and to the Mark, together with (i) all of the goodwill and the business symbolized by and associated with the Mark, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Mark or any rights in connection with the Mark.

[SIGNATURE PAGE FOLLOWS]

INTENDING TO BE BOUND, Assignor and Assignee hereby execute this Trademark Assignment on the date(s) indicated below.

ASSIGNOR:

RESOURCE ACTION PROGRAMS, LLC

By: Paul T Schueller

Name: Paul Schueller

Title: Chief Executive Officer

Date: 10/16/2014

ASSIGNEE:

CONSERVATION SUPPLY, LLC

By: Paul T Schueller

Name: Paul Schueller

Title: Chief Executive Officer

Date: 10/16/2014