

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM319820

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr David Berenson		10/10/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Real Food Matters		
Street Address:	PO Box 1202		
City:	Avon		
State/Country:	COLORADO		
Postal Code:	81630		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3416942	REAL FOOD MATTERS	
Registration Number:	4484239	REAL FOOD MATTERS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3037174348		
Email:	gspheeris@jspadvise.com		
Correspondent Name:	Constantine Spheeris		
Address Line 1:	PO Box 4112		
Address Line 4:	Boulder, COLORADO 80306		
NAME OF SUBMITTER:	Constantine Spheeris		
SIGNATURE:	/Constantine Spheeris/		
DATE SIGNED:	10/10/2014		
Total Attachments: 2			
source=RFM Trademark Assign#page1.tif			
source=RFM Trademark Assign#page2.tif			

OP \$65.00 3416942

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement") is made and entered into as of the date both parties have executed this Agreement (the "Effective Date"), by and between DAVID BERENSON., a resident of Colorado ("Assignor"), and REAL FOOD MATTERS, LLC., a Colorado limited liability company ("Assignee").

Assignor has agreed to sell and assign to Assignee its rights, title and interests in: (i) United States Trademark Registration Nos. 3416942 for the trademark REAL FOOD MATTERS for "Business development services, namely, providing advisory and consulting services in the field of strategic planning, brand development in the field of food and beverage sales and marketing, business research, marketing consultation, advertising, and public relations; business management services including developing and implementing business strategies" in Class 35, having a date of first use and first use in commerce of January 2, 2007; and 4484239 for the trademark REAL FOOD MATTERS for "Business development services, namely providing advisory and consulting services in the area of product development, formulation, optimization, scale up and commercialization in food and beverage sales" in Class 35, having a date of first use and first use in commerce of February 12, 2007 (collectively "the Trademarks").

Assignor owns all right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

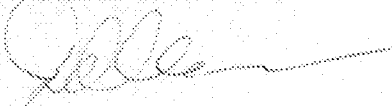
IN TESTIMONY WHEREOF, the Assignment has been duly executed by authorized representatives of the Parties as of the day written above.

Trademark Assignment 1

JAR 10/10/2017

ASSIGNOR:

DAVID BERENSON,

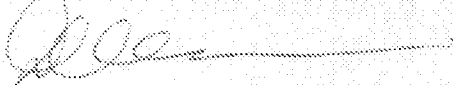


By: David Berenson

Date: 10/10/2014

ASSIGNEE:

REAL FOOD MATTERS, LLC,
a Colorado limited liability company



By: David Berenson

Name: David Berenson

Title: President

Date: 10/10/14

Trademark Assignment 2